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Jan. 3- June 27, 1953

THE CASH BOX

VOLUME XIV JANUARY 3, 1953 NUMBER 15

"I" says Milton Berle proudly "am the author of this song" as Don Cornell, whose Coral version of the tune is currently riding high on the charts, and Bobby Mellin, publisher of the number, confirm it by pointing his way. Berle, author of many hits previous to "I", has been writing songs since the twenties. The photo was taken at a rehearsal for his TV show on which Don was featured singing it.

120

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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Hello, Little Man

GLAD TO MEET YOU!

You seem to be such a little bit of a guy.

But, you've got a funny kind of a gleam in your eye.

That gleam may bode good, or evil, for all of 1953.

Anyway, kiddo, we sure do hope that you're gonna bring all of the guys and gals in this industry lotsa good tidings this year, your year of 1953.

We also hope that, as you kind of gather your strength together and bring your muscles to bear, that you won't be too rough on a lot of people, people who've been workin' so hard to meet you.

They believe that you may be the guy to bring them the great, grand things of all time.

All the good things they'd hoped to enjoy all of their lives.

So, Little Guy, we do hope you'll be good, and kind, and tolerant, and sort of grand, to all the peoples so eagerly expectin' so much from you. Being the optimists that we are, we sort of believe that the gleam in your eye bodes good for one and all.

Everywhere in this great nation, as well as everywhere in all this world, too.

We people in this industry have been eagerly looking forward to your coming.

We like to believe that you are going to bring us everything that's good and everything that's better for your 1953.

You, Young Mr. '53, have got a load of things on your shoulders.

But, you've also got the 'faith' of lots and lots of us peoples behind you.

And, believe you us, we are gonna fight like everything to have *you* make *us* the greatest, grandest and most outstanding industry.

Little Man, won't you kind of smile *our way*?

Won't you also bring us the things that each and every single individual in this industry of ours is hopin' for?

Won't you c'mon right in and make y'rself t'home?

And kind of let us people know that you are here to help us enjoy the New Year?

The New Year that you, Young Mr. 1953, are bringing to us now.

Happy New Year, Mr. Young New Year, 1953.

Do be good to us, won't you, please?

THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

		CODE		
AL—Aladdin	DA—Dana		MG—MGM	SE—Seger
AP—Apollo	DE—Decca		MO—Modern	SIT—Sittin' In
AT—Atlantic	DN—Devon		OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby	JU—Jubilee	PE—Peacock	SW—Swingtime
CA—Capitol	FE—Federal	KI—King	PR—Prestige	TE—Tempo
CH—Chess	4 Star—Four Star	LO—London	RA—Rainbow	TN—Tennessee
CO—Columbia	IM—Imperial	MA—Mars	RE—Regent	UN—United
CR—Coral	IN—Intro	ME—Mercury	SA—Savoy	VI—RCA Victor

Pos. Last Week

1 — **WHY DON'T YOU BELIEVE ME?** — **JONI JAMES** — Pos. Last Week: 1

CA-2292 (F-2292)—Margaret Whiting
ME-70025 (45x70025)—Patti Page
MG-11333 (K-11333)—Joni James
RA-202—FIVE CROWNS
VI-20-5017 (47-5017)—June Valli

2 — **DON'T LET THE STARS GET IN YOUR EYES** — **PERRY COMO** — Pos. Last Week: 4

CA-2256 (F-2256)—Gisele MacKenzie
CA-2216 (F-2216)—Skeets McDonald
CO-21025 (4-21025)—Ray Price
CR-60882 (9-60882)—Eileen Barton
DE-28460 (9-28460)—Red Foley
ME-70023 (45-70023)—Lola Ameche
ME-70047 (45-70047)—Bobby Maxwell
VI-20-5064 (47-5064)—Perry Como
VI-20-5040 (47-5040)—Johnnie & Jack

3 — **GLOW WORM** — **MILLS BROTHERS** — Pos. Last Week: 2

CA-2248 (F-2248)—Johnny Mercer
CO-39840 (4-39840)—Paulette Sisters
DE-28384 (9-28384)—Mills Brothers

4 — **I WENT TO YOUR WEDDING** — **PATTI PAGE** — Pos. Last Week: 3

CO-39856 (4-39856)—Sammy Kaye O.
DA-780—Regina Kujewa
DE-28388 (9-28388)—Grady Martin
DE-28411 (9-28411)—Guy Lombardo O.
JU-5093—Little Sylvia
ME-5899 (45x5899)—Patti Page
VI-20-4835 (47-4835)—Steve Gibson
VI-20-5107 (47-5107)—Spike Jones O.

5 — **I SAW MOMMY KISSING SANTA CLAUS** — **JIMMY BOYD** — Pos. Last Week: 9

CA-2285 (F-2285)—Molly Bee
CO-39871 (4-39871)—Jimmy Boyd
DE-28504 (9-28504)—Mervin Shiner
MG-11381 (K-11381)—Betty Clark
VI-20-5067 (47-5067)—Spike Jones O.

6 — **YOURS** — **VERA LYNN** — Pos. Last Week: 6

CA-224—Les Baxter O.
DE-28457 (9-28457)—Jimmy Dorsey O.
LO-1261 (45x1261)—Vera Lynn
ME-70009—XAVIER CUGAT
ME-70021 (45x70021)—Ray Cura
RCA-20-5030—VAUGHN MONROE

7 — **TRYING** — **THE HILLTOPPERS** — Pos. Last Week: 7

CR-60823 (9-60823)—Johnny Desmond
DOT—15018—The Hilltoppers
DE-28375 (9-28375)—Ella Fitzgerald
DE-28322 (9-28322)—Grady Martin
ME-5904 (45x5904)—Jimmy Palmer O.

8 — **KEEP IT A SECRET** — **JO STAFFORD** — Pos. Last Week: 10

CA-2268 (F-2268)—June Hutton
CA-2329 (F-2329)—Sharkey's Dixieland Kings
CO-29891 (4-29891)—Jo Stafford
DE-28511 (9-28511)—Bing Crosby
IM-8169—Slim Whitman
MG-11385 (K-11385)—Henry Jerome O.
RA-202—FIVE CROWNS
VI-20-4992 (47-4992)—Dinah Shore

9 — **LADY OF SPAIN** — **EDDIE FISHER** — Pos. Last Week: 5

CA-2265 (F-2265)—Les Paul & Mary Ford
LO-1278 (45-1278)—Winifred Atwell
VI-20-4953 (47-4953)—Eddie Fisher

10 — **TAKES TWO TO TANGO** — **PEARL BAILEY** — Pos. Last Week: —

CA-2222 (F-2222)—Jeanne Gayle
CR-60817 (9-60817)—Pearl Bailey
DE-28394 (9-28394)—Louis Armstrong
ME-5903 (45x5903)—Lola Ameche
MG-11334 (K-11334)—Fran Warren

11) I. 12) HEART AND SOUL. 13) YOU BELONG TO ME. 14) TILL I WALTZ AGAIN WITH YOU. 15) OH HAPPY DAY. 16) OUTSIDE OF HEAVEN. 17) CONQUEST. 18) HOLD ME, THRILL ME, KISS ME. 19) JAMBALAYA. 20) BECAUSE YOU'RE MINE. 21) TELL ME YOU'RE MINE. 22) MY BABY'S COMING HOME. 23) HAVE YOU HEARD. 24) BLUES IN ADVANCE. 25) WHITE CHRISTMAS.

Greater Juke Box Capacity Means A Greater Music Biz

People whose only connection with a juke box is that they like to play one, have been noticing a change lately.

They've been finding that when they go to play a juke box, they have much greater choice than ever before.

To us in the industry, this is not a very surprising development. We've known it for a long time. We've watched automatic phonographs grow in capacity and have been aware that shortly the public would be getting a much greater choice for its money.

But now that the new machines have begun to penetrate to all kinds of locations, the general player has become conscious of the benefits to be derived from larger capacitied juke boxes.

Whereas only a few years ago, the general rule was to have a choice of only 40 or 48 sides, today that choice runs as high as 120 sides.

In programming, this means a dramatic change.

A juke box today doesn't have to depend completely on the top hits. It can vary its selection to include all types of music and still not miss out on the best moneymakers.

Moreover it permits a tremendous amount of experimentation on the part of the wide awake operator. He can now afford to try out different types of records while still not losing out on the top disks which are going to bring him his bulk of income.

As far as the music business is concerned, it means a greater juke box field than ever before. Not only does the operator have to buy considerably more records, but he is also willing to take a chance on unproven ones. With 80 or 100 or 104 or 120 slots to fill, he can afford to throw in a few that he knows he's experimenting with.

This means then that anyone with a worthwhile disk can get a hearing on the nation's juke boxes. And very often this exposure is the only way in which a small firm or an unknown artist can be heard by the public.

Enlarged juke boxes have another great meaning for the record companies. It opens a huge market for their catalogues. Almost every juke box now has a place for oldies and standards. These make for interesting programming and the right ones receive constant play. A juke box's ability to provide space for oldies therefore means a very definite source of income to record firms, the artists, publishers and writers—and this on material which is no longer being plugged and so involves very little cost to them.

The main fact about the new juke boxes however, is that they serve the American public better. There is greater variety, greater choice, better programming—in other words more for the public's money.

The progress which the American juke box industry has made during the past years in serving the public augurs well for the future. It can't do anything but go even further along the road of making available to the American people the music they want to hear.

And as the juke box industry progresses, so must the music business progress, for the juke box industry as a whole is the greatest customer the music business has ever had—and it's growing greater all the time.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. WHY DON'T YOU BELIEVE ME..Joni James (MGM)
2. I SAW MOMMY KISSING SANTA CLAUS.....Jimmy Boyd (Columbia)
3. DON'T LET THE STARS GET IN YOUR EYES.....Perry Como (RCA Victor)
4. GLOW WORM.....The Mills Brothers (Decca)
5. TILL I WALTZ AGAIN WITH YOU.....Teresa Brewer (Coral)
6. KEEP IT A SECRET.....Jo Stafford (Columbia)
7. YOU BELONG TO ME.....Jo Stafford (Columbia)
8. OH HAPPY DAY.....Don Howard (Essex)
9. HOLD ME, THRILL ME, KISS ME Karen Chandler (Coral)
10. MY BABY'S COMING HOME....Les Paul & Mary Ford (Capitol)

What with the air filled with Christmas tunes, cheery greetings and all stations looking for angles, WPAC-Patchogue, New York, has come up with one of the top features of the year. One of WPAC's most enthusiastic sponsors is that charming old gentleman, Mr. Santa Claus. Santa is using the facilities of WPAC to speak to all children personally. It all started on "Dick, The Clockwatcher" program, when he asked adults to phone in and make reservations to have Santa call their child "directly from the north pole." The telephones haven't stopped ringing yet and there are hundreds of youngsters who won't forget their conversation with Jolly Old Nick, for many days to come. **Dave Meltzer**, proprietor of the local Fotocraft Shop in Patchogue assumed the role of Santa on the phone. . . . The Merry Xmas addition to the weekly newsletter issued by **Bob** and **Jim Edwards** of WFBC-Greenville, S. C., carried a picture of the boys. For those of you who haven't seen Bob and Jim, they are two good looking boys.

* * * * *

TOMMY EDWARDS (WERE—Cleveland)

Tommy Edwards of WERE-Cleveland, Ohio, has been getting loads of requests for his hilarious characterization of Ned Mahon, who is a burlesk of **Ted Malone**. . . . WWDC radio personality **Art Brown** and a committee of clergymen representing all Faiths, selected 24 needy families to aid for a period of two weeks. The money for this project has already been collected by Brown as a result of his recent birthday party celebrating his 17th year in Washington radio. Held in the studios on December 15, an estimated 1,000 persons attended and more than $1,000 was collected by Brown for his Christmas project. The 24 families will receive "the makings" for their Christmas dinners, and food, staples and aid for a period of two weeks after Christmas. . . . One of the highlights of the 1952 radio season was the welcome entrance of **Henry Morgan** to the night owl circuit. Morgan is heard over WMGM from Hutton's 51st Street restaurant midnight to 3 A.M. seven nights a week. . . . A letter from **Bob Davis** (WOL-Washington, D. C.) rings up another conquest for **Jilla Webb**. Bob says Jilla's "My Baby's Arms" is moving up on the list of most-requested sides after only one playing. Bob, in an interview with Jilla, found her to be "smart, refreshing, and with a certain humility that is most becoming. All of us at WOL have gone all-out in pushing her record and sincerely hope it will be only the beginning for one of the nicest and most talented individuals we have had the pleasure of meeting for a long time."

* * * * *

Congratulations to **Norman Prescot**, WORL-Boston, who just became the daddy of a baby boy. . . . Wow! One of **Stan Richards** (deejay buddy of Prescot) fans presented him with a beautiful white Cadillac Convertible. Wow! . . . **Joe Ryan** (WALL-Middletown, N. Y.) sends his compliments to **Bud Brees** on his Pyramid Record vocalizing and to **Bill Silbert**, on his smooth TV show. . . . **Bud Wilson** (WKXL-Concord, N. H.) ran into a little trouble when he taped an interview with **June Valli** on December 17. June called Bud and arranged for a 2 o'clock get-together, but the pair reckoned without RCA Victor execs. June couldn't break away from her RCA planned schedule until after 5 that afternoon when Wilson and thrush Valli were finally able to keep their date. . . . **Ted Husing** (WMGM-New York) says he receives the greatest number of requests on the show for Dixieland jazz, his own favorite. Ted plays all types of music through the week, devotes a half hour of the Saturday morning and afternoon shows to Dixieland.

HAPPY NEW YEAR from M-G-M

TOMMY EDWARDS sings YOU WIN AGAIN and SINNER OR SAINT
MGM 11326—78 rpm K11326—45 rpm

JONI JAMES
HAVE YOU HEARD and WISHING RING
MGM 11390—78 RPM • K11390—45 RPM
WHY DON'T YOU BELIEVE ME
MGM 11333—78 RPM K11333—45 RPM

ART MOONEY & HIS ORCH.
WINTER and HEART-BREAKER
MGM 11386—78 RPM • K11386—45 RPM
LAZY RIVER
MGM 11347—78 RPM K11347—45 RPM

GINNY GIBSON
YOU BLEW ME A KISS
TOO FAR BETWEEN KISSES
MGM 11383—78 RPM K11383—45 RPM

Acquaviva & His Orchestra
HOLIDAY IN RIO and HER TEARS
MGM 30703—78 RPM K30703—45 RPM

George Shearing
LULLABY OF BIRDLAND and WHEN LIGHTS ARE LOW
MGM 11354—78 RPM K11354—45 RPM

Hank Williams
I'LL NEVER GET OUT OF THIS WORLD ALIVE and I COULD NEVER BE ASHAMED OF YOU
MGM 11366—78 rpm K11366—45 rpm

Tommy Tucker & His Orchestra
A SHOULDER TO WEEP ON and OUR HONEYMOON
MGM 11368—78 rpm K11368—45 rpm

Cindy Lord
MY BABY'S COMIN' HOME and MY FAVORITE SONG
MGM 11350—78 rpm K11350—45 rpm

Bill Farrell
THE COMMANDMENTS OF LOVE and I WISH I KNEW
MGM 11374—78 rpm K11374—45 rpm

Victor Marchese
FANDANGO and WHEN YOU LOOK AT ME
MGM 30702—78 rpm K30702—45 rpm

Henry Jerome & His Orchestra
KEEP IT A SECRET and DON'T LET THE STARS GET IN YOUR EYES
MGM 11385—78 rpm K11385—45 rpm

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

DAMITA JO
(RCA Victor 20-5120; 47-5120)

C+ "GO WAY FROM MY WINDOW" (2:38) Some terrific ork support is dished up by Henri Rene as backing for a fine stylish vocal job by Damita Jo on an inspired reading of a brokenhearted type of number. Tempo is slow.

B+ "LET ME SHARE YOUR NAME" (2:52) Damita's voice stands out to better advantage on this slow ballad with touching lyrics. Her wonderful voice is off set by the full string backing of the Rene ork.

JERRY MURAD'S HARMONICATS
(Mercury 70007; 45-70007)

C+ "LA PALOMA" (2:05) An exciting harmonica rendition of a wonderful tango standard is beat out by Jerry Murad and his Harmonicats. The instruments blend perfectly on a piece that harmonica fans oughta go for in a big way.

C+ "SISSY" (2:10) The boys have a pretty arrangement on a light and bouncing cutie. Vibes in the backdrop add to the pleasant flavor of the waxing.

BUDDY MORROW ORCHESTRA
(RCA Victor 20-5117; 47-5117)

B+ "I DON'T KNOW" (3:04) Buddy Morrow who has built such a great band around top Rhythm and Blues tunes comes up with a sensational waxing of the current number one blues hit. The terrific vocal is done by Frankie Lester. The beat is rocking.

C+ "HEY MRS. JONES" (2:40) Another R&B biggie is set to a Latin mambo rhythm and belted out in fine fashion by the sock band. This slick instrumental oughta draw a good share of coin too.

DAVID ROSE ORCH. & BERYL DAVIS
(MGM 30724; K-30724)

C+ "BEAUTIFUL MUSIC TO LOVE BY" (2:38) David Rose and his orchestra dish up some wonderful lush waltz music as an atmosphere for Beryl Davis' vocal on a very pretty tune. The plucking strings adds to the thrush's fine caroling.

C+ "SUDDENLY" (2:41) Another lush backing in the great David Rose style is the show case for Beryl's smooth vocal of another slow waltz item. The romantic music is pleasing.

JOHNNY SADRACK ORCHESTRA
(Dana 3116)

C+ "SENTIMENTAL WALTZ" (2:32) A pretty waltz with that unexplainable homey European flavor, is invitingly presented by Johnny Sadrack and his orchestra. The tune is a pretty one.

C+ "BLUE BIRD POLKA" (2:27) The boys blend their talents and really go to town on a full and jolting instrumental rendition of a polka. The exciting tempo oughta make this one go in the right spots.

THE CASH BOX DISK OF THE WEEK

"IF IT WERE UP TO ME" (2:40) "EVEN NOW" (2:18)
EDDIE FISHER
(RCA Victor 20-5106; 47-5106)

EDDIE FISHER

● It must be impossible for Eddie Fisher to put out a bad waxing. Everything that the young chanter has put out in the last year has become a hit. Voted the top male vocalist of the year by the music ops through the medium of the *Cash Box* Poll, Eddie seems to be headed for greater wax stardom in the coming year if his future recordings sound anything like his latest release. "If It Were Up To Me" is a wonderful ballad that Ed sings in his convincing manner and "Even Now" is a lilting tempo ballad. With the outstanding backdrop submitted by the great Hugo Winterhalter ork this looks like another two sided smash which Eddie can add to a long line of others. Ops know what the inviting chanter can do in the boxes. Better get with this one in a hurry.

"I'M GONNA WALK AND TALK WITH MY LORD" (2:45)
"THE TOUCH OF GOD'S HAND" (2:15)
JOHNNIE RAY
(Columbia 39908; 4-39908)

JOHNNIE RAY

● Johnnie Ray, who won top honors in the music operators' poll in the *Cash Box* for the best record of 1952 for his record "Cry" gets a head start in the new year with an exciting and entirely different type of number. Backed by the Four Lads, the group that helped make his winning waxing and many other of his A-1 disks the successes that they were, Johnnie belts out a fast moving spiritual called "I'm Gonna Walk And Talk With My Lord" in a truly sensational manner that oughta make his fans go wild. Flip is another good side that the song stylist dishes out in an easy fashion while Buddy Cole's Quartet backs again. The top side looks like another "Cry" for the ace. We're crazy about it. It's sure to draw tons of coin.

"YOU'RE SO DANGEROUS" (3:02)
"THE GHOST OF A ROSE" (3:05)
TONY MARTIN
(RCA Victor 20-5116; 47-5116)

TONY MARTIN

● The fine manner of song delivery that only Tony Martin can offer, takes the spotlight once again. His strong and talented voice which is always a top drawing card both on stage and in the coin boxes, shows its quality on a lovely ballad with both a beautiful melody and fine lyrics. Henri Rene's ork backs the piper on a powerful ballad called "You're So Dangerous." The portrayal is very effective and is expressed in a most sincere manner. Tony seems to let out all his emotions on song. This could be a big one for the chanter. The lower lid is another feelingful love song tagged "The Ghost Of A Rose." Keep an eye on the upper deck, it should be a best seller.

TAMARA HAYES & JACKIE PARIS
(RCA Victor 20-5118; 47-5118)

C+ "CHANCE OF A LIFETIME" (2:47) Jackie Paris and Tamara Hayes team up on a slow number that they deliver with feeling. Ralph Burns and his ork back the duo on their feelingful delivery. Tamara sounds like Bill Kenny of the Ink Spots in places.

B "I MISS YOU SO" (2:30) The artists sound even better on this moderate tempo tune with a lovely melody and a fine set of lyrics. The voice of the singers blend very well together.

SHIRLEY SCOTT
(MGM 11398; K-11398)

B "RAINBOW IN THE VALLEY" (2:36) Shirley Scott comes up with a pretty multiple voice vocal on a sad and sentimental slow number while Roy Ward and the Modulators back the thrush. The organ and guitar help as backing for the polished reading.

C+ "BOOM BOOM POLKA" (2:37) The pert voiced chirp does a cute job of piping on a polka novelty with Roy and the Modulators. The group backing adds much to the colorful number.

BERYL BOOKER
(Mercury 70041; 45-70041)

C+ "WHEN A WOMAN LOVES A MAN" (2:42) Slow mood music that gives one a relaxed feeling is wonderfully presented by Beryl Booker at the piano. The pretty oldie is a good demonstration of fingering.

C+ "WHY DO I LOVE YOU" (2:39) The virtuoso changes the mood by demonstrating a bouncing and gay feeling on her piano. The both decks make for good listening, especially so for the piano lovers.

HERB KENNY
(MGM 11397; K-11397)

B "I MISS YOU SO" (2:31) Herb Kenny takes the lead and gets a fine backing from the Rockets and Fred Norman's ork on a slow sentimental piece with a pretty tune and equally fine lyrics. This number might happen.

C "TAKE A LITTLE (2:35) The same aggregation does a peppy job of delivering a cute bouncer. The delivery has a lively beat.

SPIKE JONES AND HIS CITY SLICKERS
(RCA Victor 20-5107; 47-5107)

B+ "I WENT TO YOUR WEDDING" (3:26) Sir Fredric Gas, aided by Spike Jones and his City Slickers, does a terrifically funny job on a take off on the lyrics of the best seller. He laughs, giggles and has all kinds of fun. This should get a good share of spins. It's tailor made for a short run in the boxes.

C+ "I'LL NEVER WORK THERE ANY MORE" (2:36) Here the voices of the Mello Men, George Rock Ole Stevenson and Dick Morgan do another cute job on an amusing bouncer. The lyrics are cute.

'ROUND THE WAX CIRCLE

NEW YORK:

This was party week in New York. Everyone in the record and music businesses were either going to one or giving one almost all through the week. All those that we attended were full of good Christmas cheer. A particular standout was the spot at the GAC party at which **Johnnie Ray** and **Patti Page** collaborated on "Cry." . . . **Nat "King" Cole** follows his La Vie En Rose date with a three week engagement at L.A.'s Tiffany Room. . . . Leon & Eddie's celebrity night set to honor **Bill Borrelli** of BBS Records and composer of "Here In My Heart" on Sunday December 28. . . . **Paul Siegel** excited about what's happening to his song "Magdelena." . . . "Say It With Your Heart" by **Bob Carroll** on the Derby label is breaking for a hit. . . . RCA Victor starting a drive on pop records after January 1 with emphasis on three new waxings by **Eddie Fisher, Eddy Arnold** and **Spike Jones**. . . . A record "advance royalty" for a song is the $25,000 paid by Life Magazine to **Rodgers** and **Hammerstein** for their special Yule tune "Happy Christmas, Little Friend," published in this week's issue. . . . **Fran Warren** to appear in the **Danny Kaye** show which will play the Palace. . . . **Archie Bleyer,** music director of the **Arthur Godfrey** shows, has organized his own recording company to be known as Cadence Records. Offices are at 250 Park Ave. . . . A sensational promotion is being planned for young conductor arranger **Norman Greene.** His next MGM disk will be plugged nationwide by Sardeau Perfume Co. for the tune which Greene wrote is called "Suspicion" which happens to be the brand name of the firm's perfume. . . . **Buddy Basch** has written an article for TV Guide entitled "They Tell Me Some People Enjoy Watching TV."

PATTI PAGE

CHICAGO:

Isn't this a truly sentimental time of the year? Sorta between and betwixt. And also sorta grand to just be alive and receive greetings from so many, many people, here, there, and everywhere 'round the globe? . . . Like all those gorgeous Xmas cards we've received from you, you and you. . . . The card from **Spike, Helen** and **Tac Jones** . . . a real cutie . . . of Mommie kissin' Santa Claus. . . . The one from **Harold Moon** of BMI Canada, Ltd. . . . That very gorgeous card from the showbiz dentist here, **Dr Charley Papp.** . . . And the very lovely card from **Jilla Webb.** . . . The one from **Chris Columbo.** . . . And **The Mercer Bros.** from Macon, Ga. . . . From **Lorry** and **Tim Gayle** now in Holleewood. . . . And **Maude** and **Benny Strong** from the Trianon in L. A. . . . And **Yole** and **Frank York** from the Porterhouse. . . . And **Buddy Basch** and his drums. . . . And from the **Ned Millers** in Los Angeles. . . . And from **Alan Livingston** of Capitol. . . . And so many, many, many others . . . mucho too numerous to even mention here. . . . Ye Ed would never grant us so many pages of space. . . . In fact, we piled 'em all up, and put a ruler against 'em, and they measure over 2 foot high. . . . Kind of makes us sentimental. . . . Just like this season. . . . Wanting to thank all of you all over the world for your very go'geous sentiments. . . . Ain't it grand to just be alive and have Christmastime roll around and the people send you very colorful and beautiful Xmas cards and New Year wishes and everything? . . . The people who've clicked . . . and the people who have tried so desperately hard to "put just one diskeroo over the top"? . . . With the editor's indulgence to our sentimental mood, we're just gonna spend out this column telling all of you grand people how really swell you've been to us kids who are trying so very, very hard to be "the pubication" you've always wanted and needed and, we promise you, we'll continue to fight like everything to make **THE CASH BOX the greatest, grandest, most outstanding medium for your perfectness of expression—your records—from now on in. . . . So, believe us, sincerely, when we say . . . HAPPY NEW YEAR TO YOU AND YOU AND YOU. . . . ALL OF YOU . . . EVERYWHERE.**

JILLA WEBB

LOS ANGELES:

Having heard the dubs of several new platters by the **Earle "Fatha" Hines** ork, we'll go on record by saying that the D'Oro label has a couple of hot ones that are sure to make their mark—especially so the side tagged "Whirl In A Wind." . . . **Spike Jones** a real quick change artist these days—in the shower and out of the house in less than 15 minutes. . . . Spike by the way, celebrated the opening of his venture into the super-market business by having his entire crew play at the grocery. . . . A salute to **Peter Potter,** whose "Juke Box Jury" via CBS-TV not only promotes music, but who in addition to his many chores finds time to play the good samaritan, unbeknownst to so many in the trade. . . . Need a good piano player? We've got one that's available for weddings, bar mitzvah's and confirmations—name of **Leo Mesner**—a guy that plays some pretty good two-beat. . . . Hear tell that **Les Bihari's** new Meteor label is off 'n' flying with a hot one in "I Believe" by **Elmore James.** . . . **Lou Chudd** of Imperial competing with **Sammy Friedman** of Shapiro-Bernstein for "best dressed honors" . . . did anybody catch the **Godfrey** show last week—man! . . . We thought **Herb Hendler** would like to know that the **Buddy Morrow** fans are still spinning his great etching of "One Mint Julep." . . . **Joni James'** new one tagged "Have You Heard" is gonna click . . . what ever happened to **Dick Jurgens?** . . . Old frere **Eli Oberstein** will make nothing but money with those old Musicraft masters. Wax features some stalwarts as **Artie Shaw, Sarah Vaughan, Mel Torme** and oh so many others. . . . We loved that **Al Jarvis** show with "pick-a-rib" **Ben Pollack** as guest. The old pics that Ben showed gave us many a chuckle—specially the one of **Harry Goodman** plucking the bass. . . . Thrush **Karen Chandler** has been renewed to a Coral waxing pact. We'll wager said lass turns out to be one of the great chirps of '53. . . . **Harry Bloom** at Mercury Record Distributors, doing a wonderful job with **Patti Page's** "Conquest."

SARAH VAUGHAN

First BIG Hit of '53

Sunny Gale

singing

"STOLEN WALTZ" | "TEARDROPS ON MY PILLOW"

RCA Victor 20/47-5103

RCA VICTOR Best Sellers WEEK OF DEC. 27th

ORDER HERE!

		45 rpm	78 rpm
DON'T LET THE STARS GET IN YOUR EYES LIES Perry Como	20-5064 (47-5064)*		
EVEN NOW IF IT WERE UP TO ME Eddie Fisher	20-5106 (47-5106)*		
TEARDROPS ON MY PILLOW STOLEN WALTZ Sunny Gale	20-5103 (47-5103)*		
LADY OF SPAIN OUTSIDE OF HEAVEN Eddie Fisher	20-4953 (47-4953)*		
BECAUSE YOU'RE MINE THE SONG THE ANGELS SING Mario Lanza	20-3914 (49-3914)*		
I SAW MOMMY KISSING SANTA CLAUS WINTER Spike Jones	20-5067 (47-5067)*		
CONDEMNED WITHOUT TRIAL EDDY'S SONG Eddy Arnold	20-5108 (47-5108)*		
FANDANGO BLUE VIOLINS Hugo Winterhalter	20-4997 (47-4997)*		
I WENT TO YOUR WEDDING I'LL NEVER WORK THERE ANY MORE Spike Jones	20-5107 (47-5107)*		
WISH YOU WERE HERE THE HAND OF FATE Eddie Fisher	20-4830 (47-4830)*		
BLOCK BUSTER SHORN'IN BREAD Boots Brown	20-5110 (47-5110)*		
JAM-BOWL-LIAR YOU BELONG TO ME NO. 2 Homer & Jethro	20-5043 (47-5043)*		
THE THINGS I MIGHT HAVE BEEN IT'S ALL YOUR FAULT Wade Ray	20-5091 (47-5091)*		
THE GAL WHO INVENTED KISSIN' A FOOL SUCH AS I Hank Snow	20-5034 (47-5034)*		
APRIL IN PORTUGAL PENNY WHISTLE BLUES Freddy Martin	20-5052 (47-5052)*		

TIPS on This Week's Release

YOU'RE SO DANGEROUS THE GHOST OF A ROSE Tony Martin with Henri Rene and his Orchestra	20-5116 (47-5116)*		
HEY MRS. JONES I DON'T KNOW Buddy Morrow and his Orch. Vocal refain by Frankie Lester	20-5117 (47-5117)*		
PRETEND MADALENA Henri Rene and his Orch. Zither solo: Franz Dietschmann	20-5119 (47-5119)*		
LET ME SHARE YOUR NAME GO 'WAY FROM MY WINDOW Damita Jo with Henri Rene and his Orchestra	20-5120 (47-5120)*		

* rpm cat. nos.

RCA VICTOR
FIRST IN RECORDED MUSIC

RCA

HIS MASTER'S VOICE

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

GORDON MAC RAE
(Capitol 2311; F-2311)

C+ "BROTHERLY LOVE" (2:27) Gordon MacRae does a fine job of chanting on religious patriotic type of number. The chorus and the Van Alexander ork help a great deal in presenting the feeling.

C+ "STRAIGHT AND NARROW" (2:53) The chanter shows his colors once again on another fine song that he works over with the chorus. The tune is good but this type of number is not too commercial.

BILL HAYES
(MGM 11394; K-11394)

B "HOW DO YOU SPEAK TO AN ANGEL" (2:30) The strong voice of Bill Hayes hits the spot as he chants the lyrics to a good ballad. The number stems from the musical production "Hazel Flagg."

C+ "THE DONKEY SONG" (2:29) Backed by the Joe Lipman ork once again, the chanter changes the mood and delivers a novelty about a lover's trip to his girl's house aboard a donkey's back.

JAN GARBER ORCHESTRA
(Capitol 2314; F-2312)

C+ "IF YOU SEE STARS IN MY EYES" (2:38) The members of the Jan Garber "Idol Of The Airlanes" ork set up a smooth backing for Roy Cordell's vocal of a ballad to a two step tempo.

C+ "POOPSIE WOOPSIE" (2:10) A light bouncing item with an air different than that of most other light songs is happily cruised through by the Garbermen.

HENRI RENE ORCHESTRA
(RCA Victor 20-5119; 47-5119)

B+ "PRETEND" (2:32) A wonderful lush instrumental treatment of a tune that seems to be stirring up some noise, is delivered in a slow manner by Henri Rene and his ork with Franz Dietschmann soloing on the zither.

B "MADALENA" (2:02) A flighty fast moving instrumental full of strings and aided by the accompaniment of a chorus is set to a samba beat by the Rene crew. The results are outstanding.

BILLY ECKSTINE
(MGM 11396; K-11396)

B+ "UNTIL ETERNITY" (2:44) The unmistakable sound of the Billy Eckstine voice comes out smoothly as the fashionable chanter delivers a good ballad. This side merits credit. It could be a biggie for Bill.

C+ "EV'RYTHING DEPENDS ON YOU" (2:39) An instrumental blues type of introduction leads into another ballad that Billy sings with the same feeling. The Nelson Riddle orking on both decks adds a great deal.

THE CASH BOX SLEEPER OF THE WEEK

"CONGRATULATIONS TO SOMEONE" (2:35)
"TAKE ME" (2:20)

TONY BENNETT
(Columbia 39910; 4-39910)

TONY BENNETT

● Tony Bennett who became a top flight recording star with his great waxing of "Because Of You" and who followed up with a long line of beautiful ballad successes, takes a bow with another persuasive love song that oughta put him high on the top seller charts in the immediate future. Supported by the Percy Faith ork, Tony sends out a glowing performance of a love song labeled "Congratulations To Someone." The lyrics are touching as presented by the vocalist. It's a delivery that will be well remembered for a long time by the Bennett fans. To top off the fine offering is a lush backing by a harmonic chorus. The kin deck is a fine supplement for its brother in that it is another captivating showing by the romantic song stylist. "Take Me" is a grand oldie that is impressively read by Tony. It's another "A" side for Tony.

"A FOOL SUCH AS I" (2:39)
"I CAN'T LOVE ANOTHER" (2:37)

TOMMY EDWARDS
(MGM 11395; K-11395)

● With the onset of the new year, every record company releases waxings by most of its top artists to bid for the top seats in the wax derby. MGM makes a superb offering by coming up with an impressive recital by Tommy Edwards. Tommy, who wends his way through songs in a hushed and penetrating manner, has a beaut in his delivery of a great piece of material called "A Fool Such As I." His soft and appealing presentation of the lovely ballad in his stylized sentimental manner, is effective enough to bring a sad and blue feeling to the listener. Topping off a fine arrangement by the songster is a tasteful backing by the LeRoy Holmes orchestra. The bottom segment is a lilting bouncer sung in the same convincing manner. The top side oughta go great guns for the artist. Keep an eye on it.

"SAD" (2:48)
"DO I WORRY" (2:14)

BART STEWART
Seger 7007; 45-7007)

BART STEWART

● A new and sparkling voice makes its debut on the Seger label. The voice belongs to Bart Stewart who comes up with a polished job of chanting on a terrific new ballad. Bart delivers "Sad" with his round and powerful voice in a fashion that should earn him a crown for his vocaling in the very near future. Adding to the zestful projection of the sincere and moving ballad is an excellent supporting performance by the Fred Norman orchestra. To showcase the colorful and individual style that the artist offers is a fitting choral backing by a beautiful sounding crew. The lower lid is another fine showing by the crooner as he reads a good lilting moderate tempo piece titled "Do I Worry." The treatment is strong and should draw a fair share of coin on its own. We're thrilled with the top half. It's a fine showing by a newcomer.

TONI ARDEN
(Columbia 39911; 4-39911)

B "KISS ME" (2:30) A pretty ballad is given the Toni Arden delivery that gives you a sad and tearful feeling. Her expression on this tune is most inviting.

B+ "IT'S NOT THEIR HEARTACHE" (2:40) Percy Faith does the backing again on a more beautiful ballad that looks like a juke box natural. Toni's voice is absolutely great. This might be her big one.

BING CROSBY & PEGGY LEE
(Decca 28515; 9-28515)

B "TO SEE YOU" (3:07) Axel Stordahl sets up some fine backing for Bing Crosby on a number from the soon to be released Paramount flick "Road To Bali." The ballad is a pretty one. Bing gives it an infectious solo treatment.

B "MOONFLOWERS" (3:12) Peggy Lee beautifies the other deck with another song from the "Road To Bali." Her warm voice eases through a pretty tropical aire type of number. The steady beat lends a warmness to the tune.

BING CROSBY & BOB HOPE & PEGGY LEE
(Decca 28514; 9-28514)

B "HOOT MON" (2:52) The Mellomen and Joe Lilly's ork set up a backing for Bing Crosby and Bob Hope on a Scotch novelty with a light bounce. The comical offering makes for pleasant listening. The tune stems from the "Bali" flick.

C+ "MERRY-GO-RUN-AROUND" (2:29) Here Peggy Lee joins up with the duo to bounce through a happy piece that's light on the ear. The ditty is highlighted by a comical vaudeville type of talking throughout the number.

ZIGGY ELMAN ORCHESTRA
(MGM 11401; K-11401)

C+ "STARDUST" (2:37) The standard Carmichael great is given a sending trumpet rendition by Ziggy Elman and his ork. The tune is one of the most lovely of all time. It's soft and pleasant to listen to.

C+ "MY SWEETIE WENT AWAY" (2:42) Virginia Waxey does a cute voiced job on a ditty against a wonderful background for Ziggy Elman and the crew.

KEN GRIFFIN
(Columbia 39915; 4-39915)

C+ "OH, HAPPY DAY" (2:55) While Earl Backus strums on the guitar, Ken Griffin comes through with a fine exhibition and some smooth coverage at the organ, of a current biggie in the pop field. The sound is grand but waxing is a bit too late. Organ fans will go for this one.

C+ "PRETEND" (2:06) Ken and Earl have a nice piece of listening material that reminds one of the "Third Man Theme." The number is in the same vein as the biggie of a while ago. This tune might happen.

Helping Ted Celebrate

NEW YORK—Eight MGM Record artists were on hand to help WMGM disk jockey Ted Brown celebrate his third anniversary with the radio station. The artists include (left to right) standing: Jilla Webb, Tony Alamo, Norman Greene, Henry Jerome, Danny Winchell and Bill Hayes. (Seated) Ted Brown, Alan Dean and Tommy Edwards.

Cash Box Day At WLOW In Norfolk

NORFOLK, VA. — January 1st should be called Cash Box Day at WLOW in Norfolk.

Sheriff Tex Davis, WLOW disk jockey, will have a two hour show from 10 to Noon with the top 25 folk songs of the country as voted by the operators in *The Cash Box* Seventh Annual Poll. He will then repeat the same program at 6 P.M. that evening.

In addition, Ray Bateman on the same station, will use the 25 top pop hits from the poll on his three hour stint from 9 to 12 midnight.

Then the rhythm and blues section will be covered by Jack Holmes on his shows which are from 12 to 1 P.M., 4 to 5 P.M. and 8 to 9 P.M.

Annouuncements are being made over the station daily publicizing the programs.

Talented Girls

NEW YORK—Patti Page drops in to give an encouraging pat on the back to Sunny Gale during the latter's recent appearance at the Paramount Theater in New York. Patti has been at the top of the lists with her version of "I Went To Your Wedding" and her newest one "Conquest." Sunny has a strong contender in her recent release, "A Stolen Waltz" and "Teardrops On My Pillow."

Stafford Wins Award For Voice of America Broadcasts

NEW YORK — Jo Stafford was named top winner of McCall Magazine's second annual public service awards to outstanding American women in radio and TV for her Voice of America Broadcasts. Rated one of the best "weapons" we have behind the Iron Curtain, Jo's program includes folk songs, interviews and little known facts about the United States. Contest judges were Irene Dunne, Dr. Earl J. McGrath, U. S. Commissioner of Education; Mrs. Oscar A. Ahlgren, President General Federation of Women's Clubs; Elizabeth E. Marshall, Vice-President American Women in Radio and TV; and Otis Lee Wiese, McCall's editor and publisher.

Request Records Issues First Releases

NEW YORK — Request Records, founded about eight months ago, has released its first platters of the many already recorded. They are four instrumentals, "The Typewriter Concerto," "Gypsy Blues," "Washington Waltz" and "The Bumble Bee At Carnegie," all written by H. J. Lengsfelder and played by the World Symphony Orchestra.

A feature which the firm is emphasizing is the pre-testing of compositions before recording them. Sampling is done by testing individuals from all walks of life throughout the country.

President of the company is C. J. Lowenstein; Vice-President is Myron Linz; and Treasurer is Robert Pomerance.

Headquarters of the firm are at 331 Madison Avenue in New York.

Regent Acquires New Xmas Tune

NEW YORK—Gene Goodman, publisher of the top Christmas tune of the year "I Saw Mommy Kissing Santa Claus," this week announced that one of his publishing firms, Regent Music, had taken over another Xmas number. The name of it is "Christmas Won't Be Christmas" and it was acquired from Chess Records.

Archie Bleyer Forms Own Diskery, Cadence Records

Signs La Rosa As First Artist

NEW YORK—Archie Bleyer, music director of the Arthur Godfrey shows, has organized his own recording company to be known as Cadence Records, with offices at 270 Park Avenue, New York City.

First of the recording artists to be signed for the Cadence label is ex-Navy man Julius La Rosa, singing star of the Godfrey shows.

La Rosa was brought to Godfrey's attention by enthusiastic shipmates who asked the CBS star to give him an audition. Godfrey, a Naval Reserve officer, was entertaining at an enlisted men's club when he arranged to audition La Rosa before the assembled sailors.

After he heard La Rosa sing, Godfrey said: "If he were not in the Navy, I'd give him a job tomorrow. In my opinion he has every chance of becoming one of the great singing stars of the day. When the time comes for his release from the service of his country, he should have a great career."

When La Rosa was granted leave, Commander Godfrey invited him to New York City to appear on his show. He scored an immediate hit with the listeners. Shortly after came break number two. He was transferred to a "dream" assignment, singing with the Navy Band in Washington. When La Rosa was discharged a year later Godfrey made good his promise — Julius became a "little Godfrey".

COMING UP FAST!
HOLD ME, THRILL ME, KISS ME
RECORDED BY
• KAREN CHANDLER .... Coral
• ROBERTA LEE with JERRY GRAY'S Orch.... Decca
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A Sleeper Hit... Tommy Edwards Singing... "YOU WIN AGAIN"
MGM 11326 (K-11326)

Another BMI Pin-Up Hit!
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Published by 4 STAR
recorded by
Perry Como (Vic.)
Lola Ameche (Mer.)
Eileen Barton (Coral)
Red Foley (Dec.)
Slim Willet (4 Star)
Outpost Scotty (Broadway)
Skeets McDonald (Cap.)
Bobby Maxwell (Mer.)
H. Jerome (MGM)
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Spectacular Campaign Tied In With Perfume Firm Planned For New Greene Disk

Norman Greene conducts orchestra at last session

NEW YORK — Norman Greene, MGM recording artist, is planning one of the most intensive promotion campaigns for his new record which is to be released in the middle of January. The 22 year old conductor, arranger and composer will cover more than 20 cities within a period of two months.

The promotion campaign is linked with MGM Records, Veronique Publishing Company and Sardeau Perfume Co. The artist recorded these sides during the late part of October and they are entitled, "Suspicion" and "Blue Porcelain." The tune "Suspicion" was written by Norman.

With the support of the Sardeau Perfume Co. creators of "Suspicion" perfume, Norman will make personal appearances in stores, where he will autograph pictures, sheet music and records. Robert Burton advertising director of Sardeau is going to supervise the campaign personally. Burton plans on carrying this campaign by advertising Norman's appearances in these stores in local newspapers, on the local radio and TV stations. The stores will contribute window displays which will consist of the perfume, sheet music and records.

Sardeau will also distribute complimentary samples of "Suspicion" perfume to all disc jockeys in the country. They will in addition distribute 100 free records to people who purchase the perfume in each store where Norman is going to make a personal appearance. These records will be purchased from the local distributor.

To make sure that everything runs smoothly Sardeau will send an advance man to all the cities where Norman Greene will make a personal appearance. In all the cities where Norman will not appear personally, but where the perfume is sold, posters and signs announcing the record will be on display. These posters will also be found in the department stores where Norman will appear.

Veronique Publishing Co., publishers of both tunes, also plan an intensive advertising, mail and poster campaign, posters to be placed in record shops throughout the country. S. B. Sommer, president of the publishing company, and Carl Nutter the professional manager plan to supply additional sample records to those disc jockeys who ordinarily do not receive releases. The company's promotion department will also direct their complete facilities to the promotion of this record.

Samples of sheet music, which will feature Norman Greene's picture, will also be sent throughout the country.

This whole campaign is being run in cooperation with the MGM distributors throughout this country. In those cities where Norman will appear the distributors will work hand in hand with the department store and perfume company. The distributors will also accompany Norman when he meets all the disk jockeys in their territories.

Important Announcement

Watch For...

TROJAN RECORDS

Coming Next Week

Standard Songs are MONEY MAKERS!

"APRIL IN PARIS"

DORIS DAY—Columbia

SAUTER-FINEGAN ORCH.—RCA Victor

VIC DAMONE—Mercury

Pub. by HARMS, INC.

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

"SINNIN' AGAIN"

DOROTHY LOUDON—RCA Victor

"COOL WATER"

BING CROSBY-ANDREWS SISTERS—Decca

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The Hit Ballad from M-G-M's
"BECAUSE YOU'RE MINE"

BECAUSE YOU'RE MINE

LEO FEIST, INC.

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 27 without any changes on the part of THE CASH BOX.

Hal Fredericks
KXOK—St. Louis, Mo.
1. I Saw Mommy Kissing Santa Claus (Spike Jones)
2. Sleigh Ride (Leroy Anderson)
3. Winter (Spike Jones)
4. I'm Just A Poor Bachelor (Frankie Laine)
5. Say It With Your Heart (Bob Carroll)
6. Keep It A Secret (Stafford)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. My Baby's Coming Home (Paul-Ford)
9. I (Don Cornell)
10. April In Paris (Doris Day)

Dick Coleman
WITH—Boltimore, Md.
1. Why Don't You Believe Me (Joni James)
2. I Saw Mommy Kissing Santa Claus (Spike Jones)
3. You Belong To Me (Stafford)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. I Went To Your Wedding (Patti Page)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Yours (Vera Lynn)
8. Glow Worm (Mills Bros.)
9. Outside Of Heaven (E. Fisher)
10. My Baby's Coming Home (Paul-Ford)

Jack Gale
WSRS—Cleveland, Ohio
1. Oh Happy Day (D. Howard)
2. Water Can't Quench The Fire Of Love (O'Connell & MacKenzie)
3. I Went To Your Wedding (Patti Page)
4. Why Don't You Believe Me (Joni James)
5. Tell Me You're Mine (The Gaylords)
6. Glow Worm (Mills Bros.)
7. Trying (The Hilltoppers)
8. I Should Care (R. Flanagan)
9. Tennessee Tango (York Bros.)
10. Hey, Mrs. Jones (The Three Dukes)

Jay Trompeter
WIND—Chicogo, Ill.
1. Tell Me You're Mine (The Gaylords)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Oh Happy Day (D. Howard)
4. Till I Waltz Again With You (Teresa Brewer)
5. Why Don't You Believe Me (Joni James)
6. Glow Worm (Mills Bros.)
7. Because You're Mine (Lanza)
8. So-So (Bernice Parks)
9. I'm Just A Poor Bachelor (Frankie Laine)
10. Pretend (Ralph Marterie)

Bill Hyden
KVOO—Tulsa, Oklo.
1. Why Don't You Believe Me (Joni James)
2. You Belong To Me (Stafford)
3. Glow Worm (Mills Bros.)
4. I Went To Your Wedding (Patti Page)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Winter's Here Again (Ames Bros.)
7. Lady Of Spain (Paul-Ford)
8. Takes Two To Tango (Bailey)
9. Nina Never Knew (Desmond)
10. Keep It A Secret (Stafford)

Buddy Deane
WITH—Baltimore, Md.
1. Why Don't You Believe Me (Joni James)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. I Saw Mommy Kissing Santa Claus (Spike Jones)
4. Oh Happy Day (D. Howard)
5. That's What Christmas Means To Me (Eddie Fisher)
6. Birth Of The Blues (Sinatra)
7. My Heart Belongs To Only You (Bette McLaurin)
8. So-So (Bernice Parks)
9. How Many Stars Have To Shine (Steve Lawrence)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

Tiny Markle
WAVZ—New Haven, Conn.
1. Why Don't You Believe Me (Joni James)
2. I Saw Mommy Kissing Santa Claus (Spike Jones)
3. I Went To Your Wedding (Patti Page)
4. Have You Heard (Joni James)
5. Because You're Mine (Nat "King" Cole)
6. The Christmas Song (Cole)
7. Don't Let The Stars Get In Your Eyes (Perry Como)
8. Nina Never Knew (Sauter-Finegan)
9. You Belong To Me No. 2 (Homer & Jethroe)
10. Lullaby Of Birdland (George Shearing)

Ira Cook
KMPC—Hollywood, Calif.
1. Why Don't You Believe Me (Joni James)
2. You Belong To Me (Stafford)
3. Yours (Vera Lynn)
4. Lady Of Spain (E. Fisher)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Heart & Soul (Four Aces)
7. I (Vaughn Monroe)
8. My Favorite Song (G. Gibbs)
9. Nina Never Knew (Sauter-Finegan)
10. Blue Violins (Winterhalter)

Robin Seymour
WKMH—Deorborn, Mich.
1. Tell Me You're Mine (The Gaylords)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. Winter (Art Mooney)
4. Till I Waltz Again With You (Teresa Brewer)
5. Keep It A Secret (Stafford)
6. You Blew Me A Kiss (Patty Andrews)
7. Silver Bells (Bing Crosby)
8. Don't Let The Stars Get In Your Eyes (Red Foley)
9. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
10. Lies (Perry Como)

Sherm Feller
WLAW—Boston, Mass.
1. My Baby's Coming Home (Paul-Ford)
2. Outside Of Heaven (Fisher)
3. Blue Violins (Winterhalter)
4. Close Your Dreamy Eyes (Sandy Solo)
5. Till I Waltz Again With You (Teresa Brewer)
6. My Favorite Song (Ames Bros.)
7. You're All I Want For Christmas (Eddie Fisher)
8. That's A Why (Mitchell-Carson)
9. Nina Never Knew (Desmond)
10. April Fool (Peggy Ann Ellis)

Peter Potter
KLAC—Hollywood, Calif.
1. Why Don't You Believe Me (Joni James)
2. Lady Of Spain (E. Fisher)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Birth Of The Blues (Sinatra)
5. Comes A-Long A-Love (Kay Starr)
6. Conquest (Patti Page)
7. Sans Souci (Peggy Lee)
8. The Ruby And The Pearl (Nat "King" Cole)
9. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
10. You'll Never Know (Clooney)

Jerry Kay
WWEZ—New Orleans, La.
1. Why Don't You Believe Me (Joni James)
2. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
3. Heart & Soul (Four Aces)
4. Keep It A Secret (Stafford)
5. I Saw Mommy Kissing Santa Claus (Spike Jones)
6. Till I Waltz Again With You (Teresa Brewer)
7. Trying (The Hilltoppers)
8. Glow Worm (Mills Bros.)
9. Bye Bye Blues (Paul-Ford)
10. Birth Of The Blues (Sinatra)

Bob Porter
WIND—Chicogo, Ill.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. It's Worth Any Price You Pay (Eddy Howard)
3. That's A Why (Mitchell-Carson)
4. White Christmas (B. Crosby)
5. Till I Waltz Again With You (Teresa Brewer)
6. Pretend (Ralph Marterie)
7. Because You're Mine (Nat "King" Cole)
8. Idaho (Leroy Holmes)
9. My Love And Devotion (Doris Day)
10. Rainbow In My Valley (Shirley Scott)

Tal Hood
WFGM—Fitchburg, Mass.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Till I Waltz Again With You (Teresa Brewer)
3. Oh Happy Day (D. Howard)
4. You're All I Want For Christmas (Eddie Fisher)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Close Your Dreamy Eyes (Sandy Solo)
7. My Heart Is Breaking (Mike Pettison Quartette)
8. Water Can't Quench The Fire Of Love (O'Connell & MacKenzie)
9. Winter (Spike Jones)
10. No Moon At All (Ames Bros.)

Ray Schreiner
WRNL—Richmond, Va.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. After All (Mills Bros.)
4. Keep It A Secret (Stafford)
5. Lady Of Spain (E. Fisher)
6. Rudolph The Red Nosed Reindeer (Bing Crosby)
7. Outside Of Heaven (Fisher)
8. The Christmas Song (Nat "King" Cole)
9. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
10. Blackberry Boogie (Four Lads)

Bud Shurian
WARE—Wore, Mass.
1. I Saw Mommy Kissing Santa (Jimmy Boyd)
2. You Belong To Me (Jo Stafford)
3. I Went To Your Wedding (Patti Page)
4. The Glow Worm (Mills Bros.)
5. Jambalaya (Jo Stafford)
6. Lady Of Spain (Paul-Ford)
7. My Baby's Comin' Home (Paul-Ford)
8. Wish You Were Here (Eddie Fisher)
9. Yours (Vera Lynn)
10. Why Don't You Believe Me (Joni James)

Larry Wilson
WNOE—New Orleons, Lo.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Joni James)
3. Till I Waltz Again With You (Teresa Brewer)
4. Trying (The Hilltoppers)
5. My Baby's Comin' Home (Paul-Ford)
6. Keep It A Secret (Stafford)
7. Yours (Vera Lynn)
8. Don't Let The Stars Get In Your Eyes (Eileen Barton)
9. It's Worth Any Price You Pay (Eddy Howard)
10. April Fool (Pat Terry)

Marty Hogan
WCFL—Chicogo, Ill.
1. The Glow Worm (Mills Bros.)
2. The Ruby And The Pearl (Frankie Laine)
3. Be Fair (Don Cornell)
4. Outside Of Heaven (Margaret Whiting)
5. Nina Never Knew (Desmond)
6. Boomerang (Lisa Kirk)
7. Wish You Were Here (Fisher)
8. I Went To Your Wedding (Patti Page)
9. Yours (Vera Lynn)
10. Sleepy Time Gal (T. Martin)

Earle Pudney
WGY—Schenectody, N. Y.
1. Keep It A Secret (Stafford)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. That's A Why (Mitchell-Carson)
5. My Favorite Song (Ames Bros.)
6. Glow Worm (Mills Bros.)
7. Puppy Love (D. Collins)
8. Winter (Spike Jones)
9. One Little Candle (P. Como)
10. Blue Violins (Winterhalter)

Bob McGonagle
WRUL—New York, N. Y.
1. I Saw Mommy Kissing Santa Claus (Spike Jones)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Outside Of Heaven (Margaret Whiting)
4. Birth Of The Blues (Sinatra)
5. Because You're Mine (Nat "King" Cole)
6. Blues In Advance (D. Shore)
7. Three Letters (Kay Starr)
8. The Glow Worm (Mills Bros.)
9. Have You Heard (Joni James)
10. Midnight Sleighride (Sauter-Finegan)

Howard Miller
WIND—Chicogo, Ill.
1. Tell Me You're Mine (The Gaylords)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. A Shoulder To Weep On (June Valli)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Why Don't You Believe Me (Joni James)
6. It's Worth Any Price You Pay (Eddy Howard)
7. Keep It A Secret (Jo Stafford)
8. I'm Just A Poor Bachelor (Frankie Laine)
9. Shenandoah (H. Bellafonte)
10. My Baby's Coming Home (Paul-Ford)

THE CASH BOX
Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 27 without any changes on the part of THE CASH BOX.

Gene Davis
WAKR—Akron, Ohio
1. Oh, Happy Day (D. Howard)
2. Why Don't You Believe Me (Joni James)
3. Till I Waltz Again With You (Teresa Brewer)
4. Heart & Soul (Four Aces)
5. Yours (Vera Lynn)
6. Hold Me (Eddie Fisher)
7. Forgetting You (R. Hayes)
8. Hot Toddy (Ralph Flanagan)
9. Keep It A Secret (D. Shore)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

Ray Perkins
KFEL—Denver, Colo.
1. Glow Worm (Mills Bros.)
2. Jambalaya (Jo Stafford)
3. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
4. You Belong To Me (Stafford)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. I Went To Your Wedding (Patti Page)
7. Why Don't You Believe Me (Joni James)
8. My Baby's Coming Home (Paul-Ford)
9. Blue Violins (Winterhalter)
10. Moonlight On The Ganges (Sauter-Finegan)

Don McLeod
WJBK—Detroit, Mich.
1. Till I Waltz Again With You (Teresa Brewer)
2. Tell Me You're Mine (The Gaylords)
3. I (Don Cornell)
4. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
5. Blue Violins (Winterhalter)
6. My Favorite Song (Ames Bros.)
7. Why Don't You Believe Me (Joni James)
8. Don't Let The Stars Get In Your Eyes (Red Foley)
9. Two Other People (D. Gray)
10. Greyhound (Buddy Morrow)

Bob Perry
WLAW—Boston, Mass.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Why Don't You Believe Me (Patti Page)
4. My Baby's Coming Home (Paul-Ford)
5. Because You're Mine (Lanza)
6. Everything I Have Is Yours (Eddie Fisher)
7. Lazy River (Mills Bros.)
8. Sugar (Vic Damone)
9. Keep It A Secret (Stafford)
10. Birth Of The Blues (Sinatra)

Willie Dunlap
WICC—Bridgeport, Conn.
1. Why Don't You Believe Me (Joni James)
2. I Saw Mommy Kissing Santa Claus (Boyd-Jones)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Yours (Vera Lynn)
5. You're All I Want For Christmas (Eddie Fisher)
6. Heart & Soul (Four Aces)
7. Keep It A Secret (Stafford)
8. I'll Know My Love (Jenkins)
9. Tell Me You're Mine (Carson)
10. How Long (Don Cherry)

Stan Pat
WTNJ—Trenton, N. J.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. Because You're Mine (Nat "King" Cole)
4. The Glow Worm (Mills Bros.)
5. Close Your Dreamy Eyes (Sandy Solo)
6. Till I Waltz Again With You (Teresa Brewer)
7. Keep It A Secret (Stafford)
8. Tell Me Your Mine (The Gaylords)
9. Trying (Ella Fitzgerald)
10. Hold Me, Thrill Me, Kiss Me (Karen Chandler)

Hal Tate
WBKB—Chicago, Ill.
1. I Saw Mommy Kissing Santa Claus (Spike Jones)
2. White Christmas (B. Crosby)
3. I Went To Your Wedding (Patti Page)
4. Rudolph The Red Nosed Reindeer (Gene Autry)
5. The Glow Worm (Mills Bros.)
6. Why Don't You Believe Me (Joni James)
7. Jambalaya (Hefti-Wayne)
8. Takes Two To Tango (Lola Ameche)
9. Must I Cry Again (The Hilltoppers)
10. The Christmas Song (Nat "King" Cole)

Don Tibbetts
WFEA—Manchester, N. H.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Bye Bye Blues (Paul-Ford)
4. Till I Waltz Again With You (Teresa Brewer)
5. River, River (Lee-Jenkins)
6. Strange (Nat "King" Cole)
7. I Saw Mommy Kissing Santa Claus (Spike Jones)
8. You Belong To Me (Stafford)
9. Jambalaya (Jo Stafford)
10. My Favorite Song (Ames Bros.)

Chuck Norman
WIL—St. Louis, Mo.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. I Saw Mommy Kissing Santa Claus (Spike Jones)
4. Keep It A Secret (Stafford)
5. Why Don't You Believe Me (Joni James)
6. Hold Me (Eddie Fisher)
7. I (Don Cornell)
8. I Keep Telling Myself (The Hilltoppers)
9. Oh Happy Day (Don Howard)
10. Close Your Dreamy Eyes (Sandy Solo)

Art Hellyer
WMAQ—Chicago, Ill.
1. Heart And Soul (Four Aces)
2. I Saw Mommy Kissing Santa Claus (Spike Jones)
3. Silver Bells (Crosby & Richards)
4. The Glow Worm (Mills Bros.)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Yours (Ray Cuba)
7. Keep It A Secret (B. Crosby)
8. Why Don't You Believe Me (Patti Page)
9. The Ruby And The Pearl (Nat "King" Cole)
10. Lady Of Spain (Eddie Fisher)

Bill Silbert
WABD—New York, N. Y.
1. I (Don Cornell)
2. Outside Of Heaven (Fisher)
3. The Night Before Christmas Song (Eileen Barton)
4. My Baby's Comin' Home (Paul-Ford)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Heart & Soul (Four Aces)
7. Casually (Mel Torme)
8. Hot Toddy (Ralph Flanagan)
9. Till I Waltz Again With You (Teresa Brewer)
10. Carolina In The Morning (Danny Winchell)

Fred Hobbs
KBOL—Boulder, Colo.
1. The Glow Worm (Mills Bros.)
2. Lady Of Spain (Paul-Ford)
3. Why Don't You Believe Me (Patti Page)
4. Don't Let The Stars Get In Your Eyes (G. MacKenzie)
5. Trying (Ella Fitzgerald)
6. Blues In Advance (Herman)
7. My Favorite Song (Ames Bros.)
8. Things I Might Have Been (Paul Weston)
9. Yours (Vera Lynn)
10. I (Don Cornell)

Bud Brees
WPEN—Philadelphia, Pa.
1. Bye Bye Blues (Paul-Ford)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. My Baby's Coming Home (Paul-Ford)
5. Tear Drops On My Pillow (Sunny Gale)
6. Tell Me You're Mine (The Gaylords)
7. I Wish I Could Shimmy Like My Sister Kate (F. Faye)
8. Suddenly (Tony Bavaar)
9. April Fool (Peggy Anne Ellis)
10. How Many Stars Have To Shine (Steve Lawrence)

Claude Taylor
WMBR—Jacksonville, Fla.
1. Why Don't You Believe Me (Joni James)
2. Lady Of Spain (Paul-Ford)
3. Tonight You Belong To Me (Frankie Laine)
4. I (Don Cornell)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. Because You're Mine (Wayne)
8. Trying (The Hilltoppers)
9. That's What Christmas Means To Me (Eddie Fisher)
10. I Went To Your Wedding (Patti Page)

Ross Miller
WTIC—Hartford, Conn.
1. Glow Worm (Mills Bros.)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. You Belong To Me (Stafford)
5. White Christmas (Mantovani)
6. Bye, Bye Blues (Paul-Ford)
7. The Night Before Christmas (Clooney-Autry)
8. Outside Of Heaven (E. Fisher)
9. My Baby's Coming Home (Paul-Ford)
10. No Deposit—No Return (Andrews Sisters)

Bob Maxwell
WWJ—Detroit, Mich.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. San Souci (Peggy Lee)
3. Tell Me You're Mine (The Gaylords)
4. Let's Have An Old Fashioned Christmas (Don Cornell)
5. Night Before Christmas Song (Clooney-Autry)
6. Lady Of Spain (Eddie Fisher)
7. Keep It A Secret (B. Crosby)
8. Pretend (Ralph Martiere)
9. Blue Violins (Winterhalter)
10. Midnight Sleighride (Sauter-Finegan)

Al Ross
WBAL—Baltimore, Md.
1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. You Belong To Me (Stafford)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. I Went To Your Wedding (Patti Page)
6. Stay Where You Are (Johnny Desmond)
7. Lady Of Spain (Eddie Fisher)
8. I Saw Mommy Kissing Santa Claus (Spike Jones)
9. Yours (Vera Lynn)
10. White Christmas (B. Crosby)

Mort Nusbaum
WHAM—Rochester, N. Y.
1. Winter (Spike Jones)
2. Night Before Christmas (Eileen Barton)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Carolina In The Morning (Danny Winchell)
5. La Rosita (Four Aces)
6. Lies (Perry Como)
7. Lady Of Spain (Eddie Fisher)
8. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
9. My Baby's Coming Home (Paul-Ford)
10. Wish You Were Here (Fisher)

Bob Larsen
WEMP—Milwaukee, Wisc.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Bye Bye Blues (Paul-Ford)
3. China Boy (Gloria Hart)
4. Why Don't Lou Believe Me (Joni James)
5. Till I Waltz Again With You (Teresa Brewer)
6. Lies (Perry Como)
7. Oh Hapoy Day (Don Howard)
8. Hot Toddy (Ralph Flanagan)
9. So-So (Bernice Parks)
10. It's Worth Any Price You Pay (Eddy Howard)

Paul Flanagan
WTRY—Troy, N. Y.
1. Why Don't You Believe Me (Joni James)
2. Oh Happy Day (D. Howard)
3. Keep It A Secret (Stafford)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Ma Says Pa Says (Day-Ray)
6. It's Worth Any Price You Pay (Eddy Howard)
7. My Baby's Coming Home (Paul-Ford)
8. I (Don Cornell)
9. You Blew Me A Kiss (Patty Andrews)
10. Glow Worm (Mills Bros.)

Joe Grady-Ed Hurst
WPEN—Philadelphia, Pa.
1. Till I Waltz Again With You (Teresa Brewer)
2. Have You Heard (Joni James)
3. On Christmas Eve (Joe Foley)
4. Oh Happy Day (D. Howard)
5. Now (Al Martino)
6. My Heart Belongs To Only You (Bette McLaurin)
7. Teardrops On My Pillow (Sunny Gale)
8. Heart & Soul (Four Aces)
9. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
10. Beyond The Next Hill (Acquaviva)

Opening Night

1. MGM Newark distributors Joel (left) and Mel (right) Koenig drop backstage at Alan Dean's opening night at Frank Dailey's Meadowbrook to check over district sales sheets of Alan's new disk "Give Me Your Lips" and "Half A Heart."
2. Other opening night visitors were Paul Brenner, top Newark dj on WAAT (left) and juke box op Harold Chasen of Ajax Music in Newark.
3. Paul Helps Alan get ready for the show.
4. After the stage show, Dean mingles with the crowd—signing autographs for a group of his fans who made a special trip to the Meadowbrook from New York to see their favorite crooner.
5. Left to right: Harold Chasen, Joel Koenig, Paul Brenner, Alan Dean, Mrs. Brenner, Mrs. Koenig and Mel Koenig enjoying an after the show repast before leaving for home.

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AL—Aladdin
AP—Apollo
AT—Atlantic
BU—Bullet
CA—Capitol
CH—Chess
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
DN—Devon
DO—Dot
DY—Derby
ES—Essex
FE—Federal
4 Star—Four Star
IM—Imperial
IN—Intro
JU—Jubilee
KI—King
LO—London
MA—Mars
ME—Mercury
MG—MGM
MO—Modern
NA—National
OR—Oriole
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded in Hollywood
SA—Savoy
SE—Seger
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TN—Tennessee
UN—United
VI—Victor

Jan. 3 Dec.27

1—I Saw Mommy Kissing Santa Claus
120.0 30.7
CA-2285—MOLLY BEE
Willy Claus
★CO-39871—JIMMY BOYD
Thumbelina
MG-11381—BETTY CLARK
You Can Flyl You Can Flyl
VI-20-5067—SPIKE JONES O.
Winter

2—Why Don't You Believe Me
119.1 106.3
CA-2292 (F-2292)—MARGARET WHITING
Come Back To Me, Johnny
CA-2329—SHARKEY'S DIXIELAND KINGS
Keep It A Secret
DE-28476 (9-28476)—GUY LOMBARDO O.
Because You're Mine
JU-5106—HERB LANTZ
My Inspiration Is You
ME-70025 (45x70025)—PATTI PAGE
Conquest
★MG-11333 (K-11333)—JONI JAMES
Purple Shades
VI-20-5017 (47-5017)—JUNE VALLI
Shoulder To Weep On

3—The Glow Worm
115.3 81.2
CA-2248 (F-2248)—JOHNNY MERCER
CO-39840 (4-39840)—PAULETTE SISTERS
Sui Sin Fa
★DE-28384 (9-28384)—MILLS BROS.

4—Don't Let The Stars Get In Your Eyes
100.0 88.7
CA-2256 (F-2256)—GISELE MacKENZIE
My Favorite Song
CA-2216 (F-2216)—SKEETS McDONALD
CO-21025 (4-21025)—RAY PRICE
CR-60882 (9-60882)—EILEEN BARTON
Tennessee Tango
DE-28460 (9-28460)—RED FOLEY
ME-70023 (45-70023)—LOLA AMECHE
Rock The Joint
MG-11385—HENRY JEROME O.
Keep It A Secret
VI-20-5040 (47-5040)—JOHNNIE & JACK
★VI-20-5064 (47-5064)—PERRY COMO
Lies

5—I Went To Your Wedding
70.2 39.8
CO-39856 (4-39856)—SAMMY KAYE O.
It Wasn't God Who Made Honky Tonk Angels
CR-60847 (9-60847)—KENNY BASS O.
The Hookey Song
DA-780—REGINA KUJEWA
Johnnie Polish
DE-28388 (9-28388)—GRADY MARTIN
You Belong To Me
DE-28411 (9-28411)—GUY LOMBARDO O.
Somewhere Along The Way
JU-5093—LITTLE SYLVIA
Drive Daddy Drive
★ME-5899 (45x5899)—PATTI PAGE
You Belong To Me
VI-20-4835 (47-4835)—STEVE GIBSON
VI-20-5107—SPIKE JONES O.
I'll Never Work There Any More

6—It's In The Book
67.2 84.9
★CA-2249 (F-2249)—JOHNNY STANDLEY
ME-5911 (45x5911)—AL BERNIE

Jan. 3 Dec.27

7—Because You're Mine
51.9 30.9
CA-2212 (F-2212)—NAT "KING" COLE
I'm Never Satisfied
DE-28337 (9-28337)—JOHN RAITT
The Song Angels Sing
ME-5897 (45x5897)—BOBBY WAYNE
Madonna Of The Rosary
MG-11301 (K-11301)—BILLY ECKSTINE
Early Autumn
★VI-10-3914 (47-3914)—MARIO LANZA
Song The Angels Sing

8—Takes Two To Tango
38.2 35.6
CA-2222 (F-2222)—JEANNE GAYLE
Butterflies
★CR-60817 (9-60817)—PEARL BAILEY
Let There Be Love
DE-28394 (9-28394)—LOUIS ARMSTRONG
I Laughed At Love
ME-5903 (45x5903)—LOLA AMECHE
Ol' Man Mose

9—Keep It A Secret
33.7 34.1
CA-2268 (F-2268)—JUNE HUTTON
I Miss You So
CA-2329—SHARKEY'S DIXIELAND KINGS
Why Don't You Believe Me
★CO-39891 (4-39891)—JO STAFFORD
Once To Every Heart
DE-28511—BING CROSBY
Sleigh Bell Serenade
IM-8169—SLIM WHITMAN
My Heart Is Broken In Three
MG-11385—HENRY JEROME O.
Don't Let The Stars Get In Your Eyes
VI-20-4992 (47-4992)—DINAH SHORE
Hi-Lili, Hi-Lo

10—Till I Waltz Again With You
29.7 10.2
★CR-60873—TERESA BREWER
Hello Bluebird
DE-28506—DICK TODD
Oh, Happy Day

11—Trying
29.6 40.4
CR-60823 (9-60823)—JOHNNY DESMOND
Wild Guitars
DE-28375 (9-28375)—ELLA FITZGERALD
My Bonnie Lies Over The Ocean
DE-28322 (9-28322)—GRADY MARTIN
Sweet Jennie Lee
★DOT-15018—THE HILLTOPPERS
ME-5904 (45x5904)—JIMMY PALMER O.
Down By The O-Hi-O

12—Lady Of Spain
29.5 30.4
CA-15346—PHILHARMONIC TRIO
CA-2265 (F-2265)—LES PAUL & MARY FORD
My Baby's Coming Home
CA-2288 (F-2288)—BEN LIGHT
Whispering
LO-1278—WINIFRED ATWELL
Taboo
MG-10380—ARTHUR SMITH
RA-70044—EDDIE "PIANO" MILLER
RO-188—KEN GRIFFIN
VI-20-2905—THREE SUNS
VI-20-3302—RAY NOBLE
★VI-20-4953 (47-4953)—EDDIE FISHER
Outside Of Heaven

Jan. 3 Dec.27

13—Hold Me, Thrill Me, Kiss Me
24.4 13.9
★CR-60831 (9-60831)—KAREN CHANDLER
One Dream

14—Bye Bye Blues
24.3 —
★CA-2316—LES PAUL & MARY FORD
Mammy's Boogie
VI-20-4791—HENRI RENE O.
Mandolino, Mandolino

15—Oh, Happy Day
22.9 14.2
CA-2315—THE FOUR KNIGHTS
A Million Tears
CR-60893—LAWRENCE WELK O.
Your Mother And Mine
DE-28506—DICK TODD
Till I Waltz Again With You
★ES-311—DON HOWARD
You Went Away

16—Jambalaya
22.1 27.2
★CO-39838 (4-39838)—JO STAFFORD
Early Autumn
CR-60816 (9-60816)—N. HEFTI & F. WAYNE
Two Faced Clock
DE-28341 (9-28341)—REX ALLEN
DE-28367 (9-28367)—CAMARATA
Mademoiselle
MG-11283 (K-11283)—HANK WILLIAMS

17—You Belong To Me
21.9 25.3
CA-2165 (F-2165)—DEAN MARTIN
CA-2198 (F-2198)—JAN GARBER O.
Tossin' and Turnin'
★CO-39811 (4-39811)—JO STAFFORD
CO-39857 (4-39857)—KEN GRIFFIN
Walkin' To Missouri
CR-60845 (9-60845)—GEORGIA AULD
Early Autumn
DE-28388 (9-28388)—GRADY MARTIN
I Went To Your Wedding
ME-5899 (45x5899)—PATTI PAGE
I Went To Your Wedding
ME-6407 (45x6407)—SUE THOMPSON
MG-11295 (K-11295)—JONI JAMES
VI-20-4893 (47-4893)—FREDDY MARTIN O.
Ain't It Grand To Be Dead

18—Tell Me You're Mine
21.7 13.8
CO-39914—MINDY CARSON
The Choo Buy Song
★ME-70030—THE GAYLORDS
Cuban Love Song

19—Wish You Were Here
19.1 8.9
DE-28308 (9-28308)—GUY LOMBARDO O.
Honky Tonk Sweetheart
MG-11270 (K11270)—FRAN WARREN
What Is This Thing Called Love?
★VI-20-4830 (47-4830)—EDDIE FISHER
The Hand Of Fate

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

Comprising 100 Selections

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.
• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.
★ Indicates best selling record.

Jan. 3 Dec.27

20—Yours
13.7 25.4
★LO-1261 (45x1261)—VERA LYNN
The Love Of My Life
VI-20-5030 (47-5030)—VAUGHN MONROE

21—I
13.6 16.8
★CR-60860 (9-60860)—DON CORNELL
Be Fair
DE-28479 (9-28479)—RUSS MORGAN O.
Look Out The Window
VI-20-5030 (47-5030)—VAUGHN MONROE
Yours

22—Heart And Soul
13.2 13.4
★DE-28390 (9-28390)—FOUR ACES
Just Squeeze Me

23—You'll Never Know
11.4 13.7
★CO-39905—R. CLOONEY & H. JAMES
The Continental
CR-60756—VINNI DE CAMPO
Maria Mia
VI-20-4840—EDDIE FISHER
VI-20-4738—BREWSTER BOYS
It's Best We Say

24—Have You Heard
11.3 10.9
★MG-11390—JONI JAMES
Wishing Ring

25—Blue Violins
11.2 8.7
★VI-20-4997 (47-4997)—HUGO WINTERHALTER O.
Fandango

26—No Moon At All
11.1 —
★CR-60870—AMES BROS. & LES BROWN ORK.
Do Nothin' Till You Hear From Me

27—I'm Just A Poor Bachelor
11.0 8.5
★CO-39903—FRANKIE LAINE
Tonight You Belong To Me

28—Ma Says, Pa Says
10.9 1.4
★CO-39898—J. RAY & D. DAY
A Full Time Job
CO-39848—MARAIS

29—My Favorite Song
10.2 5.7
CA-2264 (F-2264)—JAN GARBER O.
Things That Might Have Been
CA-2256 (F-2256)—GISELE MacKENZIE
Don't Let The Stars
CR-60846 (9-60846)—AMES BROTHERS
Al-Lee-Ol Al-Lee-Ay!
DE-28433 (9-28433)—ELLA FITZGERALD
Walkin' By The River
DN-101—MARION CARUSO
Balboa
JU-6019—EDNA McGRIFF
My Baby's Comin' Home

Jan. 3 Dec.27

★ME-5912 (45x5912)—GEORGIA GIBBS
Sinner Or Saint
MG-11350 (K-11350)—CINDY LORD
My Baby's Comin' Home
VI-20-4985 (47-4985)—LILY ANN CAROL
It Wouldn't Be The Same Without You

30—To Know You
8.6 2.3
★VI-20-4959—COMO & FONTANE SIS.
My Lady Loves To Dance

31—String Along
8.2 2.1
★CR-60804—THE AMES BROS.
Absence Makes The Heart Grow Fonder

32—Blues In Advance
6.9 10.7
MA-100—WOODY HERMAN
Terrissita
★VI-20-4926 (47-4926)—DINAH SHORE
Bella Musica

33—Outside Of Heaven
5.4 16.7
CA-2217 (F-2217)—MARGARET WHITING
Alone Together
DE-28449 (9-28449)—FRED WARING O.
High Noon
★VI-20-4953 (47-4953)—EDDIE FISHER
Lady Of Spain

34—Three Bells
5.1 13.3
★CO-39657—COMPAGNONS DE LA CHANSON
Whirlwind
CO-39602—SAMMY KAYE O.
I Only Have One Life To Live
DE-27858—ANDREWS SISTERS & JENKINS
Windmill Song
VI-20-4388—JUNE VALLI
Cry

35—Conquest
3.8 6.8
★ME-70025 (45-70025)—PATTI PAGE
Why Don't You Believe Me
OK-6920—ROBBINS & BOSWORTH

36—Sleigh Ride
3.7 10.5
CA-1620—CAPITOL SYM. BAND
CO-39559—PERCY FAITH
Christmas In Killarney
★DE-28429—LEROY ANDERSON
Saraband
VI-20-4323—THREE SUNS
Uncle Mistletoe

37—Must I Cry Again
3.6 5.3
CR-60895—ALAN DALE
A Million Tears
★DO-15034—THE HILLTOPPERS
I Keep Telling Myself

38—Everything I Have Is Yours
3.5 2.2
CA-2273—BOB EBERLY
Forget Me Not

Jan. 3 Dec.27

CR-60867—HERBIE FIELDS
Dardanella
★DE-28418—ROGER COLEMAN
Give Me The Right
DE-27691—TOMMY DORSEY
I Fall In Love With You
MG-30377—BILLY ECKSTINE
VI-20-4841—EDDIE FISHER
VI-10-3395—EZIO PINZA
I'll See You In My Dreams
VI-20-4195—BUDDY MORROW
It Never Entered My Mind

39—My Baby's Coming Home
2.9 5.5
★CA-2265—L. PAUL & M. FORD
Lady Of Spain
JU-6019—EDNA McGRIFF
My Favorite Song
MG-11350—CINDY LORD
My Favorite Song

40—Comes A-Long A-Love
2.8 5.2
★CA-2213 (F-2213)—KAY STARR
Three Letters

41—Meet Mister Callaghan
2.7 4.2

42—High Noon
2.4 4.1

43—A Full Time Job
2.2 10.6

44—Sleepy Time Gal
2.1 2.5

45—Walkin' To Missouri
1.9 1.8

46—April In Paris
1.6 8.4

47—Somewhere Along The Way
1.5 3.9

48—Tonight You Belong To Me
1.4 1.6

49—Be Fair
1.3 5.6

50—The Ruby And The Pearl
1.2 2.4

THE CASH BOX JUKE BOX REGIONAL RECORD REPORT

The Top Ten Records — City by City

New York, N. Y.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Glow Worm (Mills Brothers)
5. Because You're Mine (Lanza)
6. Keep It A Secret (Jo Stafford)
7. Takes Two To Tango (Bailey)
8. Outside Of Heaven (E. Fisher)
9. Lady Of Spain (Eddie Fisher)
10. Till I Waltz Again With You (Teresa Brewer)

Chicago, Ill.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Till I Waltz Again With You (Teresa Brewer)
4. Tell Me You're Mine (Gaylords)
5. Oh, Happy Day (D. Howard)
6. Glow Worm (Mills Brothers)
7. Pretend (Ralph Marterie)
8. Have You Heard (Joni James)
9. Lady Of Spain (Eddie Fisher)
10. Trying (Hilltoppers)

Philadelphia, Pa.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Till I Waltz Again With You (Teresa Brewer)
5. The Glow Worm (Mills Bros.)
6. Have You Heard (Joni James)
7. Oh Happy Day (D. Howard)
8. Keep It A Secret (Jo Stafford)
9. Takes Two To Tango (Bailey)
10. Jambalaya (Jo Stafford)

New Orleans, La.
1. Why Don't You Believe Me (Joni James)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. Keep It A Secret (Jo Stafford)
4. My Baby's Comin' Home (Paul-Ford)
5. The Glow Worm (Mills Bros.)
6. Takes Two To Tango (Bailey)
7. Trying (The Hilltoppers)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. I'm Just A Poor Bachelor (Frankie Laine)
10. I Wish I Could Shimmy Like My Sister Kate (Fran. Faye)

Los Angeles, Calif.
1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. I Went To Your Wedding (Patti Page)
4. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
5. Don't Let The Stars Get In Your Eyes (Gisele MacKenzie)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Takes Two To Tango (Bailey)
8. Wish You Were Here (Fisher)
9. Keep It A Secret (Jo Stafford)
10. My Baby's Comin' Home (Paul-Ford)

St. Louis, Mo.
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. I Saw Mommy Kissing Santa Claus (Boyd-Jones)
3. If I Had A Penny (Rosemary Clooney)
4. Why Don't You Believe Me (Joni James)
5. Bye Bye Blues (Paul-Ford)
6. You'll Never Know (Clooney-James)
7. Outside Of Heaven (E. Fisher)
8. Keep It A Secret (Jo Stafford)
9. Takes Two To Tango (Bailey)
10. My Baby's Comin' Home (Paul-Ford)

Boston, Mass.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. Till I Waltz Again With You (Teresa Brewer)
5. Bye Bye Blues (Paul-Ford)
6. Have You Heard (Joni James)
7. Because You're Mine (Lanza)
8. The Glow Worm (Mills Bros.)
9. Blue Violins (H. Winterhalter)
10. Oh Happy Day (D. Howard)

Memphis, Tenn.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Joni James)
3. You Win Again (T. Edwards)
4. The Glow Worm (Mills Bros.)
5. You Belong To Me (Stafford)
6. Takes Two To Tango (Bailey)
7. Keep It A Secret (Jo Stafford)
8. I Went To Your Wedding (Patti Page)
9. Trying (The Hilltoppers)
10. Must I Cry Again (The Hilltoppers)

Deadwood, S. D.
1. Why Don't You Believe Me (Joni James)
2. Yours (Vera Lynn)
3. The Glow Worm (Mills Bros.)
4. Trying (The Hilltoppers)
5. Outside Of Heaven (E. Fisher)
6. Don't Let The Stars Get In Your Eyes (Perry Como)
7. I Saw Mommy Kissing Santa Claus (Jones-Boyd)
8. Keep It A Secret (Jo Stafford)
9. Lady Of Spain (Eddie Fisher)
10. I Went To Your Wedding (Patti Page)

Atlanta, Ga.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Page-James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. The Glow Worm (Mills Bros.)
5. Keep It A Secret (Jo Stafford)
6. Nina Never Knew (Sauter-Finegan)
7. Have You Heard (Joni James)
8. My Baby's Comin' Home (Paul-Ford)
9. Trying (The Hilltoppers)
10. I Went To Your Wedding (Patti Page)

Pittsburgh, Pa.
1. Why Don't You Believe Me (Joni James)
2. The Glow Worm (Mills Bros.)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. Don't Let The Stars Get In Your Eyes (Perry Como)
5. Heart & Soul (Four Aces)
6. My Baby's Comin' Home (Paul-Ford)
7. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
8. Tell Me You're Mine (The Gaylords)
9. Keep It A Secret (Jo Stafford)
10. Because You're Mine (Lanza)

Detroit, Mich.
1. Till I Waltz Again With You (Teresa Brewer)
2. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
3. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
4. Tell Me You're Mine (The Gaylords)
5. Don't Let The Stars Get In Your Eyes (Perry Como)
6. Why Don't You Believe Me (Joni James)
7. Blue Violins (H. Winterhalter)
8. Keep It A Secret (Jo Stafford)
9. The Glow Worm (Mills Bros.)
10. Oh Happy Day (Don Howard)

Brodhead, Wis.
1. Don't Let The Stars Get In Your Eyes (Como-Price)
2. The Glow Worm (Mills Bros.)
3. Why Don't You Believe Me (Page-James)
4. Yours (Vera Lynn)
5. My Baby's Comin' Home (Paul-Ford)
6. My Favorite Song (G. Gibbs)
7. Keep It A Secret (Jo Stafford)
8. Oh Happy Day (Don Howard)
9. Outside Of Heaven (E. Fisher)
10. Lady Of Spain (Fisher-Paul-Ford)

Dallas, Tex.
1. Why Don't You Believe Me (Joni James)
2. You Win Again (T. Edwards)
3. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
4. Don't Let The Stars Get in Your Eyes (Perry Como)
5. Trying (The Hilltoppers)
6. The Glow Worm (Mills Bros.)
7. Keep It A Secret (Jo Stafford)
8. Blue Violins (H. Winterhalter)
9. Takes Two To Tango (Bailey)
10. My Baby's Comin' Home (Paul-Ford)

Denver, Colo.
1. The Glow Worm (Mills Bros.)
2. Why Don't You Believe Me (Joni James)
3. Don't Let The Stars Get In Your Eyes (Perry Como)
4. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
5. I Went To Your Wedding (Patti Page)
6. Jambalaya (Jo Stafford)
7. You Belong To Me (Stafford)
8. Keep It A Secret (Jo Stafford)
9. Trying (The Hilltoppers)
10. Lady Of Spain (Eddie Fisher)

Cincinnati, Ohio
1. Don't Let The Stars Get In Your Eyes (Perry Como)
2. I Saw Mommy Kissing Santa Claus (Boyd-Jones-Bee)
3. Why Don't You Believe Me (James-Page)
4. Oh Happy Day (Don Howard)
5. The Glow Worm (Mills Bros.)
6. Jambalaya (Jo Stafford)
7. Keep It A Secret (Jo Stafford)
8. My Baby's Comin' Home (Paul-Ford)
9. Because You're Mine (Lanza)
10. I Went To Your Wedding (Patti Page)

Seattle, Wash.
1. Why Don't You Believe Me (Joni James)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. The Glow Worm (Mills Bros.)
4. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
5. Because You're Mine (Lanza)
6. Heart And Soul (Four Aces)
7. Trying (The Hilltoppers)
8. Keep It A Secret (Jo Stafford)
9. Nina Never Knew (Desmond)
10. Outside Of Heaven (E. Fisher)

Birmingham, Ala.
1. Till I Waltz Again With You (Teresa Brewer)
2. Why Don't You Believe Me (Joni James)
3. I (Don Cornell)
4. Keep It A Secret (Jo Stafford)
5. Takes Two To Tango (Bailey)
6. Hold Me, Thrill Me, Kiss Me (Karen Chandler)
7. Outside Of Heaven (E. Fisher)
8. My Favorite Song (Ames Bros.)
9. My Baby's Comin' Home (Paul-Ford)
10. Yours (Vera Lynn)

New Haven, Conn.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Why Don't You Believe Me (Joni James)
3. I Went To Your Wedding (Patti Page)
4. Glow Worm (Mills Bros.)
5. Because You're Mine (Cole-Lanza)
6. Takes Two To Tango (Bailey)
7. You Belong To Me (Stafford)
8. Trying (Hilltoppers)
9. Wish You Were Here (Fisher)
10. Don't Let The Stars Get In Your Eyes (Perry Como)

Milwaukee, Wis.
1. Why Don't You Believe Me (Joni James)
2. I Went To Your Wedding (Patti Page)
3. You Belong To Me (Stafford)
4. The Glow Worm (Mills Bros.)
5. Trying (The Hilltoppers)
6. Outside Of Heaven (Fisher)
7. Because You're Mine (Lanza)
8. Don't Let The Stars Get In Your Eyes (Perry Como)
9. Takes Two To Tango (Bailey)
10. Yours (Vera Lynn)

Washington, D. C.
1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Don't Let The Stars Get In Your Eyes (Perry Como)
3. Why Don't You Believe Me (Joni James)
4. Till I Waltz Again With You (Teresa Brewer)
5. The Glow Worm (Mills Bros.)
6. Keep It A Secret (Jo Stafford)
7. I Went To Your Wedding (Patti Page)
8. Lady Of Spain (Eddie Fisher)
9. Jambalaya (Jo Stafford)
10. Takes Two To Tango (Bailey)

"Say It With Your Heart" Breaking For A Hit

NEW YORK — A tune currently making plenty of noise in St. Louis looks like the next big independent hit. It's "Say It With Your Heart" by Bob Carroll on the Derby label.

The tune was originally cut by Charlie Grean on his Comet label. It was written by Steve Nelson and Norman Kaye and published by Robbins. Nelson, Kaye and Robbins launched a three pronged promotional drive, beamed at juke box operators and disk jockeys. Kaye, a member of the Mary Kaye Trio, has been working in St. Louis, and got the song rolling there by dint of personal contacts. Then on a recent trip through the mid-west, Larry Newton of Derby Records learned of the sleeper possibilities of "Say It With Your Heart" when Paul Levy of Midwest Distributing, the Derby Distributor for St. Louis, told him about it.

Upon returning to New York, Newton immediately got in touch with Grean and acquired the master on a royalty basis, at the same time acquiring the reverse side "Where" published by Miller Music.

The disk is now running wild in St. Louis and showing hit symptoms in Chicago, where Jimmy Martin, Derby's distributor, is going all out for the disk. Similar reactions are coming in from such points as Pittsburgh, Jacksonville and Cincinnati.

HOT IN PHILLY
"CARAVAN"
a sizzler by
THE ESQUIRE BOYS
RAINBOW # 188

HOT IN NEW YORK
"CARAVAN"
a sizzler by
THE ESQUIRE BOYS
RAINBOW # 202

HOT IN NEW YORK
The Country's Greatest Singing R&B Group
The 5 CROWNS singing
"Why Don't You Believe Me"
flipside
"KEEP IT A SECRET"
RAINBOW # 202

TOPS IN THE TOP TEN
Willie Mabon
and
"I DON'T KNOW"
on
CHESS 1531
. . . as appeared in
THE CASH BOX
HOT
CHARTS . . .
December
27th, 1952
#1.
in DALLAS
in LOS ANGELES
in ST. LOUIS
on CHICAGO'S South Side
in ATLANTA
in HARLEM
in MEMPHIS
in SAN FRANCISCO
in NEWARK
in NEW ORLEANS
CHESS RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

HOT
Rhythm & Blues
ON
Mercury
RECORDS

GAMBLER'S BLUES
DINAH WASHINGTON
70046
●
ROCK ME ALL NIGHT LONG
THE RAVENS
8291
●
THE LOVE BUG BOOGIE
b/w
BROWN SKIN BUTTERBALL
JOHNNY OTIS & MEL WALKER
70050
●
SAMIE
PAUL QUINICHETTE
70020

THE CASH BOX
Rhythm & Blues Ramblings

Stretching its tenacles across the nation like a hundred legged octopus, "I Don't Know," the **Willie Mabon** release on Chess Records, has shot into number one position in almost every rhythm and blues city in the charts. The tune has caught on like wild-fire and has provided the market with a much needed shot in the arm. **Tim Gale** flew out to Chicago last week to get the boy's name on the dotted line. On the strength of the commotion, **Buddy Morrow** did the tune for RCA Victor and it sounds like a real comer in the pop field.

* * *

Don Robey, Peacock prexy, is also doing promoting down Texas way. Don has signed **Ben DeCosta's Arthur Prysock** package for 19 dates beginning February 9. . . . **Marian McPartland**, who recently sailed for England for a personal appearance tour, cut a session with Savoy before she left and an LP will soon be released. . . . When **Louis "Satchmo" Armstrong** played George Wein's Storyville Club in Boston, he jammed the place to the rafters. . . . It is reported that **Rev. Gatemouth Moore** (Coral Records) is about to start a law suit against Aladdin Records and **Helen Humes** for using his copyrighted tune "Did You Ever Love A Woman" without giving him writer credits. **Charles Brown** was the vocalist on the release.

* * *

Gale Agency is readying another "Big Show" to play the west coast starting February 3, 1953. Being figured to star in the show are **Nat "King" Cole, Louis Jordan, Stan Kenton** and **June Christy. George Kirby,** who turned in a top performance on the last tour, has also been pacted for this show. **Murray Nadel,** company manager, will leave in a few weeks to set up the route and handle the publicity. **Charlie Carpenter** will act as Nadel's assistant. . . . **Jimmy Tyler** (King Records) into Pep's Showbar in Philadelphia, Pa., on December 28. King plans a big buildup for Tyler.

* * *

Paul E. X. Brown, who pioneered Negro sports casting in Georgia radio, has been appointed Chairman of the 1953 March of Dimes Campaign-Negro Division. The appointment was announced here recently by **General Alvan C. Gillem**, State Director. In addition to sports broadcasting at WERD-Atlanta, **Brown** conducts two daily musical programs, The Swing Club featuring pops and The Gospel Train, a full hour of gospel recordings. Brown, who started in radio in Chicago in 1942, has had news programs on stations WSBC, Chicago, Ill.; WJOB, Hammond, Indiana, and WEDR-Birmingham, Alabama.

THE CASH BOX
HOT

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	on CHICAGO'S South Side	in NEW ORLEANS
1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*	SAD HOURS *Little Walter* *(Checker 764)*	WHOOPIN' AND HOLLERIN' *Roscoe Gordon* *(Duke 109)*
3	I PLAYED THE FOOL *The Clovers* *(Atlantic 977)*	FAITH CAN MOVE MOUNTAINS *Nat "King" Cole* *(Capitol 2230)*	MEAN OLD WORLD *Little Walter* *(Checker 764)*
4	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury 8291)*	JOHNNY, JOHNNY *Johnny Moore* *(Modern 888)*	FEELIN' SAD *Eddie (Guitar Slim) Jones* *(J-B 603)*
5	SAD HOURS *Little Walter* *(Checker 764)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	SAD HOURS *Little Walter* *(Checker 764)*
6	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*	LET ME BE YOUR LOVE *Lulu Reed* *(King 4578)*
7	PARADISE SQUAT *Count Basie* *(Mercury 8914)*	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*	I'M GONE *Shirley & Lee* *(Aladdin 3153)*
8	MAKE BELIEVE DREAMS *Dinah Washington* *(Mercury 5906)*	PARADISE SQUAT *Count Basie* *(Mercury 8914)*	I FEEL SO GOOD *Brownie McGhee* *(Sittin' In)*
9	JUKE *Little Walter* *(Checker 758)*	MY STORY *Chuck Willis* *(Okeh 6905)*	STORY FROM MY HEART AND SOUL *B. B. King* *(R.P.M. 374)*
10	OOOH-OOOH-OOOH *Lloyd Price* *(Specialty 440)*	JUKE *Little Walter* *(Checker 758)*	GABBIN' BLUES *Big Maybelle* *(Okeh 6391)*

	in PHILADELPHIA	in SAVANNAH	in MEMPHIS
1	I DON'T KNOW *Willie Mabon* *(Chess 1531)*	MY SONG *Johnny Ace* *(Duke 102)*	I DON'T KNOW *Willie Mabon* *(Chess 1531)*
2	I'M GONE *Shirley & Lee* *(Aladdin 3153)*	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*	SAD HOURS *Little Walter* *(Checker 764)*
3	SOFT *Tiny Bradshaw* *(King 4577)*	JUKE *Little Walter* *(Checker 758)*	GONE TO MAIN ST. *Muddy Waters* *(Chess 1526)*
4	HEY, MISS FANNIE *The Clovers* *(Atlantic 977)*	OOOH-OOOH-OOOH *Lloyd Price* *(Specialty 440)*	MEAN OLD WORLD *Little Walter* *(Checker 764)*
5	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	I BELIEVE *Elmore James* *(Meteor 5000)*
6	MY HEART BELONGS TO ONLY YOU *Bette McLaurin & Eddie Wilcox Orch. (Derby 804)*	I PLAYED THE FOOL *The Clovers* *(Atlantic 977)*	I FEEL SO GOOD *Brownie McGhee* *(Sittin' In)*
7	MAKE BELIEVE DREAMS *Dinah Washington* *(Mercury 5906)*	I'LL DROWN IN MY TEARS *Sonny Thompson* *(King 4527)*	WHOOPIN' & HOLLERIN' *Earl Forest* *(Duke 108)*
8	OH SHO BE DO BE *Dizzy Gillespie* *(De Gee)*	THEM THERE EYES *Varetta Dillard* *(Savoy 859)*	STORY FROM MY HEART AND SOUL *B. B. King* *(R.P.M. 374)*
9	I CRIED LAST NIGHT *Bill Heyman* *(Victor)*	RESTLESS HEART *Lloyd Price* *(Specialty 440)*	LOVIN' BLUES *Bobby Bland* *(Duke 105)*
10	THE BUNNY HOP *Sax Mallard* *(Mercury 70002)*	HEY, MISS FANNIE *The Clovers* *(Atlantic 977)*	HOW MUCH MORE MORE *J. B. Lenore* *(J.O.B.)*

THE CASH BOX HOP

in DALLAS

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	MEAN OLD WORLD	*Little Walter (Checker 764)*
3	FIVE LONG YEARS	*Eddie Boyd (J.O.B. 1007)*
4	JUKE	*Little Walter (Checker 758)*
5	I'M GONE	*Shirley & Lee (Aladdin 3153)*
6	THE BELLS	*The Dominoes (Federal 12114)*
7	V-8 FORD	*Willie Love (Trumpet)*
8	I BELIEVE	*Elmore James (Meteor 5000)*
9	SOFT	*Tiny Bradshaw (King 4577)*
10	SAD HOURS	*Little Walter (Checker 764)*

in LOS ANGELES

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	I PLAYED THE FOOL	*The Clovers (Atlantic 977)*
3	HEY, MRS. JONES	*Jimmy Forrest (United 130)*
4	HOW LONG	*Fats Domino (Imperial 5209)*
5	I'M GONE	*Shirley & Lee (Aladdin 3153)*
6	MY STORY	*Chuck Willis (Okeh 6905)*
7	DREAM GIRL	*Jesse Belvin (Recorded In Hollywood 120)*
8	THE BELLS	*The Dominoes (Federal 12114)*
9	FIVE LONG YEARS	*Eddie Boyd (J.O.B.1007)*
10	GABBIN' BLUES	*Big Maybelle (Okeh 6391)*

in ST. LOUIS

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	SAD HOURS	*Little Walter (Checker 764)*
3	MY STORY	*Chuck Willis (Okeh 690S)*
4	HEY, MRS. JONES	*Jimmy Forrest (United 130)*
5	JOHNNY, JOHNNY	*Johnny Moore (Modern 888)*
6	I'D BE SATISFIED	*The Dominoes (Federal 1210S)*
7	FAITH CAN MOVE MOUNTAINS	*Nat "King" Cole (Capitol 2230)*
8	GABBIN' BLUES	*Big Maybelle (Okeh 6391)*
9	BLUE TURNING GREY	*Roy Milton (Specialty)*
10	I BELIEVE	*Elmore James (Meteor 5000)*

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

in SAN FRANCISCO

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	HEY, MRS. JONES	*Jimmy Forest (United 130)*
3	I'M LONELY	*The Dominoes (Federal 12106)*
4	I'M GONE	*Shirley & Lee (Aladdin 3153)*
5	I PLAYED THE FOOL	*The Clovers (Atlantic 977)*
6	MY STORY	*Chuck Willis (Okeh 5209)*
7	BACK BITER	*T. J. Fowler (Savoy 857)*
8	WATCHING MY STUFF	*Big Tom Collins (King 4558)*
9	THE BELLS	*The Dominoes (Federal 12114)*
10	TRYING	*Todd Rhodes (King 4556)*

in NEWARK

1	I DON'T KNOW	*Willie Mabon (Chess 1531)*
2	YOU KNOW I LOVE YOU	*B. B. King (R.P.M. 363)*
3	I'M GONE	*Shirley & Lee (Aladdin 3153)*
4	OOOH-OOOH-OOOH	*Lloyd Price (Specialty 440)*
5	YOU KNOW I KNOW	*The Five Royals (Apollo 441)*
6	I PLAYED THE FOOL	*The Clovers (Atlantic 977)*
7	GABBIN' BLUES	*Big Maybelle (Okeh 6391)*
8	SAD HOURS	*Little Walter (Checker 764)*
9	HEY, MRS. JONES	*Jimmy Forrest (United 130)*
10	I BELIEVE	*Elmore James (Meteor 5000)*

in SHOALS, IND.

1	HEY, MISS FANNIE	*The Clovers (Atlantic 977)*
2	MY STORY	*Chuck Willis (Okeh 690S)*
3	JUKE	*Little Walter (Checker 758)*
4	MAKE BELIEVE DREAMS	*Dinah Washington (Mercury 5906)*
5	I'D BE SATISFIED	*The Dominoes (Federal 1210S)*
6	WHITE CHRISTMAS	*Louis Armstrong (Decca 28443)*
7	YOU KNOW I LOVE YOU	*B. B. King (R.P.M. 363)*
8	YOU'RE MY INSPIRATION	*The Five Crowns (Rainbow 179)*
9	GREYHOUND	*Wynonie Harris (King 4592)*
10	GONE TO MAIN ST.	*Muddy Waters (Chess 1526)*

THE CASH BOX BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- Blessed Be Thy Name — PILGRIM TRAVELERS *(Specialty)*
- Every Day Will Be Sunday — ORIGINAL GOSPEL HARMONETTES *(Specialty)*
- How Many Times — WARD SINGERS *(Savoy)*
- If Jesus Goes With Me — ANGELIC GOSPEL SINGERS *(Gotham)*
- In The Upper Room — MAHALIA JACKSON *(Apollo)*
- My Rock — SWAN SILVERTONE SINGERS *(Specialty)*
- Stop Right Now — BELLS OF JOY *(Peacock)*
- Tell Me Angel — ANGELIC GOSPEL SINGERS *(Gotham)*
- Trouble In My Way — DIXIE HUMMING BIRDS *(Peacock)*
- Will He Welcome Me There — SENSATIONAL NIGHTINGALES *(Peacock)*

First Hit of 1953!
AIN'T IT A SHAME?
by
LLOYD PRICE
#452 #452-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Calif.

We're Starting the New Year With a Bang!!!
"BACK BITER"
Savoy #857
T. J. FOWLER
SAVOY RECORD CO, INC.
58 Market St., Newark, N.J.

A HAPPY NEW YEAR TO ALL
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

"BLOCK BUSTER" and "SHORTN'IN BREAD" by
Boots Brown and his Blockbusters
RCA Victor 20/47-5110

Going Strong

RHYTHM AND BLUES

1. 20-5110 (47-5110) BLOCK BUSTER / SHORTN'IN BREAD — Boots Brown & His Block Busters
2. 20-5069 (47-5069) WAKE UP FOOL / PLEASE HELP ME FIND MY WAY HOME — Otis Blackwell
3. 20-5102 (47-5102) MY KIND OF LOVE/THE SUN FORGOT TO SHINE THIS MORNING — Micki Williams
4. 20-5097 (47-5097) OH HAPPY DAY / MR. VON — Jo Jo Johnson—TNT Tribble
5. 20-5101 (47-5101) I'M GONNA ROCK SOME MORE/ EVERYBODY'S BOOGIE — Piano Red
6. 20-4835 (47-4835) I WENT TO YOUR WEDDING / WAIT — Steve Gibson & The Red Caps
7. 20-5089 (47-5089) SAD HEAD BLUES / HOT WEATHER BLUES — Mr. Sad Head
8. 20-5070 (47-5070) PEARLY LEE/LOOKIN' FOR MY BABY — Big Boy Crudup
9. 20-5090 (47-5090) GIVE YOUR LOVE TO ME / I'VE GOT A RIGHT TO KNOW — Bobby Brooks
10. 20-5037 (47-5037) I'M THE FAT MAN / SINCE YOU WENT AWAY FROM ME — John Greer

RCA VICTOR FIRST IN RECORDED MUSIC

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

GENE AMMONS
(United 137)

B+ "STREET OF DREAMS (2:54) Gene Ammons blows a mighty sax as he runs through a slow tempo item with an exciting demonstration of saxing.

B "THE BEAT" (2:53) The lower lid is a moderate tempo Ammons tune that is strictly a showcase for the talented instrumentalist. Ammons runs the scales in spirited fashion, and comes off with a good deck.

LEROY LANG ORCHESTRA
(Rockin' 502)

C+ "COMBO'S BOOGIE" (3:07) The Leroy Lang Ork bangs out a quick beat boogie. Sax goes for a wild and wooley solo.

C "A TENOR WAILS THE BLUES" (2:47) The group spins a slow tempo blues instrumental. Sax solo is good, but piano pounding seems to be in direct competition. Sound would have been better if the piano had been more subdued.

BIG BILL BROONZY
(Mercury 70038)

B "SOUTH BOUND TRAIN" (2:39) Big Bill Broonzy chants a slow blues with an easy and polished vocal. An exciting arrangement sets up the artist and a smooth piano bit rounds out the end.

B "LEAVIN' DAY" (2:37) Flip is another slow item treated to a colorful reading by the blues shouter. Tempo is stirring. Broonzy goes over well.

BABS GONZALES
(Babs 6402 x 45)

C+ "SUGAR RAY" (2:41) Babs Gonzales and his International Jazz Men dish up a quick beat story of "Sugar Ray Robinson," world's champion pug. A smooth bit of sax and trumpet blowing stands out.

B "COOL WHALIN'" (2:38) A quick beat item composed mainly of snatches of melodies and lyrics from popular tunes is rhythmically done by Gonzales and his group.

CHARLES BROWN
(Aladdin 3163)

B+ "EVENING SHADOWS" (2:46) Charles Brown sings in that top-flight fashion that has put him in with the top rhythm and blues chanters. His soft treatment of the slow item is dramatically backed by the ork and the result is a contender.

B+ "MOONRISE" (2:55) Brown has another slow item for material on the under portion. Vocalist sings with a tenderness and warmth that makes this side a must. A touch of sadness and the fading of the day is portrayed by a string section.

JACKIE DAVIS TRIO
(RCA Victor 20-5110)

B "DO BABY DO" (2:22) The Jackie Davis Trio performs in smooth and pleasant fashion. Chanter has an easy, intimate style that captures the listener. Instrumental backing of the quick beat is polished and helps round out a potent disk.

B "COFFEE TIME" (2:47) The flip is a slow melodic light beat. Vocalists' soft chanting makes this a side that will appeal to any type of listener.

THE CASH BOX ★AWARD O' THE WEEK★

"I BELIEVE" (2:41)

"I HELD MY BABY LAST NIGHT" (2:39)

ELMORE JAMES

(Meteor 5000)

● Elmore James bangs out a moderate tempo rhythmic jump in a manner that will bring him to the attention of the rhythm and blues fan with emphasis. James' manner of delivery has that certain something that lifts his material out of the ordinary class. His treatment of "I Believe," a blues story of women trouble is excitingly presented against a potent string background and we look for this side of wax to create a commotion. The under lid, "I Held My Baby Last Night," is a slow moving tune that James treats to a haunting vocal. His personality also comes through on this side, but final effort just falls short of the upper etching, and we go all out for the top deck.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"STILL IN LOVE" (2:58)

"BABY, I STILL WANT YOU" (2:45)

● Joe Turner comes up with a sock side that will find its way into the "hot" charts in short order. Titled "Still In Love," Turner projects in authoritative manner as his vocal shadings lend meaning to the already potent lyrics. Lending much to the quality of the recording is the tender orking of the Van "Piano Man" Walls group. We like this side and expect great things of it. The under portion is a slow romantic item, rhythmically presented, and smoothly sung by the talented chanter, and again musically backed by the "Piano Man." Ops, look for lots of play from "Still In Love."

"BABY, DON'T DO IT" (2:40)

"TAKE ALL OF ME" (2:30)

THE "5" ROYALES
(Apollo 443)

● The "5" Royales do it. The group comes up with a rhythmic jump, "Baby Don't Do It," that has the essentials to go over the top. The tune, a moderate bounce, is excitingly sung by the group who blend voices smartly in a smooth exhibition of teamwork. Not the least of this fine recording is the tenor saxing of Charlie Ferguson and the orking of his group. Together, the vocalists and instrumentalists, have managed to blend voice and instrument into a winning combination. The lower side is a faster tempo tune, on which the Royales go wild. The vocal is shouty and filled with movement. Ferguson and his ork again round out the disk musically, and the group has another disk that makes choosing between the two a tough task. Ops can safely go along with both sides of this plate.

THE BARONS
(Orange 1014)

C+ "EZEKIEL SAW DE WHEEL" (2:41) The Barons present a quick beat religious number in a steady chant manner. Harmony is good and Charles Civiletti at the Console provides solid backing for the group.

C+ "THIS WORLD IS IN BAD CONDITION" (2:38) A similar tempo religious item is performed with a soft delivery by the Barons. The style of the gospel singers is pleasant and should win itself many plays.

MEMPHIS SLIM
(United (138)

C+ "BACK ALLEY" (2:58) Memphis Slim and his House Rockers belt out a moderate beat instrumental with a zestful performance. A stirring side.

B "LIVING THE LIFE OF LOVE" (2:43) The lower lid is a slow tempo blues, chanted by Memphis Slim engagingly. Slim's selling job on the story of the play boy who has changed his ways in powerful and will go well in the boxes.

THE TRENIERS
(Okeh 6932)

B "POON-TANG" (2:34) The treniers drive out a quick beat with a polished bit of harmony. Wild orking by the Gene Gilbeaux group and a crazy sax by Don Hill make this a side worth listening to.

C+ "HI-YO SILVER" (2:37) The Treniers wax an exciting slow tempo item. Orking is good, but lyrics not too strong.

THE BLUES CHASERS
(MGM 11409)

B "OLD FASHIONED BLUES" (2:41) The Blues Chasers, with Fred Norman conducting, spin a tender bit of blues with an easy touch. A soft moaning trumpet helps make good listening.

C+ "BIRMINGHAM SPECIAL" (2:38) The under portion is a rhythmic quick beat instrumental. A smooth blending ork with standout performances from Taft Jordan on the trumpet and Sammy Taylor on the tenor sax.

GABRIEL BROWN
(MGM 11407)

B "COLD MAMA" (2:37) Gabriel Brown chants a slow southern style blues with much appeal. Brown provides his own guitar backing to set the proper mood.

C+ "I'M JUST CRAZY" (2:39) Brown dishes up a similar item set to a slightly faster tempo. Brown has a pleasant voice and one easy to listen to.

BOOTS BROWN
(RCA Victor 20-5110)

C+ "BLOCK BUSTER" (2:39) Boots Brown and His Blockbusters burst loose with ear shattering force. A real rocker that jumps. May be too loud for certain locations.

C+ SHORTN'N BREAD" (3:04) A moderate big beat instrumental that features a torrid sax. Devotees of dancing off the walls will like this one.

ANOTHER TERRIFIC HIT!!

(Both Sides)

JOHNNY ACE

singing

"CROSS MY HEART"

and

"ANGEL"

DUKE 107

- Distributors have bought 54,000 from Dub.
- His "MY SONG" Ran No. 2 Annual Cash Box Poll

DUKE RECORDS 4104 Lyons Houston, Texas

Lloyd "Fatman" Smith

"NO BETTER FOR YOU"

and

"MY CLOCK STOPPED"

(WATCH THIS ONE) PEACOCK 1611

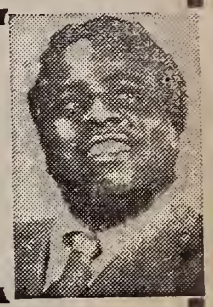
Paul Monday sings...

"I PROMISE"

and

"I CAN'T FORGET ABOUT YOU"

PEACOCK 1608



Bells Of Joy

ring again with . . .

"ECHOES FROM HEAVEN"

and

"LEAK IN THIS OLD BUILDING"

PEACOCK 1708

Still going strong "LET'S TALK ABOUT JESUS"

PEACOCK RECORDS, INC. 4104 Lyons Houston, Texas

KICKIN' THE BLUES AROUND

with Sam Evans

Jack Walker, top rank publicity man, for both Atlantic records and the Billy Shaw booking office, to start his own radio show over WOV, the big New York station, early in the new year. Tall and good looking clothes horse, **Dorthea Towles** also slated for a segment on the same outlet. . . . The Carnegie Hall Jass concert, for early January, will import Cuba's top drummer, **Candido**, to add to the roster of top stars already on deck. . . . **Billy Taylor** and his trio going like mad at the Copa Lounge. . . . **Buddy Rich** married **Marie Allison** and the two off on a honeymoon. . . . **Ethel Waters** in La Vie En Rose, and packing the Manhattan show place. . . . **Jimmy Witherspoon** fronting a big package, will play Milwaukee New Year's eve. . . . **Jimmy Grissom**, the **Ellington** singer, may have the stuff to carry on to the very top. **The Duke** thinks the boy is improving.

* * * * *

Camille Howard, who pounds one of the meanest pianos in the biz, out for Specialty with "Old Baldy Boogie" b/w "Song Of India Boogie." Gal is working club dates, as a single, on the west coast for the Ben Waller agency. . . . **Little Caesar** and **Willie Mabon** may easily take the honors for hitting the tops in giving with something different. And of course it's something unusual, novel and with a twist that sells records these days. "Lying Woman," on Recorded In Hollywood bids to be another "I Don't Know." S'too bad these two records didn't come out a little later in the year, as they both could have easily been on the annual **Cash Box** poll which is held late in each year. These two tunes, and the way in which they have been recorded are sensations of the industry today. No man anywhere, who has ever lived with, known, been around, consorted with, married to, or divorced from a woman can help but get a terrific bang from these two tunes. When Mabon says: "What shall I say to make you mad this time, Baby?", it must bring a chuckle from many a man. It's obvious that there's truth in the lyrics, cause it actually leaped to the top in just two short weeks. We predicted that this would happen in this column exactly four weeks ago. "Lying Woman," without sticking my neck out too far, looks like the same sorta thing.

* * * * *

Lola Ameche, pretty as her picture, stars with **Ralph Marterie** on Mercury label with "Old Man Mose." The orchestra leader had his bugle snatched from the back seat of his car a few nites ago, and since has been blowing on a mouth organ. . . . **Willie Miller**, publisher and editor of The Mississippi Enterprise in Jackson, has bids out for bands and attractions for the coming year. . . . The **Dixie Humming Birds** latest for the Spiritual market is "Trouble In My Way" b/w "I Know I've Been Changed." This bids good for the Peacock label and will sell as there is plenty of shouting and action thruout. . . . One of the newest singing groups to invade the religious field is The Five Redeemers. Out soon on a new label, the outfit delivers with drive and lots of harmony. Using no instrumental backing the boys establish their own tempo and beat. The effect is dramatic.

* * * * *

Damita Jo will be pictured in this column next week. The so gorgeous chirp sent in a glossy print that is too-too. Our office can't work for looking at the gal. . . . **Norman Granz** produces the **Fred Astaire** story on Mercury. The cost is only $50.00. In addition to four 12" LP records, there are drawings and photographs showing and telling the entire story of the famous dancer. . . . The Orchid Show Bar, in Louisville is using the **Six Dukes Combo** to provide solid entertainment for the ever growing group of patrons. . . . **Sir Charles Thompson**, one of the real greats in modern jass, now with Illinois **Jacquet** and his band. . . . The new sides by **Charlie Parker** take us for a beautiful ride South Of The Border. This is the Bird at his best. . . . **Scat Man Crother's** going to work for Universal International in a new flick starring **Dan Dailey**. . . . **Lena Horne**, whatta face, has a little daughter just turned 15 years old. . . . The idol of the modern jass fans on the west coast seems to be **Gene Norman**; the man airs some of the finest of new style music. . . . **Louis Bellsom** awfully lonesome these days. He in the Windy City and his new wife working out at the Desert Inn in Las Vegas. The **Ellington** group cut a session last nite and **Danny Kessler** flew in to supervise, but wisely just set by, conceding to the superior musical knowledge of the mighty **Duke**.

* * * * *

Marie Adams, the "Honky Tonk" gal will join a new package now readying for a February 13th debut. Deal will include **Arthur Prysock**, **Edgar Blanchard** and his band. . . . **Peggy Anne Ellis**, with plenty of experience in the singing field, and hailed originally from Brunswick, Ga., hits out for her first try at records on the Charles label.

PRESTIGE RECORD CO.
446 W. 50th St. • CI 6-0847 • N. Y.

HOT R & B SELLERS

1. COOL GOOFIN'-Rudy Ferguson-798 & 45
2. SERENATA - Joe Holiday - 786 & 45
3. THESE FOOLISH THINGS-Moody-774&45
4. TWISTED - Annie Ross - 794 & 45
5. STITT'S IT - Sonny Stitt - 787 & 45
6. JOE BLACK MAMBO-Holiday-791 & 45
7. D1G - Miles Davis - 777 & 45
8. SMALL HOTEL - Bennie Green - 790
9. BYE-YA - Thelonious Monk - 795 & 45
10. Farmer's Market-Wardell Gray-770&45
11. Anytime for you-Arne Domnerus-792&45
12. LOVE BEAT - George Wallington - 788
13. ALL TOO SOON - Billy Taylor - 796
14. TWISTED - Wardell Gray - 707
15. THIS IS HAPPINESS-Holiday-767 & 45

NOW RECORDING!

GEORGE SHEARING (MGM-LONDON-DISCOVERY)
CHARLES BROWN (ALADDIN)
ORIOLES (JUBILEE)
RUTH BROWN (ATLANTIC)
AMOS MILBURN (ALADDIN)
LIPS PAGE (KING)
JOHNNY HODGES (MERCURY)
CLOVERS (ATLANTIC)
BENNY CARTER (MERCURY-VICTOR)
OSCAR PETERSON (MERCURY)
LITTLE SYLVIA (JUBILEE)
SIDNEY BECHET (VICTOR)
LOWELL FULSON (SWINGTIME)
TEDDY WILSON (COLUMBIA)
T. J. FOWLER (SAVOY)
TOMMY BROWN (DOT)
ELAINE BRENT (ABBEY)
CECIL YOUNG (KING)
LITTLE WALTER (CHECKER)
LYNN HOPE (ALADDIN-PREMIUM)
MARGIE DAY (DOT)
LAURIE TATE (ATLANTIC)
STAN GETZ (MERCURY)
BILL DAVIS (OKEH)
RAY CHARLES (SWINGTIME-ATLANTIC)
FATS DOMINO (IMPERIAL)
FIVE KEYS (ALADDIN)
BILLY FORD (VICTOR)
JOE TURNER (ATLANTIC)

There's No BUSINESS like SHAW BUSINESS!

MILT BUCKNER (MGM-SAVOY)
FLIP PHILLIPS (MERCURY)
CHARLIE PARKER (MERCURY-DIAL-SAVOY)
DANNY COBB (SAVOY)
EDNA McGRIFF (JUBILEE)
CHUBBY NEWSOME (REGENT)
FIVE CROWNS (RAINBOW)
LIL GREEN (VICTOR)
ROY ELDRIDGE (MERCURY)
BUDDY LUCAS (JUBILEE)
PAUL WILLIAMS (SAVOY)
EDDIE BOYD (JOB)
FLOYD DIXON (ALADDIN)
SLIM GAILLARD (MGM-MERCURY)
GEORGE WILLIAMS (CAPITOL)
CHRISTINE KITTRELL (REPUBLIC)
GRIFFIN BROS. (DOT)
THREE FLAMES (COLUMBIA)
JOE MORRIS (ATLANTIC)
SONNY STITT (PRESTIGE)
ROSCO GORDON (R P M-DUKE)
RETA MOSS (MERCURY)

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CHICAGO—BOB O'CONNOR
HOLLYWOOD—MILT DEUTSCH

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SOLID SENDERS for SOCK SPINS These JUBILEE Hits!

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"GOOD"
b/w
"PICK-A-DILLY"
JUBILEE # 5099 and 45 x 5099

2 The Ray-O-Vacs
"START LOVIN' ME"
b/w
"WHAT CAN I SAY"
JUBILEE # 5098 and 45 x 5098

3 Little Sylvia
"DRIVE DADDY DRIVE"
and a New Backing
I FOUND SOMEBODY TO LOVE
JUBILEE # 5093 and 45 x 5093

4 The Orioles
"YOU BELONG TO ME"
"I DON'T WANT TO TAKE A CHANCE"
JUBILEE # 5102 and 45 x 5102

A Hit Every Year!
THE ORIOLES
"WHAT ARE YOU DOING NEW YEAR'S EVE?"
"LONELY CHRISTMAS"
Jubilee 5017
and
"THE LORD'S PRAYER"
"OH HOLY NIGHT"
Jubilee 5045

JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y., N. Y.

Brown Named Chairman Of "Dimes" Campaign

ATLANTA, GA. — Paul E. X. Brown, who pioneered Negro sports casting in Georgia radio, and is an Announcer-Sports Editor for Atlanta's Radio Station WERD, has been appointed Chairman of the 1953 March of Dimes Campaign-Negro Division.

Brown was the first Negro to air regular sports news over a radio station in Georgia. In 1948 he was featured in the first play-by-play airing of a professional all-Negro baseball game. The game was broadcast from Ponce de Leon Park, home of the Atlanta Crackers of the Southern Association. Also during this 1948 baseball season, he worked as radio play-by-play announcer of the semi-pro games played at Harper Field.

Brown's radio program, The Magnolia Matinee, which was directed and planned for the teen-agers of the Atlanta area, was the forerunner for the venture in Sports broadcasting. Working with several social workers, the programs were formed and radio station management was interested in airing these programs as an aid to curb juvenile delinquency.

For more than a year—until October, 1950—Brown was a Sports Commentator on the local Mutual-ABC outlet. While conducting this nightly sports program, he inaugurated the annual selection of an All-City Football eleven.

In addition to Sports broadcasting at WERD, Brown conducts two daily musical programs, THE SWING CLUB featuring pops and THE GOSPEL TRAIN, a full hour of gospel recordings.

Brown, who started in radio in Chicago in 1942, has had news programs on Radio Stations WSBC, Chicago, Illinois, WJOB, Hammond, Indiana, and WEDR, Birmingham, Alabama. A former journalist, he was a reporter for the Courier newspapers and city editor for the Chicago World.

Teen Age Dance

BALTIMORE, MD.—Buddy Deane of WITH has been holding a series of teen-age dances in Baltimore with recording stars as guests. Above Deane is pictured between Steve Lawrence and Jilla Webb during a recent get-together. Steve sang his latest King recording "How Many Stars Have To Shine" and Jilla did her MGM disk "My Baby's Arms."

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DON'T LET THE STARS GET IN YOUR EYES
1 *Skeets McDonald (Capitol 2216; F-2216)*
Slim Willet (Four Star 1614; 45-1614)

JAMBALAYA
2 *Hank Williams (MGM 11283; K-11283)*

BACK STREET AFFAIR
3 *Webb Pierce (Decca 28369; 9-28369)*

INDIAN LOVE CALL
4 *Slim Whitman (Imperial 8156)*

I'M AN OLD, OLD MAN
5 *Lefty Frizzel (Columbia 21034; 4-21034)*

MIDNIGHT
6 *Red Foley (Decca 28420; 9-28420)*

I SAW MOMMY KISSING SANTA CLAUS
7 *Jimmy Boyd (Columbia 39871; 4-39871)*

KEEP IT A SECRET
8 *Slim Whitman (Imperial 8169; 45-8169)*

I'LL GO ON ALONE
9 *Marty Robbins (Columbia 21022; 4-21022)*

OLDER AND BOLDER
10 *Eddy Arnold (RCA Victor 20-4954; 47-4954)*

Mercury Enjoined From Issuing Mel Walker Disks

NEW YORK — Mercury Records was this week enjoined from putting out, recording or selling disks made by Mel Walker according to a ruling issued by Judge Modarelli of U. S. Federal Court in New Jersey.

Walker had recently declared bankruptcy and claimed that therefore his contract with Savoy Records was no longer valid. He then signed with Mercury. The court, by this new ruling, now upholds his Savoy contract which has three more years to go.

Herman Lubinsky, president of Savoy, said that another suit is now pending for an accounting and damages.

Bunk Johnson Memorialized In New Album

NEW YORK—Exactly five years ago 62-year jazz pioneer Bunk Johnson sat down in an empty New York auditorium to put on records his last musical testament. In three days' sessions he recorded in informal dance hall style a group of 12 tunes of his own choice under the most free-wheeling conditions made available to a jazz musician. These sessions marked Johnson's final professional engagement, and the resulting records, now released by Columbia, were the last from colorful William Geary (Bunk) Johnson, trumpeter extraordinary and last surviving member of Buddy Bolden's Band, the first great jazz band in history.

The story of Bunk Johnson is even more unusual than the circumstances under which these recordings were made. A pioneer giant of New Orleans jazz, Johnson re-discovered after an unsung but important career, living in hard-working poverty among the rice fields of Louisiana, toothless and without a trumpet for many years. He resumed playing to make his first recordings at the age of 62. In 1947 he was brought to New York's Dixieland mecca, the Stuyvesant Casino, by a group of devoted admirers who managed to arouse considerable revived interest in Bunk Johnson's artistry.

These same friends also decided to give Bunk an opportunity to record his ideas. Bunk had complete freedom in choice of the music, the band played just as it would in a dance hall, for as long as it pleased, while a single unmonitored microphone in the rear of the auditorium captured the music. The recording went so well that the first session was completed in forty-five minutes. The second day was almost as fast, the third was slower,—only because it was held in the midst of New York's historic snowfall which tied up all transportation and delayed the musicians' arrival.

Kamman Commends Disk Promotion Fraternity

NEW YORK— Leigh Kamman this past week paid a year-end tribute to the many disk promotion men who contact him as a note of recognition for those who intelligently exploit, herald and promote recording artists.

Below Kamman mentions the high-spots of the disk promotion men he has seen during the year on his WOV 1280 Club.

Lige McKelvy's colorful and informative direct mail methods.

Milton Karle's consistent contact by phone, letter and card.

Jim McCarthy's news letters.

Buddy Basch's orientation department with Dick Gersh doing a big share.

Henry Okun's humorous handling of the mimeographed press release.

Joe Sasso's drive.

Don Ovens, who does an excellent personalized job for Capitol artists.

And his boss Dick Linke who does the same kind of well-directed work.

Hal Cook, a young rising leader type executive who has "class".

E. Jack Walker's informative work for Atlantic by way of news letter.

Dave Greenman's personal calls for Columbia plus his Columbia bulletin.

Lenny Wolf, for Decca, whose personal visits are well-timed in terms of the busy day.

Bob Schwaid who plugs along for Tempo and the little stars.

Stan Cooper who plugs not only for the publisher, but the artist as well.

Benny Albert, a veteran who has adjusted to this ever-changing business, and who operates under pressure because he is an old timer.

Gordon Gray, a man who leaves the business after a whirlwind, record breaking year in which MGM finds itself face to face with some new stars it (MGM) may never have dreamed of —Joni James, Alan Dean, Acquaviva; Danny Winchell. And it was Gordon Gray who paid personal visits in behalf of these artists . . . setting interviews, pushing the skills and styles of these new MGM lights.

A special word for WOV RECORD LIBRARIAN, Joe Petralia who over the year has built these relationships in a courteous, business-like manner, which pays dividends on an ethical basis.

Charles Brown Disbands Trio; Will Reform Orchestra

NEW YORK, N. Y. — Charles Brown, announced this week that he will disband his Trio immediately and will reform his full band early next year.

At present in Tucson, Arizona where he ended his six month tour packaged with his Trio, and blues singers Billy Ford and Mr. Sad Head, Brown declared that he will immediately begin auditioning for additional sidemen and female vocalists.

Fats Clarke, manager of the Charles Brown attraction, declared that the newly formed band will commence a ten months tour as soon as it is organized and rehearsed.

Meeting Dates Of Music Operators' Associations

Dec. 30—Western Massachusetts Music Guild
Place: Contact Ralph Ridgeway, Springfield, Mass. Tel. 2-4948.

Jan. 8—Music Operators of Northern Illinois
Place: To Be Announced.

12—Wisconsin Phonograph Operators' Association
Place: To Be Announced.

14—New York State Operators' Guild
Place: Nelson House, Poughkeepsie, N. Y.

18—National Coin Machine Distributors' Assn.
Place: Saxony Hotel, Miami, Fla.

19—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.

LADDER OF
Best Sellers
FROM
King
AND
Federal
RECORDS

Popular

RUBY WRIGHT
HOT DOG RAG
LEAVE IT ALONE
15210 and 45-15210

STEVE LAWRENCE
TANGO OF ROSES (Love Me)
HOW MANY STARS HAVE TO SHINE
15208 and 45-15208

BILLY WARD and his DOMINOES
I'M LONELY
YOURS FOREVER
Federal 12106 and 45-12106

Folk/Western

MOON MULLICAN
A CRUSHED RED ROSE (And A Faded Blue Ribbon)
A THOUSAND AND ONE SLEEPLESS NIGHTS
1152 and 45-1152
SUGAR BEET
PIPELINER BLUES
1137 and 45-1137

YORK BROTHERS
TENNESSEE TANGO
RIVER OF TEARS
1135 and 45-1135

COWBOY COPAS
LOVE ME NOW
FEELIN' LOW
1151 and 45-1151

Rhythm/Blues

TINY BRADSHAW
SOFT
STRANGE
4577 and 45-4577

EARL BOSTIC
YOU GO TO MY HEAD
THE HOUR OF PARTING
4586 and 45-4586

LULA REED
MY STORY
LET ME BE YOUR LOVE
4578 and 45-4578

THE SWALLOWS
WHERE DO I GO FROM HERE
PLEASE BABY PLEASE
4579 and 45-4579

Federal

BILLY WARD and his DOMINOES
THE BELLS
PEDAL PUSHIN' PAPA
12114 and 45-12114
I'D BE SATISFIED
NO ROOM
12105 and 45-12105

THE ROYALS
ARE YOU FORGETTING
WHAT DID I DO
12113 and 45-12113

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R.I.A.A. Plans 2nd Promotion

NEW YORK—A test sales campaign and market survey designed to ascertain scientifically the long-range effect on record sales from increased sales of phonographs will be the Record Industry Association's second promotional effort. Purpose of the industry-wide, cooperative effort is to uncover the answers to the following questions. What motivates the purchase of a record player and records? To what extent are newly purchased phonographs used? In addition to the records initially purchased for the new phonograph, how many and what types of recordings are purchased during subsequent months? Does the sale of an inexpensive record playing unit lead to the later sale of better equipment and more records to the same individuals?

The decision to embark upon this promotional effort was made at the last scheduled meeting of the R.I.A.A. Board of Directors (or alternates) at which time the marketing and promotion committees were instructed to draw up complete plans for the test campaign and survey.

Immediate activities of these two committees will be to decide upon the test city (200,000 to 500,000 population), provide a blue print for the sales campaign, promotional activities and market survey, and to set the date for the kick-off of the promotion.

Tentative plans call for each of the cooperating manufacturers to concentrate sales and merchandising activities in the test city for a specified period. The Association will concentrate on selling as many record playing units of all types as possible. Following the sales drive by several months will be the survey of all people who bought phonographs during the test period.

opening Feb. 3rd thru 15th

THE PEE WEE KING SHOW

SHAMROCK HOTEL, Houston, Texas

●

on the air
The Pee Wee KING Show
over NBC Coast to Coast
Saturday nights 8-8:30 P.M. CST

Eddy Arnold sings

CONDEMNED WITHOUT TRIAL
and
EDDY'S SONG

RCA VICTOR 20/47-5108

COUNTRY and WESTERN

1. 20-5108 (47-5108) CONDEMNED WITHOUT TRIAL/ EDDY'S SONG ..... Eddy Arnold
2. 20-5043 (47-5043) JAM-BOWL-LIAR/ YOU BELONG TO ME NO. 2 ..... Homer & Jethro
3. 20-5091 (47-5091) THE THINGS I MIGHT HAVE BEEN/ IT'S ALL YOUR FAULT ..... Wade Ray
4. 20-5034 (47-5034) A FOOL SUCH AS I/ THE GAL WHO INVENTED KISSIN' ..... Hank Snow
5. 20-5098 (47-5098) I'LL LIVE WITH GOD/ THE EASTERN GATE ..... Johnnie & Jack
6. 20-5100 (47-5100) GUITAR POLKA/ DREAM TRAIN ..... Chet Atkins & Rosalie Allen
7. 20-5099 (47-5099) SETTIN' THE WOODS ON FIRE NO. 2/ A SCREWBALL'S LOVE SONG ..... Homer & Jethro
8. 20-5009 (47-5009) TENNESSEE TANGO/ THE CRAZY WALTZ ..... Pee Wee King
9. 420-0023 ((447-0023) DID YOU SEE MY DADDY OVER THERE/ MOTHER'S PRAYER ..... Eddy Arnold
10. 20-4954 (47-4954) OLDER AND BOLDER/ I'D TRADE ALL OF MY TOMORROWS ..... Eddy Arnold

RCA VICTOR
FIRST IN RECORDED MUSIC

FOLK AND WESTERN REVIEWS

A DISK & SLEEPER · B EXCELLENT · C+ GOOD · C FAIR · D VERY GOOD · D- MEDIOCRE

BULLSEYE of the WEEK

"MY LONELY HEART'S RUNNIN' WILD" (2:45)
"THAT'S THE KIND OF LOVE I'M LOOKING FOR" (2:37)
CARL SMITH
(Columbia 21051)

● Carl Smith, voted the Best Folk Artist of 1952 in the recent juke box operators poll conducted by The Cash Box, has come up with another release that merely confirms the laurels conferred upon him. The upper deck, "My Heart's Runnin' Wild," has Smith chanting a slow sentimental item with passion and tenderness. Carl's smooth, soft presentation puts this song over with telling effect. The other side is a moderate-quick tempo ditty, titled, "That's The Kind Of Love I'm Looking For." Smith chants in happy fashion, and his smooth, easy, off-the-cuff manner makes this another top etching. Ops, start the new year with a winner.

"CONDEMNED WITHOUT TRIAL" (2:30)
"EDDY'S SONG" (2:20)
EDDY ARNOLD
(RCA Victor 20-5108)

● Eddy Arnold dishes up another pair for the boxes that will make the patrons and the operator happy. The top deck, "Condemned Without Trial" is a slow sad item that is sold by the master salesman with a cry in his voice. Eddy's emotional portrayal is tops and is sure to bring in the coins. Arnold's guitaring is rounded out with an organ assist and the total result is a grade-A disk. The under portion is a lively love ditty with a light bounce. Eddy sings the lilting item potently and comes up with another strong contender. Both sides are juke material, but we look for the top etching to break first.

BILL DRAKE
Intrastate 9)

C+ "HONKY TONK MERRY-GO-ROUND" (2:25) Bill Drake and His Western Playboys wax a slow romantic item. Gene Calloway warbles the sad lyrics with feeling.

C+ "FALSE HEARTED LOVE" (2:47) The Drake aggregation spins another slow item similar in theme and treatment to the flipdeck.

DUDE MARTIN
(Mercury 70043)

C+ "ON A HILL" (2:43) Dude Martin sings a slow romantic ballad. Lyrics tell the story of a dead sweetheart and his memories.

C+ "RED ROSES FOR HEARTACHES" (2:42) The underportion is a moderate tempo love tune. Martin dishes up a soft pleasant vocal against a string background.

RED KIRK
(Mercury 70044)

B "YOU PUT MY HEART IN PRISON" (2:25) Red Kirk chants a moderate beat romantic ditty with a warm and pleasing touch.

B "WALKIN' 'ROUND IN CIRCLES" (2:15) The under portion is a quick beat sung by Kirk with light yodel against a lively string backing.

JIMMY BRYANT
(Capitol 2310)

B+ "PICKIN' THE CHICKEN" (2:15 Jimmy Bryant, with Speedy West providing strong assistance on the steel guitar, waxes a hustling, happy side. String work is terrific as the instrumentalists actually get chicken clucks and cackling sounds to add a bit of humor. This side could catch on big.

B "COMIN' ON" (2:10) Another quick beat instrumental by the same pair. Exciting instrumentalizing of a stirring arrangement.

CARL SAUCEMAN
(Capitol 2313)

C+ "I'M NOT WORTH YOUR TEARS" (2:17) Carl Sauceman warbles a slow tender love tune with feeling. Carl's handling of the sentimental lyrics telling her not to waste her tears as he's not worth it, is soft and expressive.

B "GOODBYE MY LOVE" (2:13) Flip is a quick beat, smoothly dished up by Carl, with able choral support, and instrumentally backed by the Green Valley Boys.

JESS WILLARD
(Capitol 2313)

C+ "SATURDAY NIGHT FOR LOVE" (2:17) Jess Willard sings a slow love ditty in distinctive style. Instrumental backing is solid.

C+ "BUY ME A BOTTLE OF BEER" (2:31) The under portion is a humorous item set to quick tempo. Willard does better on this end with better material.

GEORGE MORGAN
(Columbia 21052)

B "PLEASE BELIEVE" (2:34) Smooth voiced George Morgan tenderly presents a slow romantic item against a backdrop of strings.

B "STRANGER IN THE NIGHT" (3:24) Another slow romantic tune is coupling material and Morgan handles it with a pleasing vocal.

AL REX
(Arcade 107)

C+ "PAID IN FULL" (2:15) Al Rex and His Larieteers dish up a slow love lament in the sweet vein. Rex vocal is smooth and enhanced by the steel guitar work of Merle Fritz.

B "WANDERING BLUES" (2:50) A similar item presented in a similar manner by the group.

THE CASH BOX FOLK and WESTERN ROUNDUP

Eddy Arnold and **Mrs. Arnold** with daughter, **Jo Ann**, and son, **Dickie**, spent the holidays at their beautiful farm home in Brentwood, Tenn., a few miles from Nashville. "We will spend a lot of time being thankful for our many blessings," said The Tennessee Plowboy. Eddy has already received one nice present—an announcement "The Eddy Arnold Show" for Purina goes on 127 NBC stations next month.

Johnny Bond and **Mrs. Bond** were at their home in Burbank, Calif., observing Christmas of 1952. Johnny wants to catch up on his rest because he leaves in January with **Gene Autry** for a tour running almost 50 consecutive dates. The Bonds send their Greetings and Best Wishes. Johnny's fans like his new Columbia platter "Born To Be Bad," and "Number Nine Blues."

Smiley Burnette, the Clown Prince of Western Pictures, Gene Autry's sidekick, The Flying Frog, composer of "Hominy Grits" and more than 300 other songs, the smiling friend of America's 16 million youngsters, wishes you and your program and your station a Happy Holiday Season. Smiley will spend Christmas with his wife, **Dallas**, and the youngsters, **Linda**, **Stephen**, **Carolyn** and **Brian** at their San Fernando Valley Home.

Colwell Brothers are all now out of school for the holidays catching up on their Christmas shopping. Brothers **Ralph**, **Paul** and **Steve** got one gift and it came from Columbia Records in the form of a renewal of their contract. They are the youngest recording group with a major label in the nation. All of the Colwells wish all of you Greetings and Good Wishes.

Carolina Cotton who follows a rigid schedule that keeps her busy 52 weeks in the year, hopped off for Korea to spend Christmas entertaining members of the armed forces. It marks the third trip overseas by the popular blonde yodeling star from Arkansas. She wishes one and all a Very Merry Christmas, and says just leave her gifts under the tree until she returns.

JIMMY DAVIS

Jimmie Davis started his holiday vacation this week in order to be rested and happy during Christmas week with his family in Shreveport, Louisiana. He is another artist who has worked constantly in recent months and has made personal appearances from coast to coast. Also he has followed a regular schedule of transcription dates for his network radio show. The Davis family sends greetings from Louisiana.

Claude Gordon, His Trumpet and His Orchestra, thank you for playing "The We" and "Red River Valley Home," and hope Santa brings every gift that you desire with happiness. The Gordon family spent the holidays in Santa Monica, Calif., with a trip up into the California mountains and snow for a couple of days.

Redd Harper and **Max Herman** and members of both families extend holiday greetings to all. They also send greetings and expressions of sincere appreciation from their publishing firms, Fiesta Music, Inc., and Herman Music, Inc. Redd says Merry Christmas to all the disc jockeys and others throughout America. In the year 1953 he expects to make hundreds of appearances with the films "Mr. Texas," and "Oil Town, U. S. A."

Nick Lucas has already arrived at his home in Encino, Calif., and says he has nothing scheduled to interfere with a wonderful Christmas season with members of his family. Just prior to the holidays two records by The Singing Troubadour were released by Cavalier Records. Nick and his family wish you and yours a Happy Holiday Season.

Tex Ritter and wife **Dorothy** with the Ritter boys, **Thomas Mathew**, 6, and **Johnathan**, 4½, were together for the holiday season and it marked the first time in many months. Tex is now winding up a tour of the Northwest and it started shortly after his return from England. The "High Noon." vocalist has been booked solid by MCA the past six months. The Ritters wish you a Merry Christmas.

Skeets McDonald, Capitol Records popular singer, accepted a date at The Clover Club in Amarillo, Texas, and he will be there during Christmas and New Year's. **Mrs. McDonald** will hold down the home fires in Hollywood according to present plans. Skeets says he hopes everyone has a wonderful Christmas, but personally he doesn't have time right now to stop work and celebrate.

George Beverly Shea with wife, **Erma**, and son, **Ronnie**, were on the Super Chief enroute from Hollywood to Chicago and their home in nearby Western Springs, Illinois, for Christmas. The Shea family was in Los Angeles to see **Billy Graham** off to Korea where he spends the holidays with soldiers. Bev wishes Happy Holidays to all in the United States and to his friends in his native Canada.

Tim Spencer and wife, **Velma**, and their son and daughter spent their first Christmas at their newly purchased home midway between Hollywood and Beverly Hills. Tim says he has great plans for 1953 and he hopes everyone gets off to a good start. He has earmarked the entire year for religious work. They wish you Merry Christmas.

Vogue Records, Inc., at Crossroads Of The World in Hollywood, is observing its first Christmas. **Frank Harper**, president of Vogue, and his staff wish one and all the very best Christmas and New Year. Vogue artists are **Sy Melano**. **Bethe Douglas**, **Claude Gordon**, **Dal O'Brien**, **Bob Keene**, **Jerry Wallace**, **Joe Yukl** and **Herm Saunders**.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1.	DON'T LET THE STARS GET IN YOUR EYES	Skeets McDonald (Capitol)
2.	BACK STREET AFFAIR	Webb Pierce (Decca)
3.	KEEP IT A SECRET	Slim Whitman (Imperial)
4.	MIDNIGHT	Red Foley (Decca)
5.	I'LL GO ON ALONE	Marty Robbins (Columbia)
6.	JAMBALAYA	Hank Williams (MGM)
7.	SETTIN' THE WOODS ON FIRE	Hank Williams (MGM)
8.	I SAW MOMMY KISSIN' SANTA CLAUS	Jimmy Boyd (Columbia)
9.	GAL WHO INVENTED KISSIN'	Hank Snow (R.C.A. Victor)
10.	OLDER AND BOLDER	Eddy Arnold (R.C.A. Victor)

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Bob & Jim Edwards Show
WFBC—Greenville, S. C.

1. I'll Go On Along (Robbins)
2. I'll Wash Your Love From My Heart (Jim & Jessie)
3. No Help Wanted (Carlisles)
4. Tennessee Tango (King)
5. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
6. Midnight (Red Foley)
7. Look Out The Window (Gene Autry)
8. Honey Baby Blues (Burris)
9. Hard Hearted (Clyde Moody)
10. Jingle Bells (Maddox Bros.)

"Tex" Justus
WBNL—Bonnville, Ind.

1. Back Street Affair (W. Pierce)
2. Goin' Steady (Faron Young)
3. Jambalaya (Hank Williams)
4. Don't Let The Stars Get In Your Eyes (Slim Willet)
5. A Fool Such As I (H. Snow)
6. Keep It A Secret (Whitman)
7. A Full Time Job (E. Arnold)
8. Tennessee Tango (King)
9. I Could Never Be Ashamed (Hank Williams)
10. Deep Blues (Red Foley)

Jerry Johnson
WTWN—St. Johnsbury, Vt.

1. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
2. Willy Claus (Molly Bee)
3. Don't Let The Stars Get In Your Eyes (Johnny & Jack)
4. Rudolph The Red Nosed Reindeer (Gene Autry)
5. Jolly Old Saint Nicholas (Montana Slim)
6. Gal Who Invented Kissin' (Hank Snow)
7. An Old Fashioned Christmas (Jesse Rogers)
8. New Wears Off Too Fast (Hank Thompson)
9. Midnight (Red Foley)
10. Lonesome Road Blues (Amber Sisters)

Marty Licklider
WICA—Ashtabula, Ohio

1. Don't Let The Stars Get In Your Eyes (Ray Price & Johnny & Jack)
2. I Saw Mommy Kissing Santa Claus (Molly Bee)
3. Elfie The Elf (W. Woodell)
4. Back Street Affair (T. West)
5. Tennessee Tanga (York Bros.)
6. I Don't Want My Darling To Cry (Marty Licklider)
7. Waitress, Waitress (Dickens)
8. Settin' The Woods On Fire (Porter Wagoner)
9. Blue Christmas (Ernest Tubb)
10. Half As Much (H. Williams)

Buck Benson
WLBR—Lebanon, Pa.

1. Don't Let The Stars Get In Your Eyes (Ray Price)
2. Crying Holy (M. Carson)
3. By The Side Of The Road (Mac Wiseman
4. Goodnight Waltz (Al Barkle-The Trailblazers)
5. Jambalaya (Hank Williams)
6. How Cold Hearted Can You Get (Hank Thompson)
7. Settin' The Woods On Fire (Hank Williams)
8. I Heard The Juke Box Playing (Kitty Wells)
9. Somebody Loves Me (Tubb)
10. Purple Robe (Cowboy Copas)

Tommy Sutton
WING—Dayton, Ohio

1. Jambalaya (Hank Williams)
2. Back Street Affair (W. Pierce)
3. Goin' Steady (Faron Young)
4. When I Stop Lovin' You (Kenny Marvin)
5. Don't Let The Stars Get In Eyes (Ray Price)
6. I'll Go On Alone (Robbins)
7. Older And Bolder (Arnold)
8. Keep It A Secret (Whitman)
9. I Let The Stars Get In My Eyes (G. Hill)
10. Somebody Loves You (Tubb)

Sal Rezza
WWEZ—New Orleans, La.

1. Jambalaya (Hank Williams)
2. Back Street Affair (W. Pierce)
3. Don't Let The Stars Get In Your Eyes (Slim Willet)
4. Indian Love Call (Whitman)
5. Midnight (Red Foley)
6. Older And Bolder (Arnold)
7. Keep It A Secret (Whitman)
8. Settin' The Woods On Fire (Hank Williams)
9. Gal Who Invented Kissin' (Hank Snow)
10. New Wears Off Too Fast (Hank Thompson)

Shel Horton
WVAM—Saxton, Pa.

1. Don't Let The Stars Get In Your Eyes (Red Foley)
2. Older And Bolder (Arnold)
3. I'll Go On Alone (Robbins)
4. Tennessee Tango (King)
5. Crazy Waltz (H. O'Connell)
6. A Stolen Waltz (Sunny Gale)
7. I Saw Mommy Kissin' Santa Claus (Mervin Shiner)
8. Rudolph The Red Nosed Reindeer (Gene Autry)
9. No Help Wanted (Carlisles)
10. Back Street Affair (T. West)

Joe Morris
WKDK—Newberry, S. C.

1. I Saw Mommy Kissin' Santa Claus (Jimmy Boyd)
2. Back Street Affair (W. Pierce)
3. White Christmas (E. Arnold)
4. A Fool Such As I (H. Snow)
5. Silver Bells (Wakely-Whiting)
6. Fortunes In Memories (Tubb)
7. I'll Go On Alone (Robbins)
8. It's No Sin (Cowboy Copas)
9. Older And Bolder (Arnold)
10. Are You Missing Me (Jim & Jesse)

Clarence Kneeland
WERI—Jewett City, Conn.

1. Jambalaya (Hank Williams)
2. Don't Let The Stars Get In Your Eyes (S. McDonald)
3. Our Honeymoon (Carl Smith)
4. You Belong To Me (Sue Thompson)
5. Fortunes In Memories (Ernest Tubb)
6. I Saw Mommy Kissing Santa Claus (Jimmy Boyd)
7. The Gal Who Invented Kissin' (Hank Snow)
8. I'd Trade All Of My Tomorrows (Eddy Arnold)
9. Indian Love Call (S. Whitman)
10. Settin' The Woods On Fire (Hank Williams)

Cliff Rodgers
WHKK—Akron, Ohio

1. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
2. I Saw Mommy Kissin' Santa Claus (Jimmy Boyd)
3. Jambalaya (Hank Williams)
4. I'll Go On Alone (Robbins)
5. Rudolph The Red Nosed Reindeer (Gene Autry)
6. Let Me Love You (E. Wayne)
7. Tennessee Tango (York Bros.)
8. Older And Bolder (Arnold)
9. I Let The Stars Get In My Eyes (Goldie Hill)
10. I Heard A Juke Box Playing (Kitty Wells)

"Bashful" Bob McKenzie
KLOK—San Jose, Calif.

1. Don't Let The Stars Get In Your Eyes (S. McDonald)
2. Back Street Affair (Webb Pierce)
3. Settin' The Woods On Fire (Hank Williams)
4. Jambalaya (Hank Williams)
5. Fortunes In Memories (Ernest Tubb)
6. I Saw Mommy Kissin' Santa Claus (Jimmy Boyd)
7. I Went To Your Wedding (Hank Snow)
8. You Win Again (H. Williams)
9. Indian Love Call (S. Whitman)
10. Our Honey Moon (C. Smith)

Dwight "Look" Gordon
KXLW—St. Louis, Mo.

1. The Gal Who Invented Kissin' (Hank Snow)
2. The New Wears Off Too Fast (Hank Thompson)
3. I'll Never Get Out Of This World Alive (H. Williams)
4. Sioux City Sue (Slew Foot S)
5. Our Love Isn't Legal (J. Bond)
6. Sugar Beet (Moon Mullican)
7. Sweet Talk (Skeet Yaney)
8. Keep It A Secret (S. Whitman)
9. I'm An Old Man (L. Frizzell)
10. Older And Bolder (E. Arnold)

"Uncle" Joe Johnson
WPAQ—Mount Airy, N. C.

1. Back Street Affair (W. Pierce)
2. I'll Go On Alone (Robbins)
3. Don't Let The Stars Get In Your Eyes (Johnny & Jack)
4. Jambalaya (Moon Mullican)
5. Settin' The Woods On Fire (Hank Williams)
6. I'm An Old Man (L. Frizell)
7. Tennessee Tango (King)
8. I Went To Your Wedding (Hank Snow)
9. Full Time Job (E. Arnold)
10. I Saw Mommy Kissin' Santa Claus (Jimmy Boyd)

Bob Ferguson
KWSC—Pullman, Wash.

1. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
2. Gone (Terry Preston)
3. Keep It A Secret (Whitman)
4. Tennessee Tango (King)
5. My Empty Arms (Rebe & Ra
6. Hula Blues (Jerry Byrd)
7. I Want To Thank You (Eddy Arnold)
8. Midnight (Red Foley)
9. Fortunes In Memories (Tubb)
10. You Win Again (Williams)

Sheriff Tex Davis
WLOW—Norfolk, Va.

1. I Saw Mommy Kissin' Santa Claus (Jimmy Boyd)
2. White Christmas (E. Arnold)
3. Blue Christmas (E. Tubb)
4. Don't Let The Stars Get In Your Eyes (Skeets McDonald)
5. Somebody Loves You (Tubb)
6. River Of Tears (S. Whitman)
7. Keep It A Secret (Whitman)
8. Back Street Affair (W. Pierce)
9. A Fool Such As I (H. Snow)
10. Goin' Steady (Faron Young)

Billy "The Kid" Stanley
WNOE—New Orleans, La.

1. Don't Let The Stars Get In Your Eyes (S. McDonald)
2. Back Street Affair (Webb Pierce)
3. Full Time Job (Eddy Arnol
4. Midnight (Red Foley)
5. Keep It A Secret (S. Whitman
6. Gal Who Invented Kissin' (Hank Snow,
7. A Wedding Ring Ago (Kitty Wells)
8. Our Honeymoon (C. Smith)
9. Somebody Loves You (Ernest Tubb)
10. The New Wears Off Too Fast (Hank Thompson)

Sleepy Eyed John
WHHM—Memphis, Tenn.

1. Keep It A Secret (S. Whitman)
2. Back Street Affair (Webb Pierce)
3. The Gal Who Invented Kissin' (Hank Snow)
4. You Win Again (H. Williams)
5. I'll Go On Alone (Marty Robbins)
6. No Help Wanted (Carlisles)
7. Don't Let The Stars Get In Your Eyes (Price-McDonald)
8. I Saw Mommy Kissing Santa Claus (Mervin Shiner)
9. Somebody Loves You (Tubb)
10. Goin' Steady (Faron Young)

Jolly Joe Nixon
KCUL—Fort Worth, Tex.

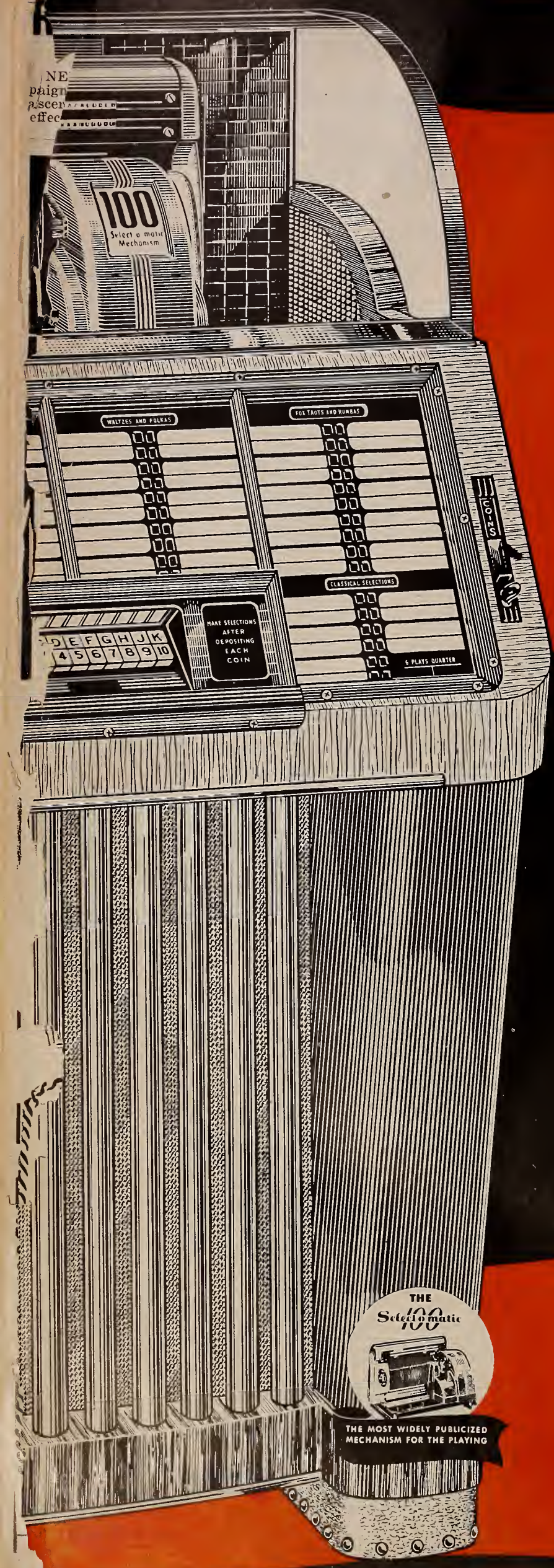
1. Gone (Terry Preston)
2. No Help Wanted (Carlis
3. I Saw Mommy Kissin' S Claus (Jimmy Boyd)
4. What Am I Doing Down (Joe & J
5. I'll Go On Alone (Marty Robb
6. Never Be Ashamed (Hank Williams)
7. That's Me Without You (Sonny James)
8. Take It Like A Man (C. King
9. My God Is Real (J. T. Adams,
10. Child's Side Of Life (J. Horton)

Carl J. Swanson
WRUN—Utica, N. Y.

1. Keep It A Secret (S. Whitman)
2. Blue Christmas E. Tubb)
3. You Win Again (H. Williams)
4. Midnight (Red Foley)
5. Sweet Little Lover (Carter)
6. Bandera Waltz (S. Whitman)
7. Guitar Polka (A. Atkins)
8. I Let The Stars Get In My Eyes (Goldie Hill)
9. My God Is Real (J. T. Adams)
10. That's Me Without You (Sonny James)

Doug Smith
WTAR—Norfolk, Va.

1. Don't Let The Stars Get in Your Eyes (Ray Price)
2. Tennessee Tango (York Bros.)
3. I Saw Mommy Kissin' Santa Claus (Jimmy Boyd)
4. Keep It A Secret (Slim Whitman)
5. Midnight (Red Foley)
6. You Win Again (H. Williams)
7. I'll Go On Alone (Robbins)
8. River Of Tears (York Bros.)
9. Back Street Affair (W. Pierce)
10. You Don't Have Love At All (J. Dickens)



the Select-o-matic 100

mechanism....the most revolutionary development for the playing of recorded music since the invention of the phonograph!

and only Seeburg has the Select-o-matic 100 mechanism

50th ANNIVERSARY

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago, Illinois

America's finest and most complete music systems

A NEW YEAR DAWNS

Exhibit Sees 1953 As Year Of "Kiddie Amusement Centers"

FRANK MENCURI

CHICAGO—Executives at Exhibit Supply foresee the year of 1953 as, "The first really big year for 'Kiddie Amusement Centers'."

Ford Sebastian, Frank Mencuri and Art Weinand of the firm base their belief on the fact that their contacts, during this past year, have convinced them that more and more of the amusement operators have learned that 'package deals of kiddie amusements' are the answer to what the retailers want.

Frank Mencuri, general sales manager of the firm, put it this way:

"There is no longer any doubt that some of the finest chain stores, the largest retail merchandising organizations, as well as smaller, independent retailers, have all recognized the tremendous advantages of a 'Kiddie Amusement Center'.

"Our experience during 1952 indicates that the better merchandisers among the nation's retailers are all interested in such centers.

"They have found that these are more profitable per square foot of space occupied than anything else they have in their stores.

"This means", he continued, "that everywhere thruout the country operators are planning on creating 'Kiddie Amusement Centers' and will not bar any expense to get into the better retailing and merchandising organizations to do so.

"In our own line of equipment," he continued, "this is the real reason for the expansion our kiddie merchandise line to its present many varied products.

"We are all set", he firmly stated, "to help any operator, anywhere, arrange for a most complete and profitable 'Kiddie Amusement Center'."

Mencuri, and the others here at Exhibit Supply, are absolutely certain that the operators who have already set up such amusement centers will find them in ever greater and growing numbers everywhere in the country in 1953.

"When leading retail merchants", Mencuri stated, "are willing to concede that the kiddie rides in a package arrangement, which we like to call 'Kiddie Amusement Centers', are paying off more profit per square foot than any other merchandise or promotion they may have, certainly the rapid rise of such 'Kiddie Amusement Centers' is a foregone conclusion and simply means that they will be seen everywhere in the country just as fast as the operators can install them."

Reports from such centers are already on hand at Ehibit Supply and, at the same time, a complete layout is being presented in their own showrooms which will show what a 'Kiddie Amusement Center' should look like to all the operators who visit this firm.

Great Promise For Industry In 1953

Wherever we be . . . it's '53.

The New Year.

Perhaps, too, the new way. The new approach that so many have dreamed about.

This, then, may be the year of very great achievement. The year when all this industry will find a new way to bring better things to everyone . . . everywhere.

With '52 out of the way, there are many new and different, and better ideas permeating the field.

This is a new dawn. A new day. A new way.

A greater and finer and better world.

The industry advanced with tremendous rapidity during '52.

That was the crucial year. That was the year when many believed that the field was "all finished".

Only because certain types of equipment had worn themselves out and were done (many, many years before '52) and so all felt that the end was rapidly approaching.

Instead, the ingenuity of the manufacturers came to the fore, and there has been born an entirely new, and better industry.

An industry that caters to the most responsive field in the world. The field of the kiddies.

With kiddie rides that are rapidly attracting the attention of locations which, formerly, never paid any attention whatsoever to this business.

Today, these leading American merchants look upon their coin operated kiddie rides as part and parcel of their merchandising effort.

What's so bad about that?

Nor is that all that happened which gives such great promise for the dawn of this New Year of 1953.

The new higher selectivity phonographs with the opening wedge into the foreign market.

With more used phonos being shipped all over the world, this side of the iron curtain.

And with new phonos, too, plowing into new and strange places few, years ago, ever dreamed they would ever appear in, has awakened a market of such vast magnitude that, today, few can even comprehend this tremendous, world-wide panorama.

As the New Year dawns, every lighting streak of that dawning, insures the members of this field, a greater, more glorious, more happy year than ever before."

This industry has tremendously grown. Grown great. Grown as it fought its way out of the growing pains that each and every year presented.

Grown away from the types of peoples and the types of equipment which, in most cases, classified it as anything but the great industry it actually and truthfully was, and is, and always will be.

There are times in the lives of men, and in the lives of an industry, when strong surgical steps must be taken, to cut out forever certain factors.

This has been done.

This industry did not falter.

It, most definitely, did not die.

It has gone ahead.

It will continue going on ahead.

It will grow ever greater. Ever stronger. Ever more outstanding in the minds and hearts of the people of this nation.

Atlantic Caristmas Party "Best Ever" Says Parkoff

NEW YORK—"We've had successful Christmas parties in other years, but our 1952 affair was the most outstanding of all" reported Meyer Parkoff, Atlantic-New York Corporation, this city.

"All of our employees and their families, from here in New York, as well as Newark, N. J., and Hartford, Conn., were on hand. Everyone received gifts, there were door prizes, dinner, dancing, and entertainment by a regular show, as well as songs by leading recording artists," continued Meyer. "Everyone had such a good time, we wanted to continue into the next morning. Some of our executives even claimed it was a better party than the association holds every year, but their claims could be influenced due to the wonderful time they had."

The recording artists who appeared were Fran Warren, Francis Faye, Tony Bavaar, Sandy Solo, Florian Zabach, and others.

Harry Rosen, the other half of the Parkoff-Rosen combination, was master of ceremonies, and we're trying to get confirmation that he appeared in Santa Claus dress, riding in on a sled drawn by reindeer. Rosen left the day after the party for a vacation in Miami Beach, Fla. He'll be back on the job after a two week rest.

Gottlieb Presents First New Game For 1953

CHICAGO—D. Gottlieb & Company opened the New Year of 1953 with a brand new game called, "Queen Of Hearts".

"This game", Alvin Gottlieb of the firm stated, "has already won tremendous acclaim from everyone of our distributors.

"In fact", he continued, "everyone believes that it will prove to be one of the finest games we've yet manufactured.

"And that", he concluded, "is really saying a mouthful."

The new game not only features playing cards in the backboard but also on the playing field.

The 10, Jack, Queen, King and Ace along with the Joker appear on the game.

These give the players the opportunity of skillfully shooting for a Straight, Full House, Four-Of-A-Kind, and even Five-Of-A-Kind which would mean Four-Of-A-Kind plus the Joker.

In addition, the game continues to feature high scoring and, therefore, offers the players a great many ways to score.

This makes the game one of the most interesting the firm has presented.

Most fascinating to the distributors, from their reports to the D. Gottlieb factory here is that:

"The players are just going wild over the idea of playing cards on a game all over again."

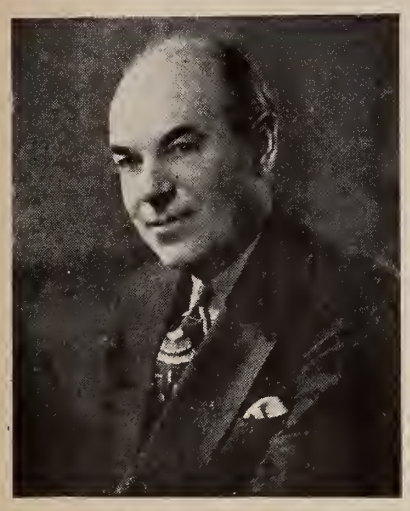
The cards are realistically reproduced. They have all the effect of an actual game in themselves.

Everyone of the distributors claim that the players try for the card-play action and, when they see there is no possibility of a score here, will turn right over the high scoring.

MANUFACTURERS PREPARE FOR BIGGEST YEAR IN '53

Bally Plans Biggest Production Year

Entire Organization Geared To Meet Boom of New Type Amusement Biz. 10,000 Sq. Ft. Plant Added To Present Facilities. Firm Foresees '53 As History-Making Year.



RAY T. MOLONEY

CHICAGO—George Jenkins, assistant to the president of Bally Manufacturing Company, division of Lion Manufacturing Corporation, came out with one of the most heartening statements of the New Year for the entire industry when he announced this past week:

"Bally Manufacturing Company plans to make 1953 its biggest production year."

He added, "In addition to the great facilities which we now have, we have recently reactivated an entire plant of 10,000 square feet to go into complete production of the new items which Bally plans to build, to insure the nation's operators the finest income they have yet enjoyed.

"The labor situation is critical. In fact," Jenkins stated, "it can be termed 'acute.'

"But, that will not, in any fashion whatsoever deter our factories from continuing the most outstanding production ever known in the history of this industry.

"All things being equal, this field can assure itself that 1953 will be its greatest and most outstanding year."

He also reported that Lion TV receivers will be in full production during 1953. Advance orders for these Lion TV sets already indicate this will be one of the top items of the firm.

"But," George Jenkins added, "this is only one part of our business.

"Our new 'Space Ship' and our 'Champion' coin operated horse, are indications of the new type products we intend to present for operators to enjoy finer and bigger profits than they've ever had before in all their careers in this field.

"The old song used to be, 'What'll we do in '32—play 'Ballyhoo.'

"This new song is," he continued, "Wait'll you see what Bally's got in '53."

He also stated, "Our entire organization is geared for the highest type of production-collaboration and the presentation of the most outstanding coin operated equipment ever known to this industry.

"I take this opportunity," he concluded, "to speak for our beloved president, Ray T. Moloney, when I say,

"There will be nothing finer in '53 than what the big Bally organization will produce for this industry."

WE SPECIALIZE IN
MUSIC!

SEEBURG 1-46	$150
SEEBURG 1-46 HIDEAWAY	150
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	275
SEEBURG M-100A	695
WURLITZER 1015	175
WURLITZER 1080	150
WURLITZER 1250	475
WURLITZER 1400	Write
A.M.I. MODEL A	350
A.M.I. MODEL B	450
A.M.I. MODEL C	475
EVANS CONSTELLATION	425
MILLS CONSTELLATION (Evans Mech.)	250

Reconditioned—Refinished

Exclusive Distributors for
SEEBURG PRODUCTS
ATLAS MUSIC CO.
2200 N. WESTERN AVENUE
CHICAGO 47, ILLINOIS
Phone: ARmitage 6-5005

EXHIBIT
BIG BRONCO
Write
LIEBERMAN MUSIC CO.
257 Plymouth Ave., No., Minneapolis, Minn.

Special Sale!

Buckley Boxes	$ 5.00
Uneeda Candy Machines	49.50
Statler Cookie Machines	49.50
Statler Cigarette Machines	49.50

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Lyn Durant Plans '53 United's Banner Year

Adds To Present 650 Employees. Enlarges Engineering Dept. Plans New Type Products. Expects '53 To Be Biggest In United's History

CHICAGO—Lyn Durant, head of United Manufacturing Company, this city, stated this past week:

"We are planning to make 1953 United's banner year."

Backing up his statement, Durant has been adding to the present 650 employees of the firm.

He has also been bringing more engineers into the firm's engineering building located at 3280 North California Avenue, this city.

In addition, he has informed his sales force that the firm is planning new type products which will be just as phenomenal as the "Shuffle Alley," and the other amusements with which the firm has created history for the industry.

Also backing up Durant's statements, Bill DeSelm, general sales manager of United stated:

"We are going all out to make 1953 the banner year in the history of our firm."

He said, "We intend to present new products to the field which will capture the maximum attention of every player everywhere, and which will bring the operators the kind of revenue that will assure them the finest kind of prosperity."

LYN DURANT

Enthusiasm is greatest ever noted at the United firm.

Leading executives here are of the belief that the firm will, "step out greater than ever during 1953 because of the finest products in our history."

This enthusiasm has spread right down from the top execs of the firm to the factory employees.

Genco Plans New Line Of Equipment For '53

Present Expansion Plans Will Make Possible Bigger Line

CHICAGO—Sam Lewis and Avron Gensburg of Genco Manufacturing & Sales Company, this city, have started on their way with an expansion program for 1953 which is among the most elaborate in this area.

New machinery has been brought in. A larger machine shop is being completed.

A much expanded experimental department is in the process of completion at present.

New personnel is being added daily.

Greater production facilities are the order of the day here.

Both young men are working from early morning until late evening hours each day expanding and carefully planning for the year 1953 which will be their first full year in business.

Engineers are being sought for their production lines as well as for their experimental departments.

Both young men are of the belief that they will present an entirely new line of equipment for 1953 which will win them the plaudits of the entire industry.

"Our first plans," both Sam Lewis and Av Gensburg stated, "are to bring about greater facilities for heavier production of the new equipment we have in mind for 1953.

"We believe," they stated, "that 1953 will be one of the biggest years in the history of the industry and," they continued, "we want to be right in step with the demand which we anticipate."

Both youngsters have come up the hard way.

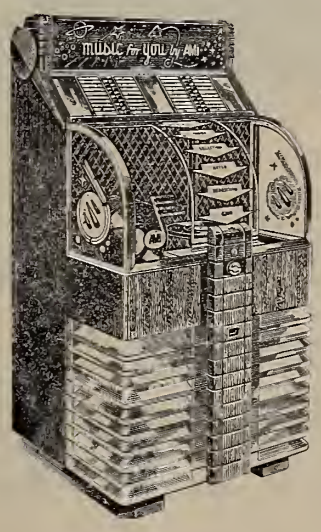
They've learned the manufacturing business from the ground up.

They know what they require to assure themselves success in the field and they are, therefore, doing first things first.

Perhaps their expression, when interviewed, may be the answer to what is sure to happen to benefit them and their firm in 1953.

They said, "We've got nowhere else to go but up."

What a grand feeling it is to cross the threshold to a warm welcome from folks who are glad to see you! The operator who calls often to collect the Model "D" shows a respect for personnel and premises that assures his cordial reception.

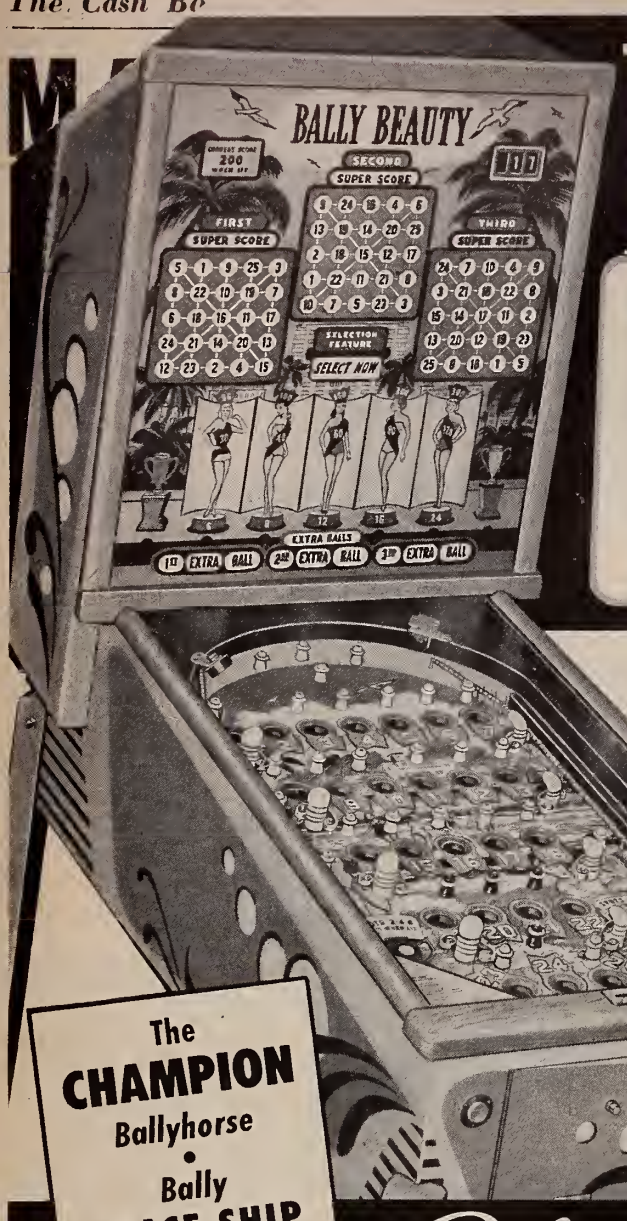


He leaves behind no trail of cigarette butts, no grime, nor mess the location must clear away. Instead, the pleasant reminder of his visit is the extra cash that comes to the location from a well-run music business.

THE "D" IS AVAILABLE IN 80 AND 40 SELECTION MODELS, BLOND OR MAHOGANY CABINETS

AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids 2, Michigan



BALLY BEAUTY

More fun for players, more profit for you, thanks to new SELECT-A-SPOT feature and new TRIPLE-SPOTS roll-over feature

Popular 3-4-5-IN-LINE scoring
HORIZONTAL, VERTICAL, DIAGONAL

Plus attractive 4-CORNERS SCORE

Advancing SUPER-SCORES
dramatized in frills of Beauty Queens on backglass

Popular EXTRA-BALLS feature
Advancing flash releases up to 3 Extra Balls

BALLY BEAUTY will put new life into your locations . . . add important dollars to your daily collections. Get BALLY BEAUTY now from your nearest Bally Distributor.

The **CHAMPION** Ballyhorse • Bally **SPACE-SHIP** SEE BACK COVER

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Keeney Plans 50% Production Boost For '53

New Facilities And New Machinery Added. May Increase Plant Space. New Ideas In Vendors And Amusement Games To Be Introduced In '53

ROY McGINNIS

CHICAGO—"We plan to boost our all around production by about 50 per cent during 1953," stated Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city.

In addition to this 50% boost in production of its vendors and amusements, the firm also plans a big boost in its TV receiving set production.

"We have added on new production lines," Roy P. McGinnis, president of the firm said.

"We have, at the same time," he continued, "brought in new machinery which has added to our present facilities immeasurably."

McGinnis also said, "We plan to present many new types of amusements during 1953.

"But," he remarked, "this does not mean that we shall, even for an instant, neglect our present cigarette machine line.

"If anything at all," he stated, "we plan to enhance this machine and even add a companion to this line and, in so doing, bring forth one of the greatest advancements in the vending machine business."

Tho as yet not official, the firm may even expand its present building, if plans go ahead as scheduled.

This, too, is expected to add even greater facilities for higher production than ever before.

In the amusements field, the firm is already working far ahead.

"We have many new ideas in amusements," Roy McGinnis said, "which haven't as yet ever appeared in the field.

"We believe that these will meet with the most complete approval when they are presented to the trade."

WE'VE GOT IT!!
EXCLUSIVE DISTRIBUTORS FOR
ROCK-OLA 1953
"fireball"
120 Selections
C'MON IN AND SEE IT!!

SPECIALS!!

TURF KING	$115.00
BIG INNING	169.50
DREAMY	94.50
SHOO SHOO	99.50
CONTROL TOWER	122.50
SUPER WORLD SERIES	235.00
FOUR HORSEMEN	122.50
KNOCKOUT	79.50

BINGO GAMES Every kind on hand. Write Immediately!

Bally BEAUTY CHAMPION SPACE SHIP

LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)

GOTTLIEB DEALS YOU ANOTHER WINNING HAND!

Queen of Hearts

WITH

5 BRAND NEW

"DROP-THRU" BALL TRAP HOLES

. . . TEN—JACK—QUEEN—KING—ACE

REPLAYS FOR: NEW "4-SUIT" ROLL-OVERS, When Lit . . . NEW "ROLL-UNDER" GATES, When Lit by NOS. 1 TO 6 IN ROTATION . . . POINTS . . . HIGH SCORE.

REPLAYS FOR:

STRAIGHT!

FULL HOUSE!

4 OF A KIND!

5 OF A KIND!

EXHILARATING, ACCELERATED ACTION with 3 "POP" BUMPERS, SUPER-ACTION CYCLONIC KICKERS, SUPER-POWER FLIPPERS!

"SIT IN" ON THE GAME THAT GIVES YOU MORE ACTION--BIGGER EARNINGS BY ACTUAL TEST!

BE SURE!

ORDER AT ONCE FROM YOUR DISTRIBUTOR

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a *"specialist"* in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vaudeville acrobats, circus tumblers, radio soap operas, etc., etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box* is the one and only weekly magazine that *concentrates* on this industry—*and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in *The Cash Box—your magazine!*

Write For Rates—

THE CASH BOX

26 W. 47th St., New York, N. Y.

N. Y. Amusement Machine Ops Hold Third Annual Dinner-Dance

NEW YORK—Approximately 350 amusement machine operators, wives, guests, and out-of-town visitors were in attendance at the Third Anniversary Dinner-Dance of the Associated Amusement Machine Operators of New York held at Alan Gale's night club on Sunday evening, December 21.

Officials of the association were concerned with the terrible weather, thinking that many ticket holders wouldn't show up. However, outside of a few cancellations due to coinmen being out of town, the night club was jammed.

Guests enjoyed a fine dinner, were entertained by the club's show, and danced to the music of the orchestra. Only complaint was that the party broke up too early. However, it was a Sunday night, and many had to get to their businesses the next morning.

In addition to the success of the banquet itself, the organization produced quite a fine journal, from which they should derive sufficient funds to assist in conducting the office for the next year.

N. Y. State Ops List Meet Dates

BEACON, N. Y.—Mrs. Gertrude Bowne, secretary-treasurer of the New York State Operators Guild, advises that the organization decided at their December meeting, to hold monthly meetings in the cities of Poughkeepsie and Newburgh, alternating each meet. Previously the Guild had met at four cities, the two above and Middletown and Kingston.

Sites and dates for their meetings for the next six months have been set as follows: January 14: Nelson House, Poughkeepsie; February 18: Palatine Hotel, Newburgh; March 18: Nelson House, Poughkeepsie; April 15: Palatine Hotel, Newburgh; May 13: Nelson House, Poughkeepsie; and June 17: Palatine Hotel, Newburgh.

The above program was decided upon as an experiment with the view of increasing attendance. If it proves successful the Guild will continue this program; if it doesn't, another program will be devised.

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The Greatest

Bally's "SPACE SHIP"

RUNYON SALES COMPANY

Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
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593 10th Ave., New York 18, N.Y., LO 4-1880
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LARGEST coin machine STOCK

SEND FOR OUR COMPLETE PRICE LIST

DAVID ROSEN

Exclusive A M I Dist. Ea. Pa.
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Start The New Year RIGHT

with

"RUDOLPH THE RED NOSED REINDEER"

"ROY ROGERS' TRIGGER"

"PETE THE RABBIT"

"SPACE PATROL"

"SPACE GUN"

"RAWHIDE"

and all the other "Very Great" products of

EXHIBIT SUPPLY

4218–4230 WEST LAKE STREET • • CHICAGO 24, ILLINOIS

Geo. George

START THE NEW YEAR RIGHT WITH THE MACHINES YOU NEED AT THE PRICES YOU CAN AFFORD TO PAY!

Roy Monroe

MONEY-SAVERS that are BIG MONEY MAKERS!

Bally Big Innings	$149.50
Wms. Star Series	75.00
Dale Guns	65.00
Wms. De Luxe World Series	175.00
Wms. Slugfest	149.50
Turf Kings (like new)	95.00
Winners (very clean)	75.00
Futurities (brand new)	385.00
Chgo. Coin King Pin	75.00
Bally Double Headers	69.50
United 6 Player Shuffle Alley (Formica Top and Big Pins)	265.00
United 5 Player Shuffle Alley (Formica Top and Big Pins)	235.00
Chgo. Coin 6 Player Shuffle Alley De Luxe (Original Formica Top & Pins)	265.00
Eastern Electric Cigarette Vendors (New)	Write
Set Shot Basketball Game (New)	375.00
United Star Bowlers (Used 2 weeks)	$435.00
Universal 5 Star	95.00

MUSIC

Wurlitzer 1250 (like new)	395.00
Wurlitzer 1100 (very clean)	300.00
Rock-Ola Model 1428 (Blonde)	295.00
1948 Seeburg Hideaway	195.00
Chicago Coin Band Box	125.00

NOTICE

We are only listing a cross-section, very few of the machines we have on hand. If you don't see what you want—WRITE NOW—we have it and it's priced lower—reconditioned better—and guaranteed regardless of price.

WANT TO BUY

We need all types of arcade equipment. Send us a list of what you have for sale.

WRITE! WIRE! PHONE!

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

Wurlitzer's Third Mailing Piece

NORTH TONAWANDA, N. Y.—The third piece of a mailing campaign by The Rudolph Wurlitzer Company, this city, to the country's music operators, headed "Be Your Own Santa Claus" was timed to arrive at their customers' offices during the holiday season.

The red and green holiday circular points out the features of the current model 1500, and how it contributes to its "terrific earning power".

Features of the 1500 stressed are: 104 selections; automatically, plays 45 and 78 rpm records intermixed; twin playmeters; electronic volume control; high speed accessibility; and twin low-inertia tone arms with Zenith cobra stylus.

UPPER MID-WEST MUSINGS

We are now in the Christmas and New Year's Season in full swing and a good spirit seems to prevail everywhere. Seems there are quite a few wives making the trip into town with their husbands and doing some Christmas shopping while hubby takes care of his business such as picking up records and supplies and machines for their routes. . . . **Gordon Dunn**, his wife and daughter, of Moose Lake, Minn., made the trip into town. Gordon was getting some good records to put on the phonograph for the Holidays. . . . **Charles Bohnen** of St. Cloud, Minn., does not get down to town too often but he does manage to get in and pick up the latest in records. Of course, Charley is kept busy with his Motel. . . . **Tom Clifford** of Gilbert, Minn., stopped in to see what is new. . . . **Harold Havenor** of Eleva, Wisc., ran for Representative in his district and lost out. He said he'll be back in trying at the next election. More power and good luck to you, Harold. . . . Merle **Stoddard** of Zumbrota, Minn., was seen making some purchases for his route. . . . Seen in town was **Gerald Johnson** of Menomonie, Wisc., who of late has been kept very busy with his route. . . . **Ed** and **Millie Birkemeyer** of Litchfield, Minn., were in town picking up some supples and records. They state they are getting ready for a visit from their son, **Captain Jack Mischaud**, who is with the Marines, stationed in North Carolina.

Jeff Kost of St. Cloud, Minn., managed to breeze in and out of town again, without raising too much commotion. It seems that every time he comes in to town, he leaves the boys in stitches. . . . **Gordon Stout** of Pierre, S. D., managed to slip in town and out again after picking up some machines. . . . Making sure that they were getting the latest in tunes for their phonographs were: **Stan Woznak** of Little Falls, Minn.; **Wes Rydell** of Mora, Minn.; **Ken Anderson** of Austin, Minn.; **Frank Kummer** of Spring Valley, Minn.; **Ed Le Blanc** of St. Cloud, Minn.; **Ben Jahnke** of Hutchinson, Minn.; and **Elgin McDaniel** of Wadena, Minn. It was certainly nice to see **Mr.** and **Mrs. Glen Addington** of Bismarck, N. D. It's been some time since they have made a trip into the Twin Cities. . . . Another long range visitor was **Andy Benna** of Ironwood, Mich. . . . Making the rounds, the writer managed to catch a glimpse of **Al Eggermont** of Marshall, Minn.; **Clayton Norberg** of the C & N Sales Co., Mankato, Minn.; **Ted Fischer** of Waconia, Minn.; and **Jim Stansfield** of Winona, Minn.

Yes! Yes! Yes!

Here's IN-LINE SCORING plus HIGH SCORE WITH A BRAND NEW "DOUBLE FEATURE" CARRY-OVER!!!

NEW!

Williams DISK JOCKEY

Yes! 27 WAYS TO SCORE REPLAYS plus the Tantalizing new "DOUBLE FEATURE" which DOUBLES the "in-line" replays for next game when bumpers 1 to 5 are hit in consecutive order.

Yes IT SURELY PULLS REPEAT PLAY!

Williams DISK JOCKEY will capture and hold any LOCATION! HURRY! HURRY! HURRY!

HITTING BUMPERS 1 to 7 in consecutive order scores replay and lites both side roll-overs for replays! Gets and Holds Sustained Play

FAST FLIPPERS!

See Your Distributor Now!

Williams MANUFACTURING COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILMORE ST. CHICAGO 24, ILL.

MIAMI MURMURS

Everyone who attended the Second Annual MAMOA party at the Saxony Hotel is still talking about this beautiful affair. . . . It was the most outstanding which had ever been run. . . . And many thanks to **Ted Bush** of Bush Distributing Co. for his gorgeous cocktail party. . . . Also thanks to the many people from the cold North who attended this affair. . . . Most impressive was the fact that all these northerners have stated they want to come back again and hope that the MAMOA affair will be held next year between the Christmas and New Year holidays so that they can bring their children along with them. . . . And MAMOA's Board of Directors are going to figure out a way to handle this affair during the very difficult part of the season so that everyone from the North will be able to enjoy the beautiful sunshine of Miami. . . . It has suddenly turned extremely cold here and most of the boys are planning to trade in their fishing rods for ice skates. . . . But this is only humor on the part of the boys down here. . . . And, says **Joe Mangone**, who just returned from his trip up North to attend **Dave Gottlieb's** 25th (Silver Anniversary) surprise party, "It's still colder up North." . . . Lou Wolcher is down here at the Saxony Hotel as well as **Mr. & Mrs. Gil Kitt**. . . . **Ted Bush** and **Ozzie Truppman** just phoned to advise they have a gift for us. All we asked was whether we should send our truck with the lift gate or come in person. . . . **Sam Taran's** new building is almost completed. It is one of the most magnificent and outstanding which has ever been seen in the history of this industry. Even **Eli Ross** is so excited these days that he can talk about nothing but the new building into which they are moving. In fact, Taran Distributing is selling off old equipment at a terrific sacrifice so that they will not have to move these old machines into the new building where they intend to bring only the newest equipment to the operators.

The time has come when more and more operators should pay attention to the program called "The European Hour of Music" which goes on at 11 to 12 a.m. on Radio Station WQAM. Though this program features mostly pops, these are in the languages of all nationalities. This reminds us that when juke boxes first started, very few foreign discs were featured. Today, there is not a juke box in Miami that does not feature foreign records of one type or another. Most operators here have instructed their collectors to begin featuring foreign record selections. . . . It is very surprising to note that almost every operator here has someone he knows from up North coming down to enjoy the season. . . . We hear that **Harold Lieberman** of Minneapolis is on his way and will stay at one of our famous motels way out on 185th & Collins Avenue. . . . We also hear that **Eddie Ginsberg** and his very charming and beautiful wife are on their way down to visit with us. . . . Also many others have already written in asking for reservations. . . . If you, too, want to enjoy the beautiful sunshine of Miami Beach, this correspondent sincerely recommends that you make sure of your reservations before coming here, because most of the hotels are already jammed up to the point where they are turning hundreds of people away each and every day. . . . And may this column wish each and every one of you a Very Happy New Year.

HAPPY NEW YEAR TO ALL

YEAR-END SPECIAL! GENUINE DELUXE FORMICA TOPS For United 8 Ft. Games. Special Glue Included. Lots of 10 or more . . . $13.50 EACH

100 Five-Balls VERY DESIRABLE ROCKBOTTOM PRICES

BALLY FROLICS . . $449.50
BRIGHT LIGHTS . . . 215.00

HIGHEST PRICES FOR YOUR OLD PHONOS IN TRADE AGAINST BRAND NEW ROCK-OLA FIREBALL "120"

TERMS: 1/3 Deposit Balance Sight Draft

Phone: EVerglade 4-2300

Chicago 47 2330 N. Western Ave.

1952 Employment Reaches All-Time High

WASHINGTON, D. C.—According to the United States Department of Labor's Bureau of Labor Statistics, the number of non-farm employees maintained a record level in November, making 1952 a new all-time high employment year.

The Bureau reported that the year 1952 saw recovery in civilian goods industries from 1951's reduced levels and continued—but slower—expansion in military goods industries.

The number of employees in non-farm industries, at 47,900,000 in November, was up one million since November 1951. Most of this gain occurred in manufacturing, where the continued expansion in military goods industries, and recovery in consumer goods industries, has carried employment 640,000 above last year's level.

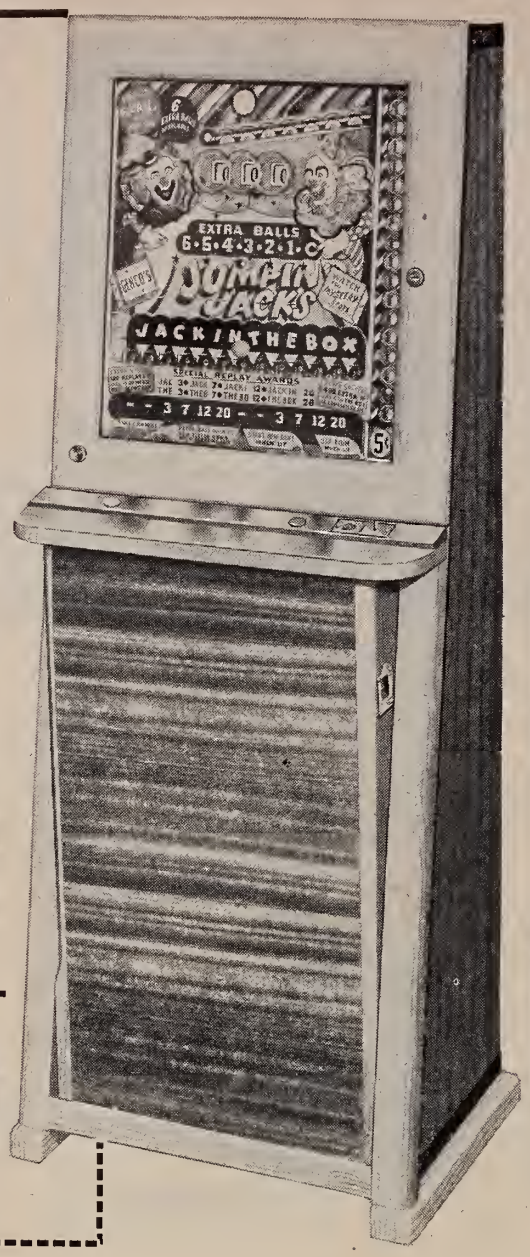
Manufacturing employment rose slightly in November to a post-World War II peak of 16,500,000. Employment in nearly all consumer goods industries was significantly higher than the depressed levels in November 1951, when reduced sales and rising inventories were forcing production cut-backs.

'JUMPIN' JACKS'

UPRIGHT BALL GAME

Fast Play!
Fast Profits!

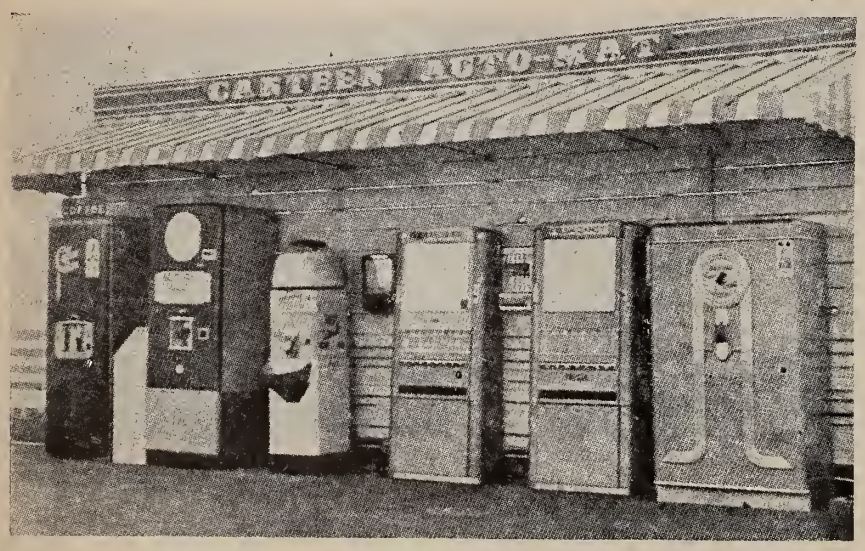
- In line and sequence scoring
- Popular new "Mystery Spot" Feature ADDS SUSPENSE—TEMPTATION
- Up to 20 Replays for 3-to-6 letter combinations
- 100-200 Replay possibilities—
- Extra balls feature—6 extra balls Tremendous replay possibilities
- Compact, Tested Trouble-Free Action. All parts easily accessible
- Ultra-modern design space-saver —24" wide, 17" deep, 64" high. FITS ANY LOCATION



GENCO

2621 N. ASHLAND AVE.
CHICAGO 14, ILLINOIS

Mills Sales Offers Vending Package



OAKLAND, CALIF. — Gordon Mills, founder and president of Mills Sales Company, Ltd., this city, has come up with a package vending deal to be installed at gas stations along the highways of the nation.

The "package" contains machines to vend as many different products as the station's space and trade will warrant. They will consist mostly of cigarette, soft drinks, hot drinks, candy, sandwiches, popcorn, ice cream, and nuts. Mills arranges the equipment under an aluminum canopy of proper size, and sets up a neon sign to attract attention.

The trial set-up, shown above is at a Mobilgas super-station on the Bayshore Highway near Richmond, Calif.

we will do all
we can to make
1953
A Very Happy and Profitable New Year For You
Abe Witsen Sal Groenteman
INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

Due to the Xmas Holiday falling on Thursday, it's necessary that we go to press early this week—Wednesday, in fact. Up to this moment, as happens every year, we're loaded down with Christmas cards from our good friends thruout the nation. If we had the space, we'd thank every one individually. As it is, it would be necessary to omit some, and we wouldn't do that for anything in the world. Therefore, we take advantage of this column's space to thank one and all, not only for their good wishes, but for their many favors and cooperation thruout the entire year. We sincerely hope that their every wish is fullfilled, that they enjoy the best of health, and they prosper during the coming year.

* * * * *

The games operators, their families, and guests (as well as wholesale firms here) gathered at Alan Gale's night club on Sunday night, December 21, celebrating the third annual dinner and dance of the Associated Amusement Machine Operators Association. Everyone had a good time, except that the evening was marred by the insulting remarks and manner of the club owner, Alan Gale. We saw no reason for treatment of this sort by this person, and it would be a good idea for coinmen visiting Miami Beach this coming season to remember that his night club there would be a good spot to pass over. However, it didn't spoil the usual good nature of this fun loving crowd. Many who hadn't seen friends for a while, had the opportunity to get together. One who received a tremendous reception was **Ben Becker**, Bally's regional representative. Ben, who had been laid up with a heart attack, made his first public appearance at any party, and everyone was happy to see him. **Sol Gottlieb** of D. Gottlieb & Co., sat at his distrib's table (Seaboard N. Y. Corp.). **Al Schlesinger**, Square Amusement Co., Poughkeepsie, N. Y., came down for the fun. Al plans on attending the banquet of the Baltimore Ops Assn. in February, if he isn't in Miami Beach. **Herb Weaver**, old time arcade and game man, now operating out of Baltimore, came in to see his friends. The officers of the association, as well as **Teddy Blatt**, attorney for the association, and Teddy's secretary, all worked hard for the success of the party, and are to be complimented on the good job they did.

* * * * *

Al Simon, Albert Simon, Inc., gave up all thought of biz, spending all of his time in putting together that elaborate set of tracks and trains for his boy's Xmas gift. It's a good thing he has a mechanical staff handy. . . . **Joe Kochansky's** young daughter, **Joyce**, a nurse at Flower Hospital, appeared on television recently with a chorus composed of the nurses of the hospital. . . . **Dave Lowy**, Dave Lowy & Company, returns from an extended business stay in Florida. . . . **Mike Munves**, full of good holiday cheer (when isn't he?) supervising shipments of arcade equipment. . . . **Harry Green**, the demon location getter, goes to work for **Harry Ross**, games operator. . . . **Joe Grandis**, one of the better music ops here, wishes the next years are no worse than 1952. . . . **Sammy Getlan** visits along coinrow. . . . **Dave Stern**, Seacoast Distributors, Elizabeth, N. J., on hand for the games banquet, talks Rock-Ola "Fireball" to music ops present. . . . **Mr. and Mrs. Harry Friar** celebrate their 22nd anniversary. . . . Rumor has it that **George Ponser** (who sold his games routes this week) slated to take over as business manager for the games association. . . . **Max Levine's** Scientific Machine Corp.'s "Strato-Scout," kiddie airplane ride, on display at Mike Munves and Herman Distributing. Herman Distributing distributing Scientific's kiddie rides in this area. . . . Some of the leaders among the games ops meeting on Tuesday, Dec. 30, to map out a plan to approach the license commission to arrange for licenses on a prorated basis (now ops must pay for full year even though they may operate in a location a short while); and also to see if some relief can be obtained where several pieces are operated on the same location (now each piece must be licensed at $50 per year. . . . **Joe Young** and Abe **Lipsky**, Young Distributors, well satisfied with biz during December, and look for great pick-up in 1953 for the Wurlitzer 1500 phono.

Even during this, the Christmas week, operators and distributors around town say that business is holding up very well. Commercial Music is busy with plans for its annual Christmas Eve open house, which will be in progress by the time we go to press. . . . **Tommy Chatten** over at Commercial is back from a duck hunt into Oklahoma. The hunting was good and Tommy got his limit. He traveled to the Panhandle last week and ran into lots of bad weather—the kind that happens only near Amarillo. Yes and Tommy has written his letter to Santa. All he wants for Christmas is some hair on his head. That's a tall order even for Santa. . . . The big three up in Amarillo, **Hugo Joeris**, **Rudy Kimbell** and **J. Clyde Bell**, all friendly rivals, agree that business is good. Bell has been in the printing business for a long time—he is composing room foreman. . . . **Bill Sheffield** of Paducah is busy with plans for his daughter's Christmas. . . . **Garland De Lemar**, of E. J. Shelby, in Waco, was in Dallas this week spreading Christmas cheer. . . . Ditto for **Ray Barnes** of Palestine and **Jimmy Garrett** of Longview. . . . All the Texas operators and wholesalers are optimistic. They are looking forward to a bigger and better New Year for the giant juke box and games business.

THRU THE COIN CHUTE
CHICAGO CHATTER

Most oft asked question we've had, as the New Year comes into being, has been, "Well, what'll we see in '53?" . . . Since we didn't yet have our 1953 crystal ball at hand, it was almost impossible to give any answers so we, in turn, questioned about it ourselves. . . . We learned that the majority, 'round our town, believe that the operators ". . . will have one of the greatest years in all history in 1953." . . . Regarding jobbers and distributors, there were some who believed that these lads would have to "learn to sell all over again." . . . All believed that the manufacturers would continue to be backlogged for the first half of '53 anyway. . . . In the meantime the acute labor situation is holding back peak production, even tho materials are available, and this, too, it is generally believed here in this coincenter, will have some affect on jobbers and distribs.

In the meantime it's been a week of partying for all in the field. Every factory here has had a party. There have also been some private affairs. And, generally, anyone dropping into any factory would find himself in the midst of a drink or two, cheery chatter, and best wishes for the season.

One of the things we most tremendously enjoy about this time of the year are the many, many gorgeous Xmas cards we received. Some of these cards are so colorful and so beautiful that they make up into an extremely gorgeous mantel display. . . . Others so full of grand sentiment that it's just difficult to choose between them all as to which we like the best. . . . That Central Park (NYC) ice skating scene on a card sent to us by **Jack Mitnick**, AMI's eastern rep, was certainly very gorgeous. . . . The cheery faced Santa Claus card we received from **Willie** and **Sydelle Blatt** of Miami Beach gave us a glow. . . . That very fine gold engraved card from **A. D. Palmer** (Wurlitzer's adman) was extremely effective. . . . **Ed Wurgler's** card with an Old Dutch feeling about it was truly a masterpiece of design. . . . That extremely modern card from **Ray Moloney** was very effective and the one with the Moloney children was just simply gorgeous. . . . The musical card of the boys from Exhibit Supply had a very nice touch to it. . . . **Herb Jones'** card was very, very rich. A beautiful thing. **George Metz** of Cleveland sent us a card with a winter scene that has real merit as a piece of art in itself. . . . One of the very cutest cards came from **Gary Sinclair** all the way from Redwood City, Calif., and featured one of the old San Francisco cable cars being driven by Santa Claus. . . . A very, very striking card from **Lee, Kitchy** and **Harry Williams** from Los Angeles.

Whoa . . . we'd better stop right here . . . for we'll need about ten columns of this size to even attempt to mention all the cards we received . . so we'll beg off and thank each and everyone of the senders of these gorgeous Season's Greetings with all the sincerity and thanks we possibly can command. . . . And, while we're saying "thanks" . . . we certainly do want to thank all those fine people who chose us among their many friends to receive Xmas gifts. . . . These were simply swell . . . and we just don't know how to thank each and every one for the marvelous tho'ts the gifts conveyed.

Eddie Ginsberg of Atlas Music telling us that he plans a trek down to warm and sunny Miami very soon. "Just to get some of the cold out of my bones," according to Edwardo. . . . **Charles (Jimmy) Johnson** of Globe Distribs a busy man now that he's going big again on the Downey-Johnson coin counters, sorters, combos, etc., etc. Jimmy's been doing a very fine job with these right along. . . . **Len Micon** just as pleased as punch each time one of the newspapers 'round town write up the **"Edgewater Heart Fund"** and the fact that Al Stern originated and founded this great life saver for those stricken with serious heart ailments. . . . Hear that **Roy Bazelon** has gone in for a large homes development in a new section of Miami. But that even this doesn't stop Roy from enjoying his golf two and even three days each week. . . . **Mr. and Mrs. David Gottlieb** at the Martinique in Miami Beach while **Nate** and **Alvin Gottlieb** enjoying whirlwind action to get out their newest game, "Queen Of Hearts," which has clicked swellishly. . . . **Jm McNulty** of Rock-Ola advsing that the firm has taken pics of their $250,000.00 expansion program at the factory. . . . **Sam Stern** a very busy, busy exec with the new "Disk Jockey" of the firm. . . . **Paul Huebsch** and **Roy McGinnis** at Keeney trying their best to meet all the orders they have on hand and those coming in.

Frank Mencuri tremendously elated over the collection report from that Kresge five and dimer at 95th and Western where "Rudolph" took in $323 in 10 days and a "Space Gun" took in $52.50 in 5 days. There's about a dozen ops in Kresge stores 'round the country, but, it's reports like these that make the kiddie ride biz one of the biggest that's ever hit this industry. **Frank Mencuri, Ford Sebastian** and **Art Weinand** look to '53 to be the very biggest year for "Kiddie Amusement Centers" in retailing organizations. . . . **Sam Lewis** of Genco again chosen to head the CJA (Combined Jewish Appeal) for this industry in this area and is already well under way to meet the quota set for him. . . . **Len Micon** telling how he had to phone some of the music ops to "find out what was happening" after they bought new Rock-Ola phonos from him. "No news," they told Len. "In short," he reports, "the machines were placed on location and just simply worked perfectly." Like they say, "No news is good news." . . . Hear that the boys over at Bally have been greeting one and all visitors with the very cheeriest of the cheery. Everyone who has stopped up at the Bally factory has come away happy as ever could be. . . . And over at United, where the boys are among the most hospitable, some of those who have called around have just beamed right from ear to ear at the very nice manner in which everyone there has treated everyone here and all sure wish this grand gang of guys the cheeriest of the cheery best.

Just seems like there ain't gonna be no news at all, at all . . . for here comes another big batch of Season's Greetings cards and some of them just simply terrific. . . . That one from **Mike Malkin** of Fayetteville, No. Car. was a honey. (Aside: D'ya know the gal's phone number, Mike?) . . . A gorgeous gold card from **Ben** and **Trudy Coven** that's just about as glorious as they'll ever make 'em. . . . And one from **Bill** and **Lucy DeSelm** that's just grand. . . . One from **George A. Miller** that looks just like a passport to happiness. . . . And a very outstanding card from **George Jenkins.** . . . Also another about "Santa Claus comin' 'round in January" from **Ray Moloney**, who has shipped out to cruise about the Caribbean Sea.

Just no use goin' on any fu'ther . . . the things and stuff as is happenin' just about now sounds like the wildest of wild things that even **Ray Williams** could dream up for Cheecago as he gazongles his way in from Dallas, Texassss. . . . But . . . to all of you . . . from all of us . . . here in this Chicago office . . . we wish you . . . **THE VERY, VERY HAPPIEST, HEALTHIEST, MOST PROSPEROUS OF ALL HAPPY NEW YEARS.** . . . And to come to the culmination of all culminations . . . is the phone call we've just received from **Charles (Jimmy) Johnson** who said, "Don't be alarmed if Santy Claus is late this year . . . he just was awarded 400 free games on a 'Bally Beauty.'"

Now! chicago coin's NEWEST 6 PLAYER 10th FRAME SPECIAL BOWLER

10th FRAME plus 5th FRAME "DOUBLE SCORE FEATURE"

1. SCORES MADE IN 5th FRAME DOUBLED!
2. 10th FRAME FEATURE!
3. HIGH SCORE OF THE WEEK!
4. 7-10 SPLIT PICK-UP!

NOTE! AT YOUR REQUEST CHICAGO COIN IS AGAIN FURNISHING THEIR PROVEN SLIDE COIN SHUTE IN THIS MACHINE

- EASY TO READ INDIVIDUAL SCORE DIALS
- JUMBO "FLY-AWAY" PINS
- PUCK GLIDES SMOOTHLY OVER FORMICA PLAYFIELD
- REBOUND ACTION, 20-30 SCORING

chicago coin MACHINE COMPANY

1725 DIVERSEY BOULEVARD
CHICAGO 14, ILLINOIS

CAPTURE and HOLD CHOICE LOCATIONS!

OPERATE THE KEENEY
DELUXE ELECTRIC
CIGARETTE VENDOR

★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading. 3-way match vending.

WRITE WIRE PHONE
ROANOKE VENDING MACHINE EXCHANGE, INC.
3110 Williamson Rd., Roanoke, Va. 63 Commonwealth Ave., Bristol, Va.
118 W. Washington St., Charleston, West Virginia

Prosperous New Year To All

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

Exclusive Distributors of Wurlitzer Phonographs

THE 20 YEAR CLUB

CLIX BIG WITH TRADE'S MEMBERS

NEW YORK—Applications for membership in the "20 Year Club" are pouring in (idea first presented in the November 29 issue of *The Cash Box*).

As originally stated, membership in the "20 Year Club" can be had by just returning the attached coupon, stating the year you entered the coin machine business. We will mail you a membership card.

We emphasize again that there are no other qualifications. No dues, no expenses, no officers, no duties . . . nothing but the desire to join a body of your friends who have been associated with the coin machine business for 20 years or more.

It's a grand idea and can serve many purposes. For instance, Tom Libbey of Haverhill, Mass., writes: *"I hope to see some of the names of fellows I knew in the business years ago and have half forgotten and often wondered what became of them. It would be interesting to have a special corner marking the spot for members to meet at conventions and coin machine shows."*

SO—YOU TWENTY YEARERS—MAIL IN THE COUPON BELOW:

Joe Orleck
THE CASH BOX
26 West 47th Street
New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME .....

FIRM .....

ADDRESS .....

CITY..... ZONE..... STATE.....

Date I entered the C. M. Business.....

● Also Send Membership Card For ●

(Enclose Names, Firms, Addresses and when they started)

CALIFORNIA CLIPPINGS

LOS ANGELES

Long about this time every year, folks out these parts stop worrying about business and start worrying how to get those valuable Rose Bowl ducats—and the coin machine business is no exception. There's lots of interest in the Rose game and many a wager being tossed around along Pico. We'll go on record and betray deah ole Southern Cal. and pick Wisconsin's Badgers as the winner. . . . The arrival of Exhibit Supply Company's new "Space Gun" had many an op jumping with joy. The three-dimensional effect on the gun is sure to meet with lots of approval. **Lyn Brown**, Exhibit's regional rep out these parts, reports peak interest in the Exhibit line, and although there won't be any swimming at the Brown homestead come this New Year's, Lyn will have been satisfied with the many great amusement pieces produced by Exhibit. . . . **Jack Dolan**, Dan Stewart Co., really doing a great job with the new 1953 Rock-Ola "Fireball." Jack has really been hustling these days, with weekly visits to Bakersfield, San Diego and other cities throughout the county. The firm, by the way, was completely out of Chi Coin's great bowling game, "Bowl-A-Ball" such has been the reception.

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Spanish language record manufacturers are starting to see the light, with the increase in production of 45 rpm records in this area. Music operators have for some time been literally forced to use records of inferior quality, in addition to the fact that they haven't been able to supply their 45 rpm phonos with the proper records. . . . **Phil Robinson**, Chicago Coin's regional rep has that cold licked and is up and at 'em again. Phil reports that the Park show in Chicago was a hit for many coin men who displayed their equipment. . . . **Andy Gablirsch** of Visalia in town this past week. Ditto **Jim Murphy** of Inyokern, which was quite a trip for Jim in the weather we've been having lately. . . . New ruling up around San Francisco is gonna hurt many an operator with respect to "bingo-type" games. . . . **Bob Portale** and family in town for the Xmas holidays, altho they'll be combined with business and pleasure as far as Bob is concerned. . . . We hear tell that the local Ralph's Super Markets are planning a mammoth installation of kiddie rides 'n' such—and did'ja see that fabulous kiddie park out Ventura way? The boys at Badger Sales didn't find any time to slow down during the holidays, and were rather swamped with a rash of business. Prexy **Bill Happel**, **Ray Powers** and **Al Silberman** all were runnin' around, answering phones and filling orders like mad. Wunder how Al's house out in Santa Monica fared during the recent rain storms? The firm is doing a wonderful job with that new Evans phono too—Bill Happel only keeps asking for more 'n' more phonos . . . the **Gordon Brothers** of San Berdoo and well known **H. D. McClure** of San Luis Obispo made the trek into town this past week.

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Seems as if music ops run for shelter, when the rains come down, to **Bill Leuenhagen's** Record Bar, such was the mob that greeted us one day last week. **Mary** and **Kay Solle** still whooping it up for Champ Butler's great recording of "Cake Walk Rag," a "natural" for the boxes. . . . **Jack Simon**, Simon Sales Company sez sshhh when we pointed to the ever increasing middle Jack is developing. And speaking of developing, that's the word for Jack's increase in coin-biz, too, with crates upon crates constantly moving in and out of the firm's showrooms. . . . Missed **Abe Chapman** at our visit—must have been out eating, or playing golf. . . . No more sport shirts 'n' slacks for **Fred Gaunt** of **Charlie Roibnson's**, cause we've spotted Fred in stiff white shirt and blue serge for two weeks running now. . . . **Bill Gersh's** column in last week's issue brought loads of smiles, and many a twinkle to veteran coin men 'round these parts. . . . What ever happened to **Bud Parr**? . . . Just kind of wondering if **Ed Wilkes** finally got rid of that giant palm out at his new house at Long Beach? . . . **Roy Barton**, of Coalinga, a surprise visit to coin-row this past week. . . . **Mort** and **Paul Lehman**, two ex-New Yorkers who took a liking to California's sunshine, really did find gold in streets out here, via Deco's Space Ranger. The boys have established quite a route we hear. . . . Hear tell that **Paul Hawkins'**, Phoenix distributor for the Rock-Ola "Fireball," is doing quite a job out thar too . . . with the Miami season now on in full steam, we wonder whether or not any Angelenos will desert same for perhaps rain-less Miami . . . talk about dime-play is passed the talk stage. More than 70% of the phonos down San Diego way have switched to 10c play, with all reports of the changeover stretching superlatives. . . . How many local coin-men are eligible for the "20 Year Club"?

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And still the echo's of surprise by the ops who until lately hadn't seen the Bally "Space Ship." The reception accorded this kiddie ride is simply fantastic; with all ops agreeing that the ride is nothing less than a terrific money-maker. Folks over at Paul Laymon Company are plenty thankful this Christmas, with the wonderful Wurlitzer getting increased attention and the firm's many Bally products meeting with equally good reception. . . . **Jimmy Wilkens** back from the short road trip to San Diego, altho he agrees that the naval site had much warmer weather. . . . **Charley Daniels** and prexy **Paul Laymon** getting their homes in order for their annual Xmas and New Year's party . . . and **Ed Wilkes** —well he's just moved in to his new home—guess he's got plenty to do now. . . . **Fred Shirley** of South Gate and **Joe Boll** of Twenty-Nine Palms made the rounds along Pico. . . . The **Bob Smiths**—Sr. and Jr. quite busy these days with continued activity in the soft-drink field keeping them on their toes. Still more orders for that "Soda-Shoppe." . . . We didn't hear of **Jack Spencer** coming into town this week, could be that he was snowed in up at Big Bear Lake? . . . Seems as if we noticed a Chicago paper under **Harry Duensing's** arm the other day. You're not yearning are you Harry?

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classied ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT — Late Model Phonographs. Will pick up in a radius of 200 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT — Shuffles, Rebounds, Bowlettes, Star Series, All Stars, Five Balls, A1 Condition Only. Any Quantity at the right price. Can pick up in states bordering Eastern Canada. E. LIEBMAN, 12 Baby Point Rd., Toronto 9, Ontario, Canada.

WANT—Your used or surplus records all speeds. 45's our specialty. We bny all year round and pay top prices. No lot too large or too small. No more than 10% blnes. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—All types arcade equipment, Seeburg Guns, Seeburg M100s. Quote lowest prices or will trade shuffleboard scoring pads at $2 per thousand. Write, wire, phone. C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel.: DUnkirk 3-1810.

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Seeburg 100 M; 100B; AMI Model A; AMI Model C. All Types of Bally and United Card Games. MONROE COIN MACHINE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUperior 1-4600.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—Wurlitzer Phonograph Model 1400, 1250 and 1100; A.M.I. Phonograph Model A, B, C, and D; Seeburg Phonograph Model M 100 A, B and C. State quantity, condition and best price in first letter. COVEN DISTRIBUTING CO., 3181 ELSTON AVENUE, CHICAGO 18, ILL. Tel: INdependence 3-2210.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANTED—Distributors, exporters, or operator dealers for the hottest item to hit the national market. Our automatic ice cuber is essential to and easily placed in Taverns, Restaurants, Hotels, Resorts, or in any business that now uses commercial ice cubes. Our package sales plan guarantees the highest money returns on the safest investment ever offered. This exclusive low priced cuber goes with protected territories. Practically no service, maintenance, or depreciation. This plan is fool proof for all amusement operators. Find out how to retire in 24 months on $3,000. ALLIED SUPPLY COMPANY, 1432 W. ATKINSON AVENUE, MILWAUKEE, WISC.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Mutoscope Voice Recorder—quote cash price and serial nnmber in first letter. BOX 1025, THE CASH BOX, 26 W. 47th STREET, NEW YORK 36, N. Y.

WANT — Chicago Coin Basketball Champ, LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINNESOTA.

CLASSIFIED ADVERTISING SECTION

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amnsement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Gnns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—ABC Bingo, will pay $135. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PENNA.

FOR SALE

FOR SALE—United Alleys: 5 Player $215; 5 Player with Formica and large pins $240; 6 Player $240; 6 Player with Formica and large pins $265; 6 Player Deluxe $325; 6 Player Supers $350. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND 15, OHIO. Tel: TOwer 1-6715

FOR SALE—Scientific Pokerino Jr., like new, $35 each; Keeney 4 Player $100; Hayburner $195 Telequiz with film, 1st class, ready to operate $95; Chicago Coin & United Barrel Scoring, 6 Player $380. NATIONAL NOVELTY COMPANY, MERRICK, N. Y.

FOR SALE—Bargains—Exhibit Silver Bullets $110; Dale Gun $40; Hi-Rolls $45; Winner $75; Photo Finish $45; 5-Balls, Catalina, Thrill, Barnacle Bill, Tradewinds, Screwball, Cinderella, Carnival, Magic, Humpty-Dumpty, Harvest Moon, Jack & Jill, Spinball, $25 each. Hundreds of other real bargains. Write, Wire or Phone. STANLEY AMUSEMENT COMPANY, 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON. Tel: HI-5110.

FOR SALE—Ready for location. C.C. King Pin $125; Genco Hits and Runs $75; The Thing $45; Harvest Time $50; Bomber $70; Tahiti $62.50; Utah $50; Stop & Go $70; Star Series $49.50; Chicago Coin Pistol $95; Dale Gun $45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE — Chicago Coin Pistols $65; Chicago Coin Hit Parades $75; Penny Counter Grippers $20; Bingo Roll $50; 750 Wnrlitzers $45. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 7-6213.

FOR SALE—New and nsed Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—ABC $175; Long Beach $375; 5 Star $50; County Fair $175; Steeplechase $225; Stars $450; AMI "A" $325; "B" $425; "C" $475; 1015 $100; Evans $350. Write for Wholesale Premium List. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MO. Tel.: GEneva 0972.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample $42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE — Reconditioned Wurlitzers: 1250's $425; 1100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125 Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1 56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE — Two Williams Long Beach, original crate, $325; Two Williams Long Beach, slightly used, $225. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16TH AVE., PORTLAND 5, OREGON. Tel: ATwater 7565.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE — We Need Space. Citations, Champions, Also 5 Balls. All In Good Condition. Best offer takes it all. MERIT INDUSTRIES, 542 W. 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202; 4-9204.

FOR SALE — Bowlette $25; Long Beach $325; Leader $300; Stars $365; Star Series $45; Tri-Score $40; Temptation $33; Trade Winds $25; Three Feathers $45; Triple Action $25. Plenty of other bargains. F. O. B. St. Louis. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVENUE, ST. LOUIS 15, MO.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—1 Mills Constellation phonograph $100; 1 Chico. Coin Baseball Shnffle Alley $49.50; 1 Chico. Coin Basketball Champ $195; 1 Six Shooter $149.50; 1 Seeburg Bear Gun $195; I Williams' Jalopy $195. AUTOMATIC AMUSEMENT CO., 308 N.W. 8TH STREET, EVANSVILLE, IND.

FOR SALE—Used Cigarette Machines ready for location, at lowest prices. Nationals, DuGreniers, Keeneys. Write or Wire. BILL BYE, 1401 NO. 28TH STREET, KANSAS CITY, KANSAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Palm Beach $500; Spot Lite $350; Joker $110; Rose Bowl $150; Keeney, long board conversions, $200. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH STREET, COLUMBUS, OHIO. Tel: UNiversity 6900.

FOR SALE—Attention Horse Operators: 25 Beautiful "Big Bronco" Mechanical Horses, purchased less than one year, reconditioned, guaranteed, perfect paint job. Write, wire, or call for prices. Also, all makes and models Space Ships, Automobile Rides, and Midget Movies. Will trade this equipment for Bally Bingo Machines, Wurlitzer 1250's, 1400's, 1450's. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — Photomatic—4 for 25c camera; semi-automatic, complete with darkroom, in A-1 condition. Will sell outright or trade for music, pin, or bingo games. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD 5, CONN. Tel.: 6-3583.

FOR SALE — Reconditioned: Thing $35; Lucky Inning $35; Photo Finish $35; Citation $35; Champion $45; Winner $85; Goalee $75; Carnival $25; Control Tower $85. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MISSOURI

FOR SALE—AMI "A" $350; C.C. Hit Parade New $175; Wilcox Gay Recordio $125; Thunderbolt Horses $450; Turf Kings Clean $125; Winner $100; Mutoscope Silver Gloves $250; A.B.C. $165; Shoot-A-Line New $200. WOLF DISTRIBUTING CO., 8600 W. COLFAX, DENVER, COLO. Tel.: BElmont 3-4074.

FOR SALE—Sacrifice—25 3020 Wurlitzer Boxes; 2 1017 Wurlitzer Hideaways; 7 4000 Model Wurlitzer Star Speakers; 2 219 Wurlitzer Steppers; 6 2140 Wurlitzer 5 & 10 Boxes; 1 Model 212 Master Unit; 1 Model 216 Receiving Unit. All in grand condition. Package deal only $899.50 F.O.B. Glens Falls. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, N. Y.

FOR SALE—Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M $219; H147M $169; H246M $159; H146M $129; 1941 R C Special $50; Wurlitzer 1080 $159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — "Closeouts" — Williams Sweetheart, Chicago Coin Pin Bowler, Gottlieb's Knockout $50 each; 5 Winners $75; 5 Turf Kings $110; 5 Champions $39.50. All machines cleaned and ready for location. MICKEY ANDERSON, 314 E. 11th STREET, ERIE PA. Tel.: 22-894.

FOR SALE—Complete route of sixty five music and game machines located in prosperous farming community in northwest. Excellent situation for man and wife. Reasonable. Write BOX 1353, THE CASH BOX, 26 W. 47TH STREET, NEW YORK, N. Y.

FOR SALE—Wurlitzer 1100 $349; Seeburg 148ML $265; 146S $115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Packard Wall Boxes $4 ea.; Wurlitzer 3031's $5 ea.; Wurlitzer 3025's $6 ea.; Photo Finishes and Citations $25 ea. Packard Inserts $3 per thousand; Rockola Playmasters $50 ea. GOLDEN GATE NOVELTY COMPANY, 201 GOLDEN GATE AVE., SAN FRANCISCO, CALIF.

FOR SALE—United Skee Alley $85; HyRoll $50; Zingo $225; Wurlitzer Skeeball $100; A.B.C. $225; Wm. Jalopy $200; Exhibit Six Shooter $175; Genco Score Unit $90; Wall-O-Matics $10; Star Speakers $18; Bank Ball $125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Absolute Bargain—Wurlitzer Phonographs: 38-1015's, 8-1080's, 4-1017's, 85-3031 Wall Boxes and 6 Speakers; good condition; warehoused Phoenix, Arizona. Asking $4200., subject to prior sale. Contact CMAC CORP., 50 CHURCH ST., NEW YORK, N. Y.

FOR SALE — Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Close outs right off the route — reconditioned like new: Coney Islands with latest improvement—5 finger contacts $335; Atlantic Cities $435; Bright Spots $315; Leaders $310; Bright Lights $220; Genco 400's $295; Genco Jumpin' Jacks (new write); Turf Kings $120; Citations $30; Hot Rods $40; Genco Advance Rolls $30; Flipper Pins (write). Genco 400's equipped with latest factory improvements for ideal results. One-third deposit. Balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE—24 W4-L56 (5-10-15) $34.50 ea; 11 W1-L56 (5c) Remote $4.50 ea; 11 30W (5c) Rock-Ola Postwar $4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—Attention Horse Operators: 25 Beautiful Late Model Mechanical Horses, purchased less than one year, reconditioned, guaranteed, perfect paint job. Write, wire, or call for prices. Also, all makes and models Space Ships, Automobile Rides, and Midget Movies. Will trade this equipment for Bally Bingo Machines, Wurlitzer 1250's, 1400's, 1450's. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate $295; Turf King—used—$145; Three Mechanical Horses (Thunderbolts) $574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MUlberry 2110.

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Long Beach $325; Music Mite $69.50; Exhibit Jet Gun $265; New Pokerino Jr. $50; 1015 Wurlitzer $115; Lite League $49.50; Atomic Bomber $95; Keeney 4-Player League Bowler $195; Bally Shuffle Line $115. MILLER-NEW-MARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE — Williams Hayburners, $139.50; Spark Plugs $149.50; Sea Jockeys $149.50; Williams Long Beach—close out. Late 5 Ball Games, write for list. Arcade Equipment; 3 Deluxe Mutoscope Photomats. 2 Late Voice-o-graphs, write. 5 Seeburg Bear Guns $189.50 each. Also late model 6 Gun A.B.T. Shooting Gallery. We guarantee that all our prices are below low Cash Box. WANT—Will buy for cash or trade for all Post War Wurlitzer phono and Seeburg M100B8s 45 r.p.m. Seeburg M100As and AMI model C's. BUSH DISTRIBUTING COMPANY, 286 N.W. 29TH STREET, MIAMI, FLORIDA.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE — Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—40 pcs. of pre-war music consisting of: 9 Rock-Olas, 7 Wurlitzers, 11 Seeburgs, 7 Aireons, 5 A.M.I.'s, 2 Mills. All parts there. Entire lot $1000. F.O.B. Cleveland. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO Tel: HEnderson 1-7577

FOR SALE—Pin Bowler $75; Double Action $75; Set Shot Basketball game $295; Springtime $85; College Daze $75; Tri Score $50; Canasta $50; Rocket $69.50; Nifty $89.50; Pinky $89.50; Keeney 4 Player $150; Knockout $69.50; A.B.C. $175; United 5 Player $250; United 6 player $295; Chicago Coin 6 Player formica top like new $300; Bright Lights $250; 1015 Music $175. K. C. SPECIALTY CO., 510 MARKET ST., PHILADELPHIA 6, PA. Tel.: MArket 7-6865 or 7-6391.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Spotlite $319.50; Frolic $475; Long Beach $275; Good Five Balls used on location only. Write for list. UNITED NOVELTY CO., INC., 111 W. DIVISION ST., BILOXI, MISS.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

FOR SALE—Spot Lite $375; A.B.C. $175; Zingo $200; Lite-A-Line $125; Bright Lights $325; Coney Island $350; Flying Saucer $65; Tri Score $50; Big Inning $75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

FOR SALE—Coney Islands $335; Atlantic Cities $425; Universal Five Star $75; Keeney Lite-A-Line $95; Skee Alley $65. Frolics — write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE — All late model phonographs, ready for location, at lowest prices: Seeburg M-100; all models AMI, Rock-Ola and Wurlitzer. Write or wire for latest and finest phonograph bargains. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVENUE, ELIZABETH, N. J. Tel.: BIgelow 8-3524.

FOR SALE—Seeburg 147 $99; Packard Manhattan $99; Shuffle Alley Express $29.50; Genco Target $39.50; Viking Popcorn Machine $79; Spares & Strikes $149. AMERICAN VENDING CO., 2359 CONEY ISLAND AVENUE, BROOKLYN, NEW YORK.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for $395. Victory Folders $6 for 10,000; Shipman Folders $10 for 20,000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

FOR SALE—Bally Sunshine Parks, Atlantic Citys, Palm Beaches and Frolics. Also, all late Gottlieb 5-ball used games. If interested, call, write or wire. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA, Tel: CAnal 8318.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Spotlite $375; Harvest Time $50; Knockout $60; Utah $35; Five Star $100; King Pin $50; Cinderella, Wisconsin, Ramona, Shanghai $15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOntana 5000-1-2.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—Clean ready for location: Wurlitzer 1080's $150; Seeburg 5c wireless wall box $7.50; Packard wall box $7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SAcramento 2-5050.

FOR SALE—Bally Turf Kings, $92.50; Bally Champions, $42.50; and Universal Winners, $50. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: MAin 8751.

FOR SALE—Wurlitzer 1080 $179.50 ea.: Wurlitzer 1100 $375 ea.; 10 Seeburg 100A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

FOR SALE—United Alleys with Genuine formica tops and big pins: 6 Players $250; 6 Player Deluxe $300; Bear Guns $225; Bing-A-Rolls $45. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

MISCELLANEOUS

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

PHONOGRAPH MOTORS REWOUND. Aireon, AMI, Evans, Mills, Rockola, Seeburg & Wurlitzer split-phase Phonograph Motors rewound for $5. No Extras. 24 hour service. If it's used in a Coin Machine we'll rewind it. CAROLINA ELECTRIC CO., BOX 125, MATTHEWS, N. C.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York Ctiy, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

Did YOU Fill Out The Last

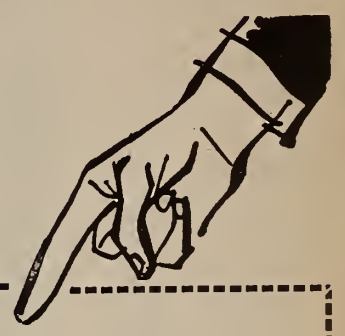
(DECEMBER 27th)

"END-OF-MONTH INVENTORY ISSUE"

of The Cash Box

FOR YOUR FIRM?

IF YOU DIDN'T, THEN TEAR OUT AND MAIL THIS COUPON TODAY!



THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Gentlemen:

Please send me a free copy of the last "End-Of-Month Inventory Issue" of *The Cash Box*. I'm enclosing $15 for a full year's subscription for 52 weeks which includes the "End-Of-Month Inventory Issue" (the last issue of each month) and which lets me know just where I stand as far as what my equipment is worth by compiling a permanent monthly inventory record.

FIRM NAME .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

Individual's Name .....

"THE CONFIDENTIAL"

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
691st Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity

WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600 K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	39.50
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	50.00	79.50
4. 750E	45.00	95.00
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
4. 800	44.50	79.00
4. 850	59.50	79.50
4. 950	59.00	99.50
4* 1015	100.00	175.00
4. 1017 Hideaway	95.00	150.00
1* 1100	289.50	375.00
4* 1080	125.00	179.50
2* 1250	395.00	449.50
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
4. 3031 Wall Box	4.95	25.00
4. 3045 Wall Box	9.95	25.00
4* 3020 Wall Box	20.00	35.00
4. 3025	5.95	6.00
4. 2140 Wall Box	14.50	17.50
2. 219 Stepper	22.50	27.50
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
2. Colonel	29.50	40.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
2. 146S	115.00	129.00
4* 146M	125.00	150.00
4. 147S	100.00	135.00
4* 147M	150.00	175.00
4. 148S	125.00	219.00
4. 148M	195.00	275.00
4. 148ML	240.00	265.00
4* M-100-78	575.00	700.00
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
4. 3W2 Wall-a-Matic	11.95	12.50
4* W1L-56 Wall Box 5c	4.50	10.00
4. 3W5-L-56 Wall Box 5, 10, 25c	34.50	44.50
4. W4L-56	29.50	34.50
4. W6L-56-5/10/25 Wireless	30.00	49.50
4. 3W7-L56	34.50	42.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	50.00	79.50
4. Commando	30.00	49.50
2* 1422 Phono ('46)	74.50	125.00
4. 1424 Phono (Hideaway)	140.00	169.00
2. 1426 Phono ('47)	115.00	150.00
2. 1428	279.50	295.00
4. 1432 (Rocket '51)	419.00	525.00
4. 1434	550.00	575.00
4. Magic Glo (1428)	295.00	325.00
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

PACKARD

4* Pla Mor Wall & Bar Box	4.00	7.50
4* Manhattan	89.00	125.00
4. Model 7 Phono	49.00	75.00
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

7. W.O.M. 5/10	29.50	30.00
6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panorama Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	100.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4* Model A '46	239.00	350.00
2. Model B '48	360.00	425.00
3. Model C	460.00	475.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	50.00	79.50
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

7. ChiCoin Band Box	125.00	150.00
4. Chicago Coin Hit Parade	75.00	139.50
4. Ristaucrat	35.00	79.50
4. Williams Music Mite	39.50	69.50
4. Evans Constellation	350.00	425.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
1* A.B.C. (Un 5/51)	150.00	225.00
4. Ali Baba (Got 6/48)	25.00	35.00
4. Alice (Got 8/48)	25.00	39.50
4. Aquacade (Un 4/49)	22.50	39.50
4. Arcade (Wm 11/51)	135.00	195.00
4. Arizona (Un 5/50)	27.50	50.00
2* Atlantic City (B 4/52)	350.00	445.00
4. Baby Face (Un 1/49)	24.50	45.00
4. Ballerina (B 48)	10.00	35.00
4. Band Leader	25.00	59.50
4. Banjo	20.00	39.00
4. Bank-A-Ball (Got)	37.50	50.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	75.00	95.00
4. Be Bop (Ex)	50.00	110.00
4. Bermuda (CC 11/47)	20.00	34.50
4. Big Hit (7/52)	160.00	195.00
4. Big Top	59.50	64.50
2. Black Gold	25.00	59.50
4. Blue Skies (Un 11/48)	20.00	40.00
4. Bolero (Un 1/52)	250.00	275.00
2. Bomber (CC 5/51)	65.00	70.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 11/47)	40.00	79.50
2. Bowling Champ (Got 2/49)	15.00	50.00
4. Bowl. League (Got 8/47)	10.00	50.00
2* Bright Lights (B 5/51)	175.00	325.00
4* Bright Spot (B 11/51)	315.00	350.00
4. Broadway (B)	155.00	295.00
4. Buffalo Bill (Got 5/50)	44.50	79.50
4. Buccaneer (Got 10/48)	34.50	59.00
4. Buttons & Bows (Got 3/49)	55.00	69.00
4. Camel Caravan	39.50	69.50
4. Caravan (Wm 7/52)	210.00	250.00
4. Campus	75.00	95.00
4. Canasta (Ge 7/50)	44.50	50.00
4. Carnival (B '48)	25.00	49.50
4. Carolina (Un 3/49)	22.00	34.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	15.00	25.00
2* Champion (B '48)	39.50	65.00
4. Champion (CC 6/49)	64.50	74.50
4. Chico	27.00	45.00
4. Cinderella (Got 3/47)	15.00	25.00
4* Citation (B '48)	24.50	55.00
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
2* College Daze (Got 8/49)	60.00	75.00
4* Coney Island (B 9/51)	245.00	390.00
4. Contact	22.50	55.00
4. Control Tower (Wm 4/51)	110.00	122.50
4* County Fair (Un)	149.00	175.00
6. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Crossroads (Got 5/52)	165.00	200.00
1. Cyclone (Got 5/51)	135.00	150.00
4. Dallas (Wm 2/49)	39.00	44.50
4. De Icer (Wm 11/49)	65.00	70.00
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50
4. Domino (Wm 6/52)	165.00	225.00
2. Double Action	70.00	75.00
2. Dble. Feature (Got 12/50)	75.00	120.00
2. Dbl. Shuffle (Got 6/49)	65.00	75.00
2. Dreamy (Wm 3/50)	75.00	85.00
4. Eight Ball	120.00	175.00
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	39.50	65.00
4. Fighting Irish (CC 10/50)	65.00	69.50
4* Five Star (Univ. 5/51)	50.00	125.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	32.50	44.50
4. Flying Saucers (Ge 12/50)	65.00	69.50
4. Football (CC 8/49)	25.00	44.50
2. Four Horsemen (Got 9/50)	70.00	110.00
4. Four Hundred (Ge '52)	265.00	295.00
4. Four Stars (Got 6/52)	190.00	210.00
4. Freshie (Wm 9/49)	59.50	75.00
4. Frolics (B 10/52)	44.00	475.00

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2. Futurity (Ge 6/52)	225.00	275.00
4. Georgia (Wm 9/50)	84.50	109.50
4. Gin Rummy	25.00	70.00
4. Gizmo (Wm 8/48)	19.50	45.00
4. Glamour	24.50	129.50
4. Gold Cup (B '48)	15.00	19.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	49.50	90.00
4. Gondola	19.50	25.00
4. Grand Award (CC 1/49)	20.00	49.00
4. Handicap	225.00	250.00
2. Happy-Go-Lucky	135.00	159.50
2. Harvest Moon (Got 12/48)	25.00	49.00
4. Harvest Time (Ge 9/50)	50.00	65.00
4. Harvey (Wm)	125.00	175.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	139.50	245.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hit Parade (CC)	75.00	175.00
2. Hit & Runs (Ge 5/51)	65.00	75.00
2. Hit 'N' Run (Got 4/52)	165.00	175.00
4. Holiday (CC 12/48)	15.00	49.50
3. Holiday (Ke 12/51)	235.00	325.00
4. Hong Kong (Wm 10/52)	225.00	250.00
4. Horse Shoe (Wm)	149.50	159.50
2* Hot Rods (B '49)	40.00	65.00
4. Humpty Dumpty (Got 10/47)	25.00	29.50
4. Jack 'N Jill (Got 4/48)	25.00	49.50
4. Jalopy (Wm 9/51)	175.00	200.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	79.50	119.50
4. Jockey Special (B '47)	19.00	25.00
4. Joker (Got 11/50)	110.00	119.50
4. Judy (Ex 7/50)	75.00	105.00
1. Just 21 (Got 10/50)	15.00	40.00
2. K. C. Jones	55.00	95.00
2. King Arthur (Got 10/49)	40.00	90.00
4. King Cole (Got 5/48)	20.00	72.50
4* King Pin (CC)	50.00	125.00
2* Knockout (Got 1/51)	50.00	80.00
4. Lady Robin Hood (Got 1/48)	29.50	39.50
2* Leaders (Un)	299.50	310.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4* Lite-A-Line (K 6/51)	95.00	149.50
4* Long Beach (Wm 8/52)	225.00	375.00
1. Lucky Inning (Wm 5/50)	35.00	60.00
4. Lucky Star (Got 5/47)	29.50	50.00
2. Mad. Sq. Garden (Got 6/50)	100.00	110.00
4. Majors '49 (CC 2/49)	39.50	49.50
4. Major League Baseball	22.00	39.50
4. Manhattan (Un 2/48)	22.50	34.50
4. Majorettes (Wm 4 52)	170.00	180.00
4. Mardi Gras	29.50	45.00
4. Marjorie (Got 7/47)	14.50	29.50
1. Maryland (Wm 4/49)	35.00	55.00
4. Merry Widow	24.50	29.50
4. Melody (B 47)	15.00	49.50
4. Mercury (Ge)	69.50	85.00
1. Mermaid (Got 6/51)	100.00	150.00
6. Miami Beach	15.95	19.50
3. Minstrel Man (Got 3/51)	90.00	150.00
4. Monterrey (Un 5/48)	10.00	40.00
4. Moon Glow (Un 12/49)	25.00	39.50
4. Morocco	25.00	49.50
4. Nevada (Un 10/47)	15.00	29.50
2. Niagara	165.00	225.00
4. Nifty (Wm 12/50)	89.50	100.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	75.00	85.00
4. Oklahoma (Un 6/49)	45.00	64.50
4. Old Faithful (Got 1/50)	75.00	110.00
4. Olympics (Wm)	190.00	210.00
2. One Two Three	10.00	37.50
2* Palm Beach (B 7/52)	520.00	550.00
4. Paradise (Un 7/48)	12.50	49.50
4. Paratrooper (Wm 9/52)	195.00	220.00
4. Phoenix	29.50	49.50
4* Photo Finish	25.00	45.00
6. Pimlico	15.00	32.50
2. Pin Bowler (CC 7/50)	50.00	75.00
4. Pinch Hitter (Un 5/49)	22.00	55.00
4. Pinky (Wm 10/50)	89.50	99.50
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	45.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	79.50	84.50
4. Playtime (Ex)	40.00	65.00
4. Puddin Head	15.00	45.00
4. Punchy (CC 11/50)	20.00	90.00
4. Quarterback (Wm)	48.50	89.50
4. Quartet (Got 2/52)	150.00	199.50
4. Rag Mop (Wm 11/50)	75.00	95.00
4. Rainbow (Wm 9/48)	10.00	45.00
4. Ramona (Un 2/49)	15.00	20.00
4. Rancho (B '48)	10.00	29.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	75.00	90.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	25.00	95.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	69.50	84.50
4. Rockettes (Got 8/50)	99.50	115.00
4. Rondevoo (Un 5/48)	15.00	39.50
4. Rose Bowl (Got 10/51)	159.50	175.00
4. Round Up (Got 11/48)	29.50	34.50
4. St. Louis (Wm 2/49)	34.50	44.50
4. Sally (CC 10/48)	10.00	29.50
4. Samba	29.50	59.50
4. Saratoga (Wm 10/48)	10.00	39.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	25.00	34.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	149.50	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	25.00	50.00
4. Serenade (Un 12/48)	11.00	34.50
4. Shanghai (CC 4/48)	15.00	49.50
4. Shantytown	79.50	95.00
1* Sharpshooter (Ge)	15.00	110.00
2. Shoo Shoo (Wm 2/51)	80.00	90.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	10.00	25.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
2. Slugfest (Wm 3/52)	140.00	149.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	65.00	75.00
4. Spark Plugs (Wm 10/51)	149.50	250.00
4. Special Entry (B '49)	19.00	25.00
6. Speed Ball	14.50	32.50
4. Speedway (Wm 9/48)	34.50	39.50
4. Spinball (CC 5/48)	10.00	25.00
1. Spot Bowler (Got 10/50)	119.50	135.00
2. Spot-Lite (B 1/52)	275.00	375.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
4. Sportsman	110.00	125.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Springtime (Ge)	85.00	100.00
6. Stage Door Canteen	10.00	25.00
1* Stars (Un 6/52)	365.00	450.00
4. Stardust (Un 5-48)	14.50	39.00
4* Steeple Chase (Un 2/52)	225.00	295.00
4. Stop & Go (Ge 3/51)	70.00	99.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	14.50	34.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	10.00	49.50
6. Supercharger	19.50	24.50
4. Super Hockey	29.50	59.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	59.50
4. Sweetheart (Wm 7/50)	50.00	99.00
4. Tahiti (CC 10/49)	35.00	62.50
6. Tally Ho	15.00	39.50
2. Tampico (Un 7/49)	55.00	64.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	10.00	54.50
4. Temptation	25.00	33.00
4. Tennessee (Wm 2/48)	29.50	49.50
2* Thing (CC 2/51)	35.00	50.00
4. Three Feathers	45.00	64.50
4. Three Four Five (Un 10/51)	149.50	325.00
2. Three Musketeers Got 7/49)	29.50	75.00
4. Thrill (CC 9/48)	25.00	29.50
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	169.50	245.00
6. Towers	12.50	15.00
4. Trade Winds	25.00	29.50
6. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	15.00	25.00
2. Triple Action	25.00	79.50
2. Triplets (Got 7/50)	85.00	115.00
2. Tri-Score (Ge 1/51)	40.00	50.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	24.50	44.50
4. Tumbleweed	72.50	85.00
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	92.50	145.00
4. Utah (Un 8/49)	35.00	50.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	29.50
4. Watch My Line (Got 9/51)	75.00	96.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	125.00	169.50
4* Winner (Univ)	50.00	100.00
2. Wisconsin (Un 3/48)	10.00	15.00
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	15.00	25.00
4* Zingo (Un 10/51)	200.00	295.00

CONFIDENTIAL PRICE LIST

ROLL DOWNS

4. Bing-A-Roll	45.00	60.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. ChiCoin Roll Down	19.50	49.50
4. Genco Advance Roll	30.00	69.50
4. Genco Total Roll	39.50	69.50
4. Hy-Roll	45.00	50.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST

SHUFFLES — REBOUNDS

3. Bally Shuffle-Line	105.00	115.00
2. Bally Hook Bowler	125.00	144.50
4. Bally Baseball	35.00	89.50
4. Bally Shuffle Champ	25.00	55.00
4. Bally Shuffle-Bowler	24.50	29.00
4. Bally Speed Bowler	24.50	49.50
1. ChiCoin Bowling Alley	35.00	55.00
4. ChiCoin Alley w/con.	35.00	79.50
4. ChiCoin Ace Bowl	75.00	110.00
4. ChiCoin Bowl Classic	35.00	69.50
4. Chi Coin Horseshoes	75.00	95.00
4. ChiCoin Rebound	25.00	45.00
4. ChiCoin Baseball	45.00	49.00
2. ChiCoin Trophy	59.50	75.00
4. ChiCoin 6 Player	265.00	300.00
4. ChiCoin 6 Player Deluxe	325.00	345.00
4. Exhibit Strike	25.00	89.50
7. Exhibit Twin Rotation	425.00	475.00
4. Genco Shuffle Target	39.50	119.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	79.50
4. Genco 8 Player Reb'd.	125.00	150.00
7. Ge Target Skill	100.00	125.00
4. Gottlieb Bowlette	24.50	40.00
1. Keeney ABC Bowler	15.00	25.00
4. Keeney Bowling Champ	50.00	95.00
4. Keeney King Pin	45.00	50.00
4. Keeney Pin Boy	24.50	39.50
2. Keeney Ten Pins	15.00	24.50
4. Keeney Lucky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	75.00
4. Keeney League Bowl	115.00	155.00
1. Keeney Duck Pins	15.00	125.00
3. Keeney DeLuxe League Bowler	249.50	275.00
3. Keeney Big League Bowl	174.50	195.00
4. Keeney 4-Way Bowl	100.00	150.00
4. Keeney 6-Player	225.00	250.00
4. Keeney Super Deluxe	295.00	325.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Univ. Deluxe Twin	85.00	95.00
2* Un. Deluxe 6-Player	300.00	335.00
1. Un. Dbl. Shuffle	55.00	75.00
4. Un. Official Bowler	355.00	379.50
4. United Shuffle Alley	15.00	29.00
4. Un. Shuffle w/con.	25.00	50.00
4* Un. Shuffle Alley Exp.	29.50	50.00
1. Un. 2-play Express	35.00	60.00
4. Un. Sin Rebound	50.00	70.00
4. Un. Twin Rebound	125.00	145.00
4. United Slugger	65.00	79.50
4. United Skee Alley	65.00	85.00
4. Un. 4-Player	195.00	225.00
2* Un. 5-Player	199.50	250.00
4* Un. 6-Player	240.00	295.00
4. Un. Shuffle-Cade	145.00	189.50
4. Un. Twin Shuffle Cade	75.00	175.00
4. Univ. Super Twin	35.00	69.00
1. Universal Twin Bowler	35.00	49.50
4. Univ. HiScore Bowler	45.00	145.00
4. Williams DeLuxe Bowler	34.50	39.00
1. Williams Twin Shuffle	29.50	45.00
4. Williams Dbl. Head	29.50	45.00

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	75.00	185.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	65.00	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	85.00	95.00
6. Bank Ball	59.50	150.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
4. ChiCoin Basketball Champ	179.00	225.00
4. ChiCoin 4 Player Derby	100.00	295.00
4. ChiCoin Goalee	59.50	125.00
4. ChiCoin Hockey	65.00	75.00
4. Chi Midget Skee	125.00	185.00
4. ChiCoin Pistol	65.00	95.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	275.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	34.50	75.00
6. Evans Tommy Gun	49.50	100.00
1* Exhibit Dale Gun	39.50	75.00
4. Exhibit Gun Patrol	199.50	215.00
4* Exhibit Jet Gun	215.00	265.00
4. Exhibit Pony Express	250.00	385.00
6. Exhibit Rotary Mdsr.	175.00	275.00
4. Exhibit Silver Bullets	110.00	150.00
1* Exhibit Six Shooter	165.00	185.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	39.50
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer	79.50	149.50
4. Jack Rabbit	55.00	95.00
4. Keeney Air Raider	95.00	125.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
4. Mutoscope Ace Bombers	95.00	125.00
4. Muto. Atomic Bomber	95.00	125.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	250.00	350.00
4. Mutoscope Silver Gloves	250.00	275.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Mutoscope Voice-O-Graph 35c	425.00	535.00
4. QT Pool Table	89.50	125.00
2. Quizzer	75.00	100.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Battin Pr.	29.50	45.00
4. Scientific Pitch 'Em	140.00	185.00
2* Seeburg Bear Gun	189.50	275.00
4. Seeburg Chicken Sam	105.00	110.00
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascore	40.00	100.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
1. Telequiz	95.00	139.00
4. Un. Team Hockey	65.00	95.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
4. Wilcox-Gay Recordio	125.00	150.00
4. Williams All Stars	35.00	65.00
6. Williams Box Score	39.50	65.00
4* Williams Star Series	45.00	100.00
4. Williams Super World Series	175.00	275.00
4. Williams Quarterback	75.00	85.00
4. Wurlitzer Skeeball	100.00	150.00

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CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$175.00	$250.00
4. Du Grenier (Mod. A-7)	110.00	140.00
4. Du Grenier (Mod. A-9)	120.00	150.00
4. Du Grenier (Mod. AC-7)	125.00	155.00
4. Du Grenier (Mod. AC-9)	130.00	160.00
4. Du Grenier (Mod. E-7)	135.00	165.00
4. Du Grenier (Mod. ES-9)	140.00	170.00
4. Du Grenier (Mod. E-9)	145.00	175.00
4. Du Grenier (Mod. ES-11)	150.00	180.00
4. DuGrenier "W" (9 col.)	65.00	85.00
4. DuGrenier "S" (7 col.)	69.50	85.00
4. DuGrenier "S" (9 col.)	69.50	85.00
4. DuGrenier Champion (9 col.)	85.00	97.50
4. DuGrenier Champion (11 col.)	97.50	125.00
4. Eastern Electric C-8	139.00	150.00
4. Electro (8-col.)	229.50	250.00
4. Electro (10 col.)	249.50	255.00
4. Lehigh PX (Elec. 8 col.)	125.00	145.00
4. Lehigh PX (10 col.)	89.50	149.50
4. Lehigh King Size	125.00	145.00
4. National 750	95.00	125.00
4. National 950	85.00	105.00
4. National 930	90.00	130.00
4. National 9-A (9 col.)	100.00	125.00
4. National Electric	95.00	139.50
4. Rowe Diplomat (10-col.)	179.50	185.00
4. Rowe Imperial (6 col.)	79.50	95.00
4. Rowe Imperial (8 col.)	80.00	85.00
4. Rowe Royal (6 col.)	79.50	100.00
4. Rowe Royal (8 col.)	95.00	130.00
4. Rowe Royal (10 col.)	95.00	140.00
4. Rowe President (8 col.)	100.00	145.00
4. Rowe President (10 col.)	100.00	125.00
4. Rowe Crusader (10 col.)	98.50	155.00
4. Rowe Electric (8 col.)	125.00	150.00
4. Uneeda "A" (6 col.)	45.00	60.00
4. Uneeda "A" (8 col.)	49.50	90.00
4. Uneeda "A" (9 col.)	59.50	85.00
4. Uneeda "E" (6 col.)	50.00	79.50
4. Uneeda "E" (8 col.)	79.50	95.00
4. Uneeda "E" (9 col.)	75.00	80.00
4. Uneeda "E" (12 col.)	65.00	85.00
4. Uneeda "E" (15 col.)	75.00	95.00
4. Uneeda 500 (7 col.)	90.00	95.00
4. Uneeda 500 (9 col.)	79.50	110.00
4. Uneeda 500 (15 col.)	75.00	115.00
4. Uneeda Monarch (8 col.)	95.00	115.00
4. Uneeda Monarch (10 col.)	79.50	110.00
4. Uneeda Monarch (12 col.)	79.50	135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 49.00	$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	125.00
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00	97.50
4. Stoner (Mod. 120, 5 col.)	89.50	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00	100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50	99.50
4. Coan "U-Select-It"	35.00	45.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00	225.00
4. Bert Mills Coffee Bar, 600 cups	200.00	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00	375.00
4. Chef-Way, Model 100, cap. 400-600	375.00	400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$275.00	$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons # 1400, single flavor, 5c	425.00	475.00
4. Lyons # 1400-2F	475.00	650.00
4. Lyons Model 500, 5c single	225.00	275.00
4. Mills Automatic Fountain, 400 cups	150.00	250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00	175.00
4. Soda Shoppe	975.00	1025.00
4. Spacarb single 5c, 1000 cups	135.00	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. SuperVend 3 flavor, 600 cup A-1	275.00	325.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	250.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c, 10c 300 cups	240.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	550.00	600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	$250.00	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	

AMI, INC.

Model D-40 Phonograph	$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	

BALLY MFG. CO

Bally Beauty	$ 665.00
The Champion (Mech. Horse)	1065.00
Space Ship	
Sunshine Park	735.00

CHICAGO COIN

Band Box (New Model)	$229.50
Bowl-A-Ball	695.00
6 Player Super Match Bowler	599.50
10th Frame Bowler	575.00

COIN-O MFG. CO.

Bat-O-Mat (Automatic Baseball Pitcher)	$1,295.00

H. C. EVANS & CO.

Century Phono 100/45	$1,050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Test Pilot	325.00
Space Gun	375.00
Space Patrol	
Stratogun	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

D. GOTTLIEB & CO.

Queen of Hearts	$349.50

INTERNATIONAL MUTO. CORP.

Photomat '52	$1,900.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$284.50
Coin Changer Model	304.50
Team Bowler	645.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	$995.00
Aqua Jet (Boat Ride)	

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Circus	$690.00
10th Frame Star Shuffle Alley	605.00
10th Frame Super Shuffle Alley	590.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$1,095.00

WILLIAMS MFG. CO.

Disk Jockey	$349.50

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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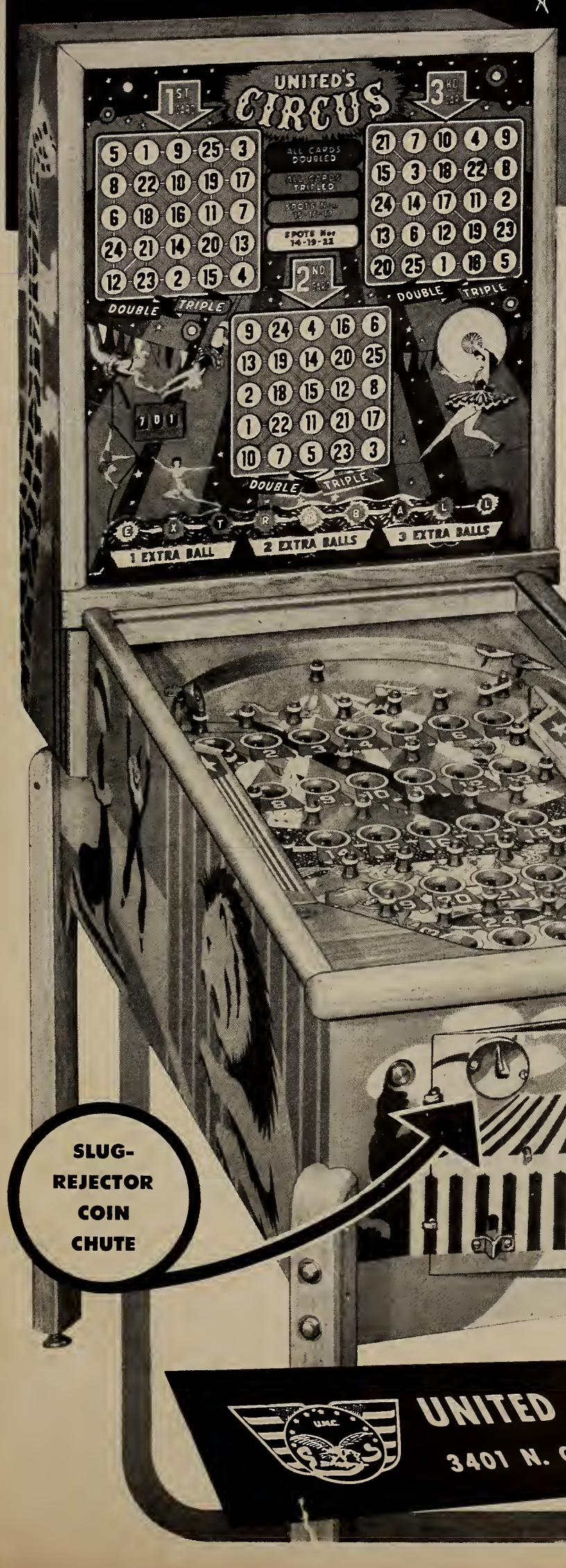
UNITED'S CIRCUS



DOUBLE and TRIPLE SCORE FEATURES

SPOTTEM FEATURE

ALL CARDS DOUBLED

ALL CARDS TRIPLED

SPOTS Nos. 15, 16, 17

SPOTS Nos. 14, 19, 22

ALSO SPOTS ABOVE NUMBERS SINGLY

EXTRA BALLS

1, 2 OR 3 EXTRA BALLS CAN BE PURCHASED AFTER ONE OR MORE OF THE FIRST 5 BALLS HAVE BEEN PLAYED.

METHOD OF SCORING

THREE, FOUR OR FIVE IN-LINE-SCORING... DIAGONAL, VERTICAL AND HORIZONTAL.

NEW HINGED FRONT DOOR

SLUG-REJECTOR COIN CHUTE

EASY TO SERVICE... MECHANISM LOCATED IN BACK BOX AND ON HINGED BACK DOOR

•

STANDARD PINBALL CABINET SIZE

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

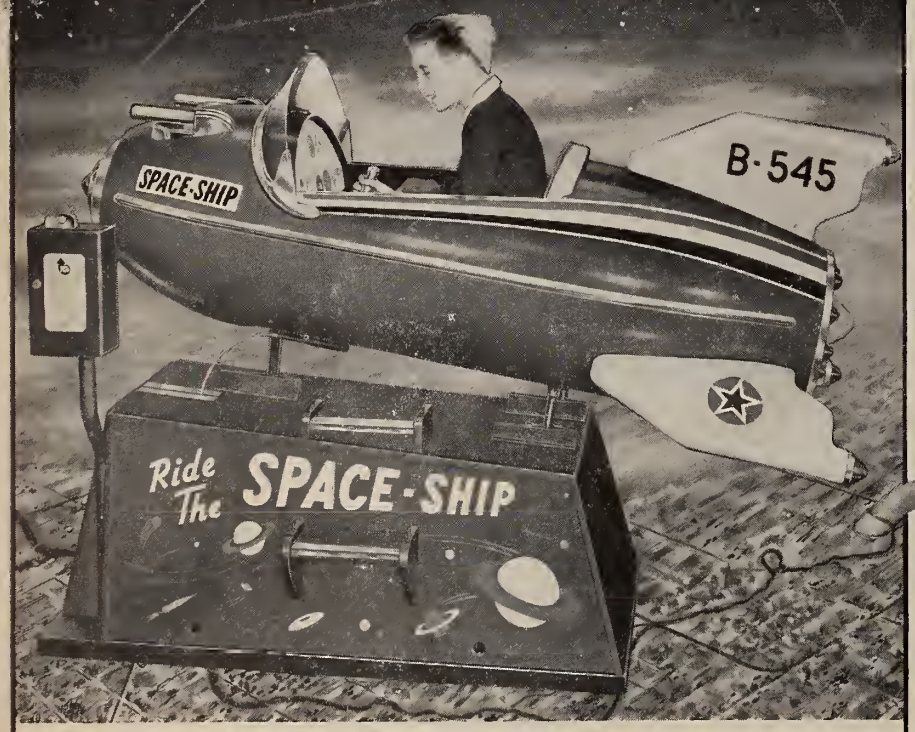
Window-posters, 22 in. by 11 in., shipped with each Bally Kiddy-Ride, bring customers into your locations.

MORE FUN for youngsters means MORE PROFIT for you!

AMAZING 4-in-1 dive-dip-roll-and-swing action built into Bally SPACE-SHIP . . . and the realistic trot-gallop gait of THE CHAMPION Ballyhorse gives kids the biggest dime's worth of fun. And they know it, too! That's why kids seek out the stores with Bally Kiddy-Rides . . . coax their parents into Bally-equipped stores...keep the dimes coming your way. Bally Kiddy-Rides are more fun for kids . . . earn more money for you.

Bally® SPACE-SHIP

new exclusive DIVE-DIP-ROLL-SWING action captures biggest play, insures biggest profit



- ★ Variable speed controlled by pilot
- ★ Colorful Eye-Appeal attracts attention on location
- ★ Colored lights flash in nose, tail, wings and dials of realistic instrument panel
- ★ Twin Ray-Guns with exciting sound-effects
- ★ Airblast blows from blower
- ★ Safe, sturdy construction
- ★ Simple mechanism
- ★ National Rejector

See the Bally SPACE-SHIP in action . . . surging forward, gliding backward . . . dipping and rising . . . rolling from side to side . . . swinging and banking like a jet-fighter . . . and you will see why junior space-pilots prefer the Bally SPACE-SHIP . . . why kids coax their parents to patronize the store with the Bally SPACE-SHIP. And remember . . . you can build a big-profit route of Bally Kiddy-Rides with a small cash investment. Ask your Bally Distributor for details of the Bally Kiddy-Ride Finance Plan.

Ride THE CHAMPION by Bally®

- REALISTIC WESTERN HORSE
- GENUINE PONY SADDLE
- SAFE, SLOW-SPEED START
  PULL REINS TO TROT OR GALLOP
- LIFE-LIKE RIDING ACTION
- STURDY, TROUBLE-FREE MECHANISM
- SAFE, SLUG-PROOF COIN-CHUTE
- SMOOTH, QUIET OPERATION

WALTER E. HELLER CO.

FINANCE PLAN

NOW AVAILABLE THROUGH BALLY DISTRIBUTORS

Operators find THE CHAMPION a profitable companion Kiddy-Ride for operation side-by-side with Bally SPACE-SHIP. Kids keep riding one, then the other, and back again. Profits soar to new highs. See your Bally Distributor today.

Bally® MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS